

2010/11

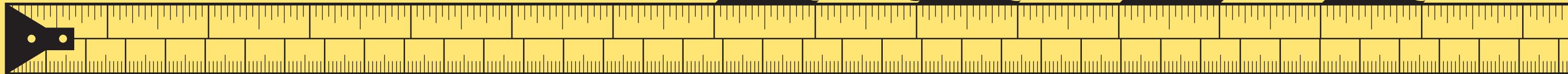
ANNUAL REPORT
ASTC SCIENCE WORLD SOCIETY

UNDERGOING A \$35 MILLION RENEWAL TO BETTER IGNITE YOUR PASSION FOR SCIENCE.

SCIENCE
WORLD
BRITISH COLUMBIA



In 2010/11 construction began on a \$35 million renewal to upgrade the Science World facility and significantly expand gallery space for visitors to Science World at TELUS World of Science. The Bridging the Science Gap Campaign marks the final steps of ReGeneration, a plan set out by the Science World Board of Directors in 1999 that has successfully revitalized the organization. The facility renewal project will double public exhibition space and include a western addition on the second floor, a green roof, a dedicated gallery space for our award winning *BodyWorks* exhibition, and more.



650,960

Visitors (Includes 160,000
Community Engagement participants)

35,363

Members

30,317.75

Volunteers

168

Volunteer Hours

16

Science Theatre Shows

10

OMNIMAX® Films

3

Feature Exhibitions





The 2010/11 year was one of the most extraordinary times in Science World's history. It featured major progress on our facility renovation, the presentation of the premier feature exhibition *BODY WORLDS & The Brain*, and the celebration of the Province's Year of Science which took us to communities all across BC and allowed us to host a diversity of outreach programs.

The facility renewal began early in the year. We have received overwhelming community support for the renewal, and we give our sincere thanks to the generous donors who have enabled us to do this work. We are also grateful to all of the staff and volunteers who helped ensure visitors continued to have a rewarding experience during this time.

In the fall we received approval from the City of Vancouver to use

the land in front of the building to create *SWITCH: The Ken Spencer Science Park*, and with the design nearly complete we look forward to the time when construction begins.

We were extremely pleased to have a second visit from Dr. Gunther von Hagen's *BODY WORLDS* with the *BODY WORLDS & The Brain* exhibition in the fall. The remarkable exhibition of real human bodies attracted large numbers of visitors to TELUS World of Science and allowed us to partner

with members of our community to provide outstanding programming for an expanded audience.

This past year, thanks to the Year of Science and the Provincial Government through the Ministry of Science and Universities, Science World was able to continue our engagement activities — including our *Community Science Celebration*, *On the Road*, and *Opening the Door* programs — around the province for the 2010/11 school year.

As the scaffolding comes down and our new exterior is revealed this spring, we want to extend our appreciation to all the Members, partners and visitors who have continued to support us through this wild and challenging time. Thanks to you we will be able to enhance the Science World experience and excite the community about science and technology.

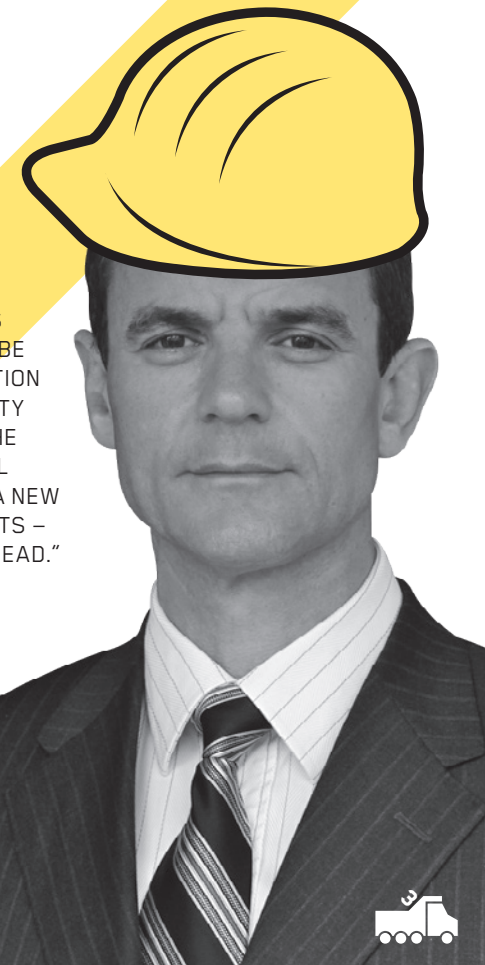


"WHAT A YEAR IT HAS BEEN! WE APPRECIATE THE ENTHUSIASTIC SUPPORT OF THE COMMUNITY FOR SCIENCE WORLD'S ONGOING ACTIVITIES, WHETHER IT IS YOUR ATTENDANCE AT OUR 'IN TRANSITION' BUILDING, YOUR PARTICIPATION IN OUR OUTREACH PROGRAMS AROUND THE PROVINCE, OR YOUR GENEROUS DONATIONS TO SUPPORT THE FACILITY RENEWAL."

