

FOR IMMEDIATE RELEASE

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NEW IMAX® DOCUMENTARY, SUPERPOWER DOGS, OPENS JUNE 29 AT THE TELUS WORLD OF SCIENCE OMNIMAX® THEATRE

Join narrator, Chris Evans, on an immersive IMAX® adventure to experience the life-saving superpowers and extraordinary bravery of some of the world's most remarkable dogs

*To meet the stars of **Superpower Dogs** and for images, an EPK and a trailer, visit Superpowerdogs.com/press*

Vancouver, BC, June 10, 2019—The latest IMAX® documentary from IMAX Entertainment, Cosmic Picture and presenting sponsor Mars Petcare, **Superpower Dogs**, will open in the OMNIMAX® Theatre at TELUS World of Science on June 29. From the filmmakers behind the acclaimed documentaries *Jerusalem* and *Journey to Mecca*, **Superpower Dogs** takes audiences on an immersive IMAX® adventure to experience the life-saving superpowers and extraordinary bravery of some of the world's most amazing dogs. The film is narrated by Chris Evans (*Captain America: The First Avenger, Gifted*).

Superpower Dogs follows six real-life working dogs from around the world, as well as their human partners, as they brave earthquakes and avalanches, protect endangered species such as rhinos and elephants and transform the lives of people with special needs.

Audiences will discover the amazing abilities of different breeds and the astonishing science behind their superpowers. We'll never look at our best friends the same way again! Meet the stars of **Superpower Dogs** here:

- [Halo](#), a rookie puppy training to join one of the most elite disaster response teams in America;
- [Henry](#), an avalanche rescue expert saving lives in the mountains of British Columbia;
- [Reef](#), a Newfoundland lifeguard in the Italian Coast Guard;
- [Ricochet](#), a surf and therapy legend in California, who heals people with special needs;
- [Tipper and Tony](#), bloodhound brothers leading the fight to save endangered species in Africa.

"I am really happy to be part of **Superpower Dogs**," said Chris Evans. "I am a proud dog owner and completely understand the connection that humans have with these remarkable animals. I love the way this film highlights incredible working dogs who utilize their real-life superpowers to help and protect people."

"**Superpower Dogs** was a joy from start to finish," said Daniel Ferguson, Writer/Director. "The real-life heroism of these animals and the bond they share with their human partners is such a moving, epic story that lends itself perfectly to the IMAX® format. We hope audiences come away with a deeper appreciation for our best friends."

“Science World is thrilled to bring ***Superpower Dogs*** to British Columbia. This fun-loving film celebrates the bravery, courage and determination of some of the world’s most heroic animals, taking audiences behind the scenes of their fascinating lives,” said Dr. Scott Sampson, President and CEO, Science World.

Mars Petcare, one of the world’s leading pet care companies, is proud to be the exclusive presenting sponsor of ***Superpower Dogs***, as the film aligns with the company’s purpose of A BETTER WORLD FOR PETS™ by spotlighting the amazing true stories of dogs with extraordinary abilities who save lives and make the world a better place.

As the presenting sponsor, several Mars Petcare brands will be actively supporting the film, including the PEDIGREE® and EUKANUBA™ dog food brands, BANFIELD™ Pet Hospital, WHISTLE™ GPS Pet Tracker and WISDOM PANEL™ Canine DNA Test. Through its sponsorship, Mars Petcare is providing museums and theatres with a variety of educational materials on the science of dogs, importance of responsible pet ownership and how to help end pet homelessness from its various programs and brands, including Waltham Centre for Pet Nutrition, BANFIELD™ Pet Hospital and BETTER CITIES FOR PETS™.

Superpower Dogs was filmed using IMAX® cameras and mixed in immersive IMAX® 12.0 channel sound. With the clearest picture on the largest screens and immersive, heart-pounding audio, The IMAX Experience® will put audiences in the heart of the action and highlight the profound connection people have with dogs.

Superpower Dogs is a family-friendly film and has a run time of 45 minutes. For more information, please visit superpowerdogs.com and follow @SuperpowerDogs.

Fans of ***Superpower Dogs***, can also check out the books inspired by the film: [Superpower Dogs](#) (Photographic picture book), [Superpower Dogs: Halo: Disaster Response Dog](#) and [Superpower Dogs: Henry: Avalanche Rescue](#) (non-fiction middle-grade novels).

For information on tickets and showtimes, visit scienceworld.ca/omnimax.

About Science World

Science World is a BC-based charitable organization that engages the people of British Columbia in STEAM literacy (Science, Technology, Engineering, Art and Design, Math). Their mission is to ignite wonder and empower dreams through science and nature. Their vision is that within a generation, Canada will be a country of thriving, sustainable communities rooted in science, innovation and a deep connection to nature.

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