

FOR IMMEDIATE RELEASE**Science World Announces Three New Board Members To Join The Board of Directors**
New Members To Help Organization Expand STEAM-Learning Throughout The Province

(Vancouver, BC) — Science World today announced three new board members who will join its Board of Directors. Joining the board are Dr Shimi Kang, Jade Bouelle and Jesse Houston. The new board members were selected to help drive Science World’s mission to expand STEAM-learning (science, technology, engineering, arts & design and math) throughout the province of British Columbia.

“We are pleased to welcome Shimi, Jesse and Jade to the Board of Directors,” said Tracy Redies, President and CEO of Science World. “These new board members offer a diverse background that will help us in our mandate to reach more youth across the province through our STEAM programs. We look forward to adding these fantastic leaders who are passionate about ensuring the next generation has the skills they will need to succeed in the workforce of tomorrow.”

Joining the board are:

- **Dr Shimi Kang** is an award-winning, Harvard-trained psychiatrist, researcher, media expert, and international keynote speaker. She is a Clinical Associate Professor at the University of British Columbia and #1 best-selling author of *The Dolphin Parent* and *The Tech Solution: Creating Healthy Habits for Growing up in A Digital World*. Dr. Kang is most proud of receiving the Diamond Jubilee Medal for her years of outstanding community service and for being the mother of three awesome but exhausting children.
- **Jade Bouelle** is the founder of Inception Ventures and several HR technology companies based in Vancouver including VisualCV, Mindfield and Talemtry. Jade has a passion for entrepreneurship and building the next generation of leaders. He has supported and founded a number of organizations with this mission including SFU Venture connection, Canada's Top 40 under 40 awards, YPO Edison Innovation Awards and the EO Global Student Entrepreneur Awards. Jade lives in Surrey, British Columbia with his wife Tammy and their children, Cole and Morgan.
- **Jesse Houston** is the CEO and co-founder of Phoenix Labs, one of the largest video game studios in Vancouver, BC. Their debut breakout title, *Dauntless*, has delighted over 25 million players worldwide. Since 2014, Jesse has grown Phoenix Labs from a three-person startup to an international powerhouse of over 150 developers with studios in Vancouver, Montreal, Los Angeles, and San Francisco. Jesse is a

lifetime proponent of science, technology, and education. He resides in Vancouver with his wife, Erica, and their two daughters.

The board of directors is responsible for the direction and performance of Science World and for setting its governing policies--policies of mission, activity, and general operating conditions. Board members are recruited based on their expertise, profession, diversity, and connections that align with moving the organization's mission forward. This group will join 18 other members to create a combined board of 21.

About Science World

Through science and nature, we ignite wonder and empower dreams.

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