BRYAN TISDALL,
PRESIDENT & CEO,
SCIENCE WORLD

"I HAVE THOROUGHLY ENJOYED MY FIRST YEAR AS CHAIR OF THE BOARD OF DIRECTORS. IT IS PARTICULARLY REWARDING TO BE INVOLVED WITH THE ORGANIZATION AS IT REGENERATES THE FACILITY TO SERVE ALL SEGMENTS OF THE COMMUNITY — OUR TRADITIONAL FAMILY AUDIENCE AS WELL AS A NEW EMPHASIS ON TEENS AND ADULTS — IN THE YEARS AND DECADES AHEAD."

ANDREW HARRIES,
CHAIR,
SCIENCE WORLD



BOARD OF DIRECTORS

OFFICERS

CHAIR Andrew Harries
VICE CHAIR Dr. Bruce Beairsto
TREASURER Jim Pickles
SECRETARY Peter O'Callaghan
PAST CHAIR Paul Geyer

MEMBERS

Bruce McLeod
Cidalia Correia (until August 2010)
Dr. Candis Callison (appointed January 2011)
Donna LeClair
Doug Kinsey
Dr. John A. Cairns
Keith Spencer
Ken Schneider
Dr. Lindsay Machan
Nicole Stefenelli
Rich Simons
Dr. Robin Louis
Stephanie Forsyth (until June 2010)
Stuart Culbertson (appointed November 2010)
Walter Segsworth

FEATURE EXHIBITIONS

In 2010/11 Science World offered feature exhibitions and programming designed to appeal to a variety of audiences, ensuring that there was something for everyone to experience and enjoy.

COOL GLOBES: HOT IDEAS FOR A COOLER PLANET

What's the best way to encourage people to think about our Earth? Show it to them! That's the idea behind *Cool Globes*. *Cool Globes*, a non-profit organization, is responsible for this widely-acclaimed exhibition. These one-tonne globes, designed by artists, community groups and children, were large and powerful symbols of how the choices we make affect the world around us.

TREASURE!

Delving into a world of exploration, visitors were able to explore incredible discoveries and experience the thrill of the hunt with exciting surprises and hidden treasures. Looking at the science behind treasure hunting, visitors could learn to tie knots, crack a safe, explore geocaching and examine remarkable artefacts dug up from shipwrecks and found in ghost towns.

ORGANIZED BY

NRG Exhibits

SPONSOR

Royal Canadian Mint

BODY WORLDS & THE BRAIN

When we hosted *BODY WORLDS 3* in 2006 we were amazed by the impact the transformational exhibition had on our visitors, staff and volunteers. We're thrilled to say that *BODY WORLDS & The Brain* — a version of the exhibition entirely new to Vancouver — had the same remarkable impact. This exhibition featured more than 200 real body specimens and focused on the most recent findings in neuroscience, including information on brain development, function, disease, disorders and performance. We were also thrilled to have more than 30 special events associated with the exhibition, including speakers and performers, and special guest Jay Ingram of the Discovery Channel's *Daily Planet*.

BODY WORLDS & The Brain was created by Dr. Gunther von Hagens, and is maintained by the Institute of Plastination from Heidelberg, Germany.

PRESENTED BY BYCAST

PROGRAM SPONSORS

TRIUMF
MDS Nordion
Brain Research Centre
PrioNet Canada



FILMS AND PRESENTATIONS

In 2010/11 Science World continued to offer films, shows and presentations that showcased and explained a variety of topics.



OMNIMAX® THEATRE

Adrenaline Rush: The Science of Risk
Beavers
Journey to Mecca: In the Footsteps of Ibn Battuta
Journey Into Amazing Caves
Ultimate Wave Tahiti
A Rainforest Adventure: Bugs!
Pulse: A STOMP Odyssey
The Human Body
Gold Fever
To The Limit
Jane Goodall's Wild Chimpanzees
(one special showing with Jane Goodall in person)
The Light Before Christmas
Hubble

SCIENCE THEATRE

Amphibian Extinction
Beetalker: The Secret World of Bees
The Brain that Changes Itself
Earth: Power of the Planet – Volcano
Green Sweep: Transforming our Trash
King Midas and the Golden Touch
Life: Birds
Life: Plants
Project X: Flight
Project X: Heat
Project X: Memory
Rain
Sid the Science Kid: Hello Doggie
Sid the Science Kid: My Shrinking Shoes
Snow Cat
Wild New World: Land of the Mammoth



Our facility renewal will double our exhibition space.

