

FOR IMMEDIATE RELEASE

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Science World's Renovated BodyWorks Gallery Opens June 30

(Vancouver, BC)—BodyWorks—Science World's amazing gallery that explores and celebrates the human body—is reopening June 30, 2017. In its new location at TELUS World of Science, the gallery will foster a visitor's curiosity about our body, with new and upgraded exhibits. There will also be new programming in the gallery's Lab Zone, co-developed with generous programmatic and financial support from Genome British Columbia.

More than just a gallery about the heart, skeleton and internal organs, BodyWorks promotes positive messaging about your body, allowing visitors to gain a better understanding about how the choices they make impact their bodies. The gallery also celebrates diversity and all the wonderful things that makes each of us unique.

In addition, the BodyWorks gallery takes who we are down to the cellular level, exploring DNA, genetics, and the rapidly expanding field of genomics. The Lab Zone, presented by Genome British Columbia, will be a central hub in the gallery, a place where visitors can engage in storytelling and interactive demonstrations, while learning about cutting-edge research.

"Genome BC is investing \$200,000 into the BodyWorks Gallery to further and deepen the understanding of genomics for BC's people of all ages," said Dr. Pascal Spothelfer, President and CEO of Genome British Columbia. "This enhanced exhibit complements our classroom visits, traveling suitcases and online activities run through our Geneskool program specifically targeted at young students."

"In the fast-paced, high-tech world of the 21st century, it has become more important than ever for each of us to develop an understanding of our inner, biological selves," said Dr. Scott Sampson, President and CEO of Science World. "We are very proud to open our reimagined BodyWorks Gallery. And we are thrilled to collaborate with Genome British Columbia on the Lab Zone, a space that will help demystify genetics and genomics, and empower young people with an understanding of new technologies that they can use to assess the best applications for society."

About Genome British Columbia

Genome British Columbia leads genomics innovation on Canada's West Coast and facilitates the integration of genomics into society. A recognized catalyst for government and industry, Genome BC invests in research, entrepreneurship and commercialization in life sciences to address challenges in key sectors such as health, forestry, fisheries and aquaculture, agrifood, energy, mining and environment. Genome BC partners with many national and international public and private funding organizations to

drive BC's bioeconomy. In addition to research, entrepreneurship and commercialization programs, Genome BC is committed to fostering an understanding and appreciation of the life sciences among teachers, students and the general public. www.genomebc.ca

About Science World

Science World British Columbia is a charitable organization that engages British Columbians in science and inspires future science and technology leadership throughout our province.

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