

Web Link Policy

Science World occasionally is asked to post links to external websites. This policy outlines when it is appropriate to post such links and when it is not. The webmaster will determine whether to allow external links or not.

Only links that support the purpose of Science World's website will be allowed. The purpose of the website is:

- To create an engaging online experience for our four user groups: children/students/teens, parents, teachers and business/partners
- Promote and complement Science World exhibits, activities and programs
- Recognise contributions from the community and create opportunities for people to contribute
- Provide educational resources and online activities related to science and technology

The webmaster will determine whether external content meets the purpose of Science World's website. Links to websites that promote, contain, suggest or infer any of the following are not considered to support the purpose of Science World's website:

Violence or weapons

- Illegal activity
- Political, environmental or socially controversial subjects, issues or candidates
- Stereotyping of any person or group of people
- Content unsuitable for all ages
- Alcohol or tobacco products
- Sexually explicit content
- Religious viewpoints
- Violations of copyrights, trademarks or patents

Some examples of situations when links are likely to be accepted include when the external website:

- Has recent media coverage related to Science World
- Is for a performer or company involved with weekend programming, special events or Science World After Dark activities
- Is a link to a major donor or sponsor
- Is a valuable resource for teachers (as approved by the Community Engagement team)

This policy is nonexclusive and subject to change without notice at the discretion of the webmaster. If you would like your site to be considered as a link from Science World's website, please contact webmaster@scienceworld.ca