SPECIAL EVENTS

CRAZY CARNIVALE!

Thanks to the hard work of Nicole Geyer and her team of volunteers, Science World's fourth annual *Crazy Carnivale!* proved to be a great success again with an attendance of 185 people. Held October 23, 2010, *Maskerade* — as this year's event was called — featured live entertainment, fabulous food, and lots of hands-on activities. All proceeds of the fundraiser went to support natural science education programs in *Search: The Sara Stern Gallery*.



SWAD

Science World at TELUS World of Science isn't just for kids — we believe that science can be made fun and fascinating for all age groups! To help adults let loose and embrace their childish curiosity, we host an adults-only evening of exploring, creating and discovering called *Science World After Dark (SWAD)*.

In the summer of 2010 we hosted four *SWAD* events, with themes like beer brewing, the science of laughter, and retro favourites. Total attendance of the four *SWAD* events was 1,186.



PYJAMA PARTIES

Kids and their parents were invited to wear their pyjamas, check out our exhibits and then snuggle in for a movie in the Science Theatre during our special pyjama parties. This year we hosted a Treasure themed evening (to go with our *Treasure!* exhibition) as a great way for families to spend their evenings discovering Science World at TELUS World of Science.

TEACHER ORIENTATION EVENINGS

On September 21, 2010, 629 teachers, pre-service teachers and activity/program coordinators came to Teachers' Night Out, an orientation evening for *BODY WORLDS & The Brain*. The evening provided teachers the opportunity to learn more about the *BODY WORLDS* exhibition, how to assist their students in getting the most out of a field trip to Science World at TELUS World of Science, what else is available at Science World, and gave them a sneak peek at the incredible, world-renowned exhibition of real human bodies. As always, our staff was on hand to meet the guests and make sure no question went unanswered.



The award-winning *BodyWorks* exhibition will get its first permanent gallery space.



EXPANSION AND RENEWAL

This past year has seen the most significant renovations to our facility in its history. Thanks to overwhelming support from the community in helping us raise nearly \$35 million dollars, we have been able to embark on a facility renewal to double our public exhibition space.

We have continued welcoming visitors through our doors during the renovation, and are pleased to say that we have continued to receive praise for our outstanding programming, enthusiastic staff, and fun science exhibits.

The renovation itself will help us green Science World, improve exhibits and galleries, enhance the visitor experience, and improve upon facility infrastructure.

We are looking forward to having this work completed in the fall of 2011, and hope you will join us in enjoying our new lobby and gallery spaces.



We are building a western addition that will give us an all-new second floor gallery overlooking False Creek.

COMMUNITY ENGAGEMENT PROGRAMS

To build communities that understand, value and celebrate the contribution of science and technology to our quality of life, Science World provides opportunities for children, teachers and families to discover a love of science at school, at home and in their home communities. Our Community Engagement programs travel throughout British Columbia, involve whole communities and accommodate diverse learners, cultures and family interactions.

In 2010/11, our mobile programs reached over 160,000 British Columbians. K-9 students accounted for over 68 per cent of our interactions.

Thanks to our sponsors, supporters and community partners who have helped us reduce geographic and financial barriers in order to provide access to our science programming to all BC students. Most significantly we are thankful for the continued multi-year support from the Province of British Columbia through the Ministry of Education for the BC Program for the Awareness and Learning of Science (BC PALS) and the Year of Science.



By partnering with BC Hydro and Mitsubishi Canada we've installed a high efficiency EV Charging Station for electric vehicles, temporarily located at the Olympic Village.



ENTIRE COMMUNITIES ARE MOBILIZED TO CELEBRATE AND SHARE THE WONDERS OF SCIENCE.

These week-long series of entertaining and engaging events bring Science World together with local industries, businesses, government agencies, schools and community organizations to promote the role of science and innovation. This year we worked with 11 communities across the province including Williams Lake, Castlegar, Chemainus, Prince George, Haida Gwaii, Terrace, Kelowna, Fort Nelson, Abbotsford, Invermere, and Port Alberni. Through these celebrations we inspired over 16,000 students, families and community leaders to discover the science all around them. The events help foster relationships with community organizations and set the stage for ongoing community science activities. Students are inspired to keep studying and explore future careers in science and technology.

