

# **RETHINK COMMUNICATIONS SCIENCE WORLD ADVERTISING AWARDS LIST**

## **TV ADS 2008**

### **Exciting Discovery**

Winner of:

- Lotus Awards, 2008 – Best Public Service TV Single

## **OUTDOOR ADVERTISING 2007**

### **Pencil**

Winner of:

- Applied Arts Magazine Design & Advertising Awards, 2008 – Public Service/Charity Advertising - Single

### **Scale**

Winner of:

- Applied Arts Magazine Design & Advertising Awards, 2008 – Advertising/Promotional Miscellaneous - Single
- The Marketing Awards, 2008 – Silver: Non-Traditional Advertising Single

### **Old Shark**

Winner of:

- Applied Arts Magazine Design & Advertising Awards, 2008 – Public Service/Charity Advertising – Single
- The Marketing Awards, 2008 – Bronze: Out-of-Home Standard Single

### **Sneeze**

Winner of:

- Applied Arts Magazine Design & Advertising Awards, 2008 – Public Service/Charity Advertising - Single
- The Marketing Awards, 2008 – Out-Of-Home Non-Standard Single

### **Litter Box**

Winner of:

- Applied Arts Magazine Design & Advertising Awards, 2008 – Advertising/Promotional Miscellaneous – Single
- The Marketing Awards, 2008 – Bronze: Non-Traditional Advertising Single

## **TV ADS 2007**

### **Auto Pilots**

Winner of:

- Lotus Awards, 2007 – Best Low Budget Television Single or Campaign
- Applied Arts Magazine Design & Advertising Awards, 2008 – PSA/Charity-any length-Single
- The Advertising & Design Club of Canada, 2008 – TV Public Service, Single
- The Marketing Awards, 2008 – Craft: Copywriting-Television Production Under \$50,000 Single
- The Marketing Awards, 2008 – Craft: Direction-Television Production Under \$50,000 Single
- The Marketing Awards, 2008 – Television Production Under \$50,000 Single
- The One Show, 2008 – Merit Award

## **RADIO SPOTS**

### **Earth Girth**

Winner of:

- Lotus Awards, 2008 – Best Public Service Radio Campaign
- Lotus Awards, 2008 – Craft Award: Writing

### **Ozone**

Winner of:

- Lotus Awards, 2008 – Best Public Service Radio Campaign

### **Whale Sound**

Winner of:

- Lotus Awards, 2008 – Best Public Service Radio Campaign
- Lotus Awards, 2008 – Best Public Service Radio Single
- Lotus Awards, 2008 – Craft Award: Writing

## **TV AD 2005**

### **Boardroom**

Winner of:

- Cannes Lions, 2005 – Bronze, Film: Commercial Public Services
- Clio, 2005 - Television/Cinema: Retail Services
- London International Awards, 2005 - Television/Cinema: Retail Services
- Lotus Awards, 2005 – Best Public Service TV Single
- The Advertising & Design Club of Canada, 2005 - TV Single, 30 Seconds
- The Marketing Awards, 2005 – Television Production Under \$50,000 Single
- Applied Arts Magazine Design & Advertising Awards, 2005/06 – TV Commercial-Public Service/Charity

## **CAMPAIGN AWARDS**

### **2008**

- Applied Arts Magazine Design & Advertising Awards, 2008 – Public Service/Charity Advertising – Series
- Lotus Awards, 2008 – Best Multimedia Campaign
- The Marketing Awards, 2008 – Integrated Campaign
- Applied Arts Magazine Design & Advertising Awards, 2008 – Complete Advertising Campaign
- The One Show, 2008 – Merit Award

### **2006**

- Lotus Awards, 2006 – Best Public Service Multi-Media Campaign
- The Advertising & Design Club of Canada, 2006 – Advertising Multiple Media, Campaign
- The Crystals, 2006 – Silver: Agency Campaign
- The Marketing Awards, 2006 – Silver: Multimedia
- The Marketing Awards, 2006 – Out-of-Home Campaign

### **2005/06**

- Applied Arts Magazine Design & Advertising Awards, 2005/06 – Complete Advertising Campaign

### **2005**

- Annual Advertising Exhibition, 2005 – Award of Excellence-Public Service
- Annual Advertising Exhibition, 2005 – Award of Excellence-Public Service Series
- Lotus Awards, 2005 – Best Multi Media Campaign
- Lotus Awards, 2005 – Best of Show
- The Advertising & Design Club of Canada, 2005 – Advertising Multiple Media, Campaign
- The One Show, 2005 – Public Service Television: Single
- The One Show, 2005 – Integrated Branding