K-9 STUDENTS AND TEACHERS ARE INSPIRED TO DO MORE SCIENCE IN THEIR OWN SCHOOL.

Through Science World *On the Road*, students experience three amazing shows: *Energy in Action*, *Sporty Science* and *It's a Gas*. The shows explore science topics such as forms of energy, the science of sport and the amazing properties of the air around us with fun and engaging demonstrations — all in a zany, creative way.

In 2010/11, *On the Road* travelled throughout the province delivering exciting, innovative and curriculum-relevant science shows to over 35,000 K-9 students and teachers. From Skidegate to Horsefly, no community was too remote to be inspired by science.

HIGH SCHOOL STUDENTS NETWORK WITH CANADA'S TOP SCIENTISTS, ENGINEERS, TECHNOLOGISTS AND TECHNICIANS.

Opening the Door career networking events provide a unique opportunity for high school students to learn more about career opportunities in science, technology, engineering and mathematics by connecting the students with local, well-established science leaders. In 2010/11, over 1,200 students had the opportunity to network with 130 science professionals in seven events held throughout BC.



Three types of solar panels will be installed on the south side of the building.



The new Mitchell Odyssey Foundation Gallery: Eureka! will have floor to ceiling windows overlooking False Creek.

HIGH SCHOOL STUDENTS DISCOVER THAT MANY INTERESTING CAREERS HAVE A SCIENCE COMPONENT.

The Career Booth allows high school students to discover that science-based careers can be interesting and that interesting careers often have a science component. Through an engaging game-show format, it encourages students to think outside the box about diverse and interesting career opportunities in science, technology, engineering, and mathematics.

K-12 STUDENTS ARE INSPIRED BY LOCAL SCIENCE PROFESSIONALS IN THEIR OWN CLASSROOMS.

This free program connects established scientists, engineers, technologists, technicians and tradespeople with BC's students and teachers to inspire students to continue studies in math and science. In 2010/11, *Scientists and Innovators in the Schools* delivered presentations and hands-on workshops to over 68,800 K-12 students and teachers across the province.

SCIENCE
WORLD
BRITISH COLUMBIA





INNER-CITY YOUTH ARE INSPIRED TO BE MORE INQUISITIVE ABOUT THE WORLD AROUND THEM.

September 2010 marked the beginning of the tenth year of this fun-filled, after-school science enrichment program, inspiring over 690 at-risk children at nine different Vancouver inner city schools.

As a legacy to our Olympic period efforts in the Fraser Valley, a new model of *Super Science Club* delivery was launched in September 2010 with the University of the Fraser Valley and the Chilliwack School District as partners. Thanks to this regional delivery model we are able to deliver the same great programming that Vancouver students receive.



The planned green roof overlooking False Creek will become a hot spot for hosting new science programming and special events.

TEEN AUDIENCE

WE CONTINUE TO CAPTURE TEEN ENERGY AND INTEREST TO SUPPORT AND INSPIRE POSITIVE ATTITUDES TOWARDS SCIENCE DURING CRITICAL CAREER DECISION-MAKING YEARS.

For the underserved teen audience, a suite of activities and opportunities included:

- Hands-on school workshop, *Fabulous Fluids*.
- Career-awareness events like *Opening the Door* and the Barbara Brink Internship.
- Partnerships and programs with like-minded organizations and high schools.

In 2010/11, we reached over 11,600 teens with a variety of programs, events, and partnerships. These included a youth needs assessment project, youth leadership conferences, hands-on workshops and high school work experience opportunities at TELUS World of Science. We also provided age-appropriate and curriculum relevant programs in correlation with the *BODY WORLDS & The Brain* exhibition, and reached over 17,300 high school students through field trips to our facility.



SHARE, CELEBRATE AND REWARD GREEN ACTIONS FROM BC'S STUDENTS.

BC Green Games is a province-wide environmental action contest for K-12 students that motivates, enables sharing, rewards, and celebrates the green efforts of schools in BC. Science World manages *BC Green Games* with input from community partners in the areas of youth, government, school district, university, science, and environmental education. Presenting sponsors are BC Hydro and Fortis BC with additional support from the Province of BC through the Ministry of Education.

The second year of *BC Green Games* ended in April 2010 with 3,981 votes cast in the Viewer's Choice awards, and 110 community organizations involved in the contest as sponsors, advisory and steering committee members, judges and promotional partners. The third year of *BC Green Games* was even stronger than the second with a 140% increase in the number of projects uploaded to bcgreengames.ca, bringing the program total to 375 inspiring projects residing in the online gallery. \$22,000 in prize money and six SONY Canada digital media devices were presented to winning schools across British Columbia.

PRESENTING SPONSORS



FOSTERING CURIOSITY, IMAGINATION AND A POSITIVE ATTITUDE TOWARDS SCIENCE IN PRESCHOOL-AGED CHILDREN IS A PRIORITY FOR SCIENCE WORLD.

To better serve BC's preschoolers and their teachers, parents and caregivers, our early childhood programming continued to expand this year with sustained special focus on StrongStart BC Centres and surrounding communities. Offerings included ten resource modules developed and tested in the community, hands-on professional enrichment workshops for educators and resources and activities for parents and their preschool-aged children. The program reached over 1,400 people around the province. Our approach and resources support the learning goals outlined in the BC Early Learning Framework, particularly in the areas of exploration and creativity.



A new lobby will enhance the visitor welcome and provide an exciting entry to new galleries and exhibits.



SPONSORS AND DONORS

BRIDGING THE SCIENCE GAP CAPITAL CAMPAIGN



DIAMOND

(\$1,000,000+)

BC Hydro
Dr. Ken Spencer
Government of British Columbia
Government of Canada
Western Economic Diversification Canada

SAPPHIRE

(\$500,000-999,999)

BMO Financial Group
Encana Corporation
Goldcorp Inc.
Peter & Joanne Brown Foundation
Taseko Mines Ltd.
TD

PLATINUM

(\$100,000-499,999)

Aurizon Mines
Ross Beaty
CIBC
Paul & Nicole Geyer
Imperial Oil Foundation
V. Paul Lee & Family
Robin & Linda Louis
John & Dana Montalbano
Plutonic Power
Bob Quartermain
Walter & Nancy Segsworth
Rich & Linda Kathleen Simons
Keith, Sheryl, Bridget & Virginia Spencer

GOLD

(\$50,000-99,999)

Haywood Securities Inc.
Lehigh Cement
Lisa & Mike Hudson & Family
David & Gaylean Sutcliffe

Anonymous

SILVER

(\$10,000-49,999)

Fortis BC
Andrew Harries & Family
Caroline Jellinck & Gordon Exel
Randy Jespersen
Terry Lyons
Lindsay Machan
Bruce McLeod
Peter J. O'Callaghan
Donna O'Neill
Jim Pickles
Garry Rasmussen
Morgan & Lisa Sturdy
TELUS
Vancouver Foundation

BRONZE

(\$5,000-9,999)

David & Debbi Cottrell
Hemmera
Noordin & Nancey Nanji
Science World Visitors

Anonymous

UP TO \$4,999

Mazana Armstrong	Anna Nosek
BCIT IEEE Student Chapter	Paul A. Reilly
Dan and Ursula Bowditch	Science World Visitors
Lydia Burchell	Blair Steeves
Cynthia Burton	Nicole Stefanelli
Jim Cameron	TELUS
Doug Cairnes	Lee Vishloff
Stephanie Forsyth	James Vlasban
Nazima Karim	Rosemary and Bob Wakefield
Doug Kinsey	Wavefront Wireless
Xiangxiang Kong	Innovation Society of BC
Carol Ya Ting Lee	Verona Wong
Stephen Lewis	
Catherine McPherson	
David Michelson	Anonymous (2)

Science World is grateful for the support of our generous sponsors, donors, and partners.

Science World has embarked on a capital campaign to remain at the forefront of science education in British Columbia by creating an outstanding visitor experience, both in the dome and through a new major outdoor science experience.

THE CHAIRS CLUB

The Chairs Club is a group of influential business leaders with the passion and capacity to pave the way for a truly world-class science centre that will inspire the young innovators of this province for years to come. Their individual commitment of \$25,000 annually for three years demonstrates incredible dedication to our mission.

Ross Beaty
 Paul & Nicole Geyer
 V. Paul Lee & Family
 Robin & Linda Louis
 John & Diana Montalbano
 Bob Quartermain
 Walter & Nancy Segsworth
 Rich & Linda Kathleen Simons
 Dr. Ken Spencer & Judy Gale
 Keith, Sheryl, Bridget & Virginia Spencer
 Dr. Andrew S. Wright & Dr. Helen Newton -
 Willow Grove Foundation



Families and school classes will enjoy a lunch area dedicated to those who have packed their own meals.

THE CHAMPIONS CIRCLE

With a remarkable contribution of \$5,000 per year for a three-year period, this group of passionate community leaders are dedicated to helping Science World inspire young minds throughout the province.

Greg Aasen	Catherine McLeod-Seltzer	Spothelfer Family
Brian & Meryl Begert	Kerry Peacock	David & Gaylean Sutcliffe
Bart & Cindi Copeland	Eric K. Pringle, Hemmera	John Thiessen
Kerry & Paula Curtis	Ian & Viviane Reid	Ron & Shannon Thiessen
Phil Dubois	Patrick Robinson,	UEX Corporation
Jim Fletcher	Leigh Sauder & Family	Oliver Vincent
Martin Gleave	Walter & Nancy Segsworth	Doug Whitehead &
Sherry & Alex Klopfer	The Sisodraker Family	Wanda Costuros
Lindsay Machan	Keith, Sheryl, Bridget &	Chip & Shannon
Bruce McLeod	Virginia Spencer	Wilson Family

EQUITY GIVING PROGRAM

By supporting Science World through gifts of common shares, stock options or pledges of equity, BC companies and their investors share their success with Science World while investing in the innovators of tomorrow.

CORPORATE DONORS

Awesense Wireless Inc.	IDELIX Software Inc.	Sirius Genomics Inc.
Bean Services Inc.	IgnitionPoint Technologies Corp.	SoftSearch Inc.
BuildDirect.com		SolutionStack Technologies
Burrard Technologies Corporation	In Motion Technology Inc.	Tee Times.Net
Bycast	Layer 7 Technologies Inc.	Urodynamix
CineClix Distribution Inc.	LightHaus Logic Inc.	Technologies Ltd.
Colligo Networks Inc.	MAKE Technologies Inc.	Voice Mobility Inc.
Concursion Technologies Inc.	Marqui Inc.	W Media Ventures
	Mobile Operandi Communications Corporation	Wolf Medical Systems Corporation
Condition30 Inc.	Neovasc	Working Opportunity
Contigo Systems	Peerflix Inc.	Fund, managed by
Delta-Q Technologies Corp.	ResponseTek Networks Corp.	GrowthWorks Capital Ltd.
Disc Go Technologies	RewardStream Inc.	
Eyeball Networks Inc.	Scorpion Software	
GaleForce Solutions Inc.		

INDIVIDUAL DONORS

David Ascher	Ean Jackson & Sibylle Tinsel -	Garry & Colleen Shearer
Jason Billingsley	CFA Sports Inc.	Rich & Linda
Glenn Bindley	Malcolm & Jennie Kendall	Kathleen Simons
Moira & Barry Carlson	Dave Koo	Suresh Singh
Harry Chemko	Jeff LaPorte	Victor Sira
Larry A. Cole	Kevin Lee	Mr. & Mrs. Keith Spencer
Bret Conkin	David J. Main	Dr. Ken Spencer
Bart & Cindi Copeland	Ian A. McEachern	Peter Steele
Dr. & Mrs. James M. DeMesa	John McLeod	Mischa Steiner-Jovic
Kelly Edmison	Robert Park	Morgan Sturdy
Todd Hamel	Eric Promislow	Bill Tam
Daryl Hatton	Colin Quon	Boris Wertz
C. Mathew Herdon	Jeremy Ralph	Mark Williams
Jeff Hobbs	Bob & Judy Rieder	
Dan Irish	Dan Robinson	



A covered outdoor lunch area will allow visitors to get some fresh air while staying in the shade or out of the rain.



**EXHIBITIONS
AND GALLERIES**



OUR WORLD GALLERY RENEWAL

\$100,000-499,999

Newalta

Tire Stewardship BC

Blue Planet Links Foundation

Post Consumer Pharmaceutical

Stewardship Association

BC Used Oil Management Association

Product Care

Canadian Wireless

Telecommunications Association

\$0-14,999

Stewart Fund, a donor advised fund
of the Vancouver Foundation

BODYWORLDS & THE BRAIN

\$100,000-499,999

Bycast

\$15,000-99,999

TRIUMF

\$0-14,999

Nordion

Brain Research Centre

PrioNet Canada

TREASURE!

\$15,000-99,999

Royal Canadian Mint



An additional stairwell
and public elevator
will add new ways
for visitors to access
the second floor.

COMMUNITY ENGAGEMENT

YEAR OF SCIENCE

\$500,000-999,999

Province of BC through the

Ministry of Advanced Education
and Labour Market Development

COMMUNITY ENGAGEMENT

\$15,000-99,999

Jenny Drake & Mike Cormack

Wertz Family Foundation

Pankaj, Rita, Malika & Anushka Agarwal

\$0-14,999

Andrew Harries & Family

OPENING THE DOOR

\$15,000-99,999

Teekay Shipping (Canada) Ltd.

SUPER SCIENCE CLUB

\$15,000-99,999

Juniper Networks Foundation Fund,

a corporate advised fund of the
Silicon Valley Community Foundation

North Growth Foundation

RBC Foundation

Tula Community Fund, a donor advised
fund of the Vancouver Foundation

Dr. Andrew S. Wright & Dr. Helen Newton –

Willow Grove Foundation

\$0-14,999

Honda Canada

BC Hydro

Provincial Employees Community Services Fund

Stewart Fund, a donor advised fund

of the Vancouver Foundation

BC GREEN GAMES

\$15,000-99,999

BC Hydro

Fortis BC

\$0-14,999

Province of BC through the Ministry of Education

Sony Canada

**COMMUNITY SCIENCE
CELEBRATIONS**

\$15,000-99,999

Imperial Oil Foundation

Science World is committed to promoting a science-rich culture throughout the province by actively engaging the whole community – students, teachers and families – in the students' learning. Through the Year of Science in British Columbia, Science World was able to reach 160,000 students across the province.



UNDESIGNATED GIFTS

\$15,000-99,999

City of Vancouver
Gaming Policy and
Enforcement Branch

\$0-14,999

Philip Chow	Richard Gilbert	Christina Kay & Tom Pressello	Michael Matwick	Frederico Rego	Nikki Skuce	Tashia Warren
Terrie Admiraal	Anita Groundwater	Jonathan McCurrach	Kate Remfert	Sharon Smith	Naomi Weiner	
Ron Altman	Linda Crews-Amerlinck	Ryan Keeseey	Brigit Roberts	Bryan Mendiola	Diana Souki	Kirsten White
Amanda Arink	Amber Cruickshank	Carl Hicks	Corinne Kerr	Pam Moore	Keith, Sheryl,	Bob & Carol Wiens
Phillip Augest	Tara Decker	Alice Ho	King George	Warren Mui	Jaime Ruiz	Bridget & Virginia Spencer
Tanya Bartels	Neil De Haan	Wai Chun Ho	International	Tom Munro	Tyson Rusell	Lance Willmott
George and Donna Batty Fund	Tria Donaldson	Patrick Hoestra	College	Marisa Nichini	Kelly Sali	Mark Spencer
Sharon Becker	Kateya Doogan	Eddy Hofbauer	Andrew Koen	Kerri Neitsch	Enderjit Sandag	Linda Spruston
Lynn Best	Bruce Drake	Indian & Northern Affairs Canada	Guy Joseph Andre	On Demand	Nicole Sansregret	Yvonne Sulentic
Arron Botts	Genevieve Easterbrook	Shirley Jaco	Labonte	Production Network	Hugh Sargant	Rena Sweeney
Jackie Bowen	Lawrence Edolphson	Shirley Jaco	Sharon Larkins	Donna LeClair	Veronica Schlueter	Tamarack Group
Rick Bowering	Patti Eix	Gerald Janzen	Donna LeClair	Loren Palmer	Science World Visitors	Theresa Tang
Barbara Brink	English Language Institute at UBC	Gordon Exel & Caroline Jellinck	Peter Lige	Marcelino Perez	Walter & Nancy Segsworth	Bella Tata
C.M., O.B.C.	Eurocentres Canada	Kang Jeonghae	Janice Lockington	Judith Phieffer	Leonardo Teixeira	Emily Zuccato
John Cairns	C.M., O.B.C.	Eurocentres Canada	Lohn Foundation	Lisa Polinsky	Carmen H. Semturis	Peggie Terry
Chelsea Carter	Betty Farmer	Cheryl and Randy Jespersen	Robin & Linda Louis	Michele Posteraro	Yohei Shimomae	Sandy Treleavan
Tina Chang	Fasken Martineau	Jespersen	The Lukas Family	Nicola Pridmore	Triash Silva	Amin Wamolky
William Cheung	DuMoulin LLP	Mirjana Jotobic	Terry Macaskill	Leola Purdy, Sons	Rich & Linda	Amy Wang
Dean Choe	Xiudan Fu	Nav Kandola	Lindsay Machan	Bahadurali Rahemtulla	Kathleen Simons	Weidong Wang
	Paul & Nicole Geyer	Julie Karlstedt	R. Mactaggart Wright	Christine Rego	Debra L Sing	Margaret Wardlaw

EMPLOYEE GIVING PROGRAM

Science World employees and volunteers showed their dedication to our mission by raising money for our exhibits and community engagement programs.

AJ Fenton	Eugene Kabanovski	Madeline Koeberling
Alana Ferraro	Francisco Impelido	Michael Jones
Amanda McCuaig	Gloria Laird	Mila Cotic
Amber Didow	Greg & Melissa Weinrauch	Nazira Karim
André Zandstra	Haili Yang	Norman Wong
Anna Horvath	Heena Chauhan	Pam and Munro Mackenzie
Avena Guppy	Ingrid Lae	Qing Yu Zhang
Bill Chung	Jarrid Jenkins	Rhoda Klein
Bryan & Cathlyn Tisdall	Jim Chang	Ronald Ni
Carl Ott	Jo-Ann Coggan	Sarabjit Rai
Carolina Becerra	John and Margaret Bausman	Stephanie Puleo
Chris Hamming	Julio Guzman	Suan Teo
Christina Coomer	Katherina Cortes	Suki Law
Cindy Wagner	Kevin Kearns	Tammy Matheson
Clifford Marr	Lap Hum	Terry Chau
Cui Yan Liang	Lesley Evans Odgen	William Ip
Daniel Devora	Louise McCall	Anonymous (4)
Dr. Sandra Eix		

IN-KIND DONATIONS AND PARTNERSHIPS

Throughout the year, Science World receives donations of goods and services through partnerships with community members. Their support is an important part of helping us pursue our mission.

IN-KIND PARTNERSHIPS

Coca Cola	Multigraphics Ltd	Rethink Communications	Transcold Distribution
Eventcorp Services Inc	Radical Entertainment	Rhino Print Solutions	

CRAZY CARNIVALE 2010 SPONSORS

SUPPORTING PARTNER

Imperial Parking

SILENT AUCTION DONORS

Arts Umbrella	Harbour Cruises, Ltd.	Staples Advantage	GIFTS IN-KIND
Brian Anderson			
CANUCK Sports and Entertainment	LAMAR	TK Graphics	Brian Anderson
Emelle's Catering			
and Entertainment	Minter Gardens	UBC Athletics	Lego Canada
Capilano Suspension Bridge	Pacific Newspaper Group	Vancouver Aquarium	Purdy's Chocolates Ltd.
Purdy's Chocolates	Westin	White Spot	Toyland
Coca Cola Company	Pure Nailbar		
Fasken Martineau	Rogers Broadcasting		
Paul & Nicole Geyer	Rosedale on Robson		
Global BC	Ken Spencer & Judy Gale		
Glowbal Group	Stanley Park		
of Restaurants	Horse-Drawn Tours		



PATRONS OF SCIENCE WORLD

To be named a Patron of Science World is an honour bestowed by the members of the Society on a volunteer or former employee who has contributed in a significant way to the development of the Society. It recognizes that a community facility like Science World can only thrive if it is the recipient of the collective contributions of energy, wisdom, time, financial resources and goodwill from the leaders of the community it serves. The Patrons of Science World are examples of this leadership.

2010..... Ross Mitchell

2010..... Garry Rasmussen

2009..... Caroline Jellinck

2009..... John Murphy

2009..... Ken Spencer

2009..... Michael Lee

2009..... Munro MacKenzie

2009..... Trudi Coblenz

2008..... Bob Wiens

2008..... Jeff Devins

2007..... Eileen Stewart

2006..... Bill Bullis

2006..... Don Young

2005..... Stuart Culbertson

2005..... Chris Kelly

2005..... Dr. Ron Marteniuk

2005..... Anne Sutherland

2004..... Eric Kong

2004..... Victoria Withers

2003..... Dr. Lorne Whitehead

2001..... Dr. Alan Pelman

2000..... Drinda Scott

1999..... Peter Lige

1999..... Fei Wong

1998..... George Battye

1998..... Dr. Sid Katz

1998..... Kevin O'Neill

1997..... Anthony Barke

1997..... Brian Canfield

1997..... Robert Carlisle

1997..... Robert A. Dickinson

1997..... Danny Gaw

1997..... Dr. Colin Jones

1997..... Dr. Maria Klawe

1996..... Dr. Elmer Froese

1996..... Nairn (Buz) Knott

1996..... Ron Woznow

1995..... Michael Francis

1995..... David Ingram

1995..... Lucille Pacey

1993..... Larry Bell

1993..... John Fraser

1993..... Jane Hungerford

1993..... Alex Klopfer

1993..... Nurjehan Mawani

1993..... Rudolph North

1993..... Lynn Patterson

1993..... Don Risk

1993..... Ron Stern

1993..... Milton Wong

1993..... Dr. John Wormsbecker
(deceased)

1992..... Dr. Harold Copp
(deceased)

1992..... Don Graham

1992..... John Pitts (deceased)

1991..... Dr. Erich Vogt

1988..... Hon. David C. Lam

1987..... Dr. Gerhard Herzberg

1987..... Dr. John Polanyi

1987..... Hon. Robert G. Rogers



The reconfigured gallery space will provide the capacity to host even larger feature exhibitions.



Three-storey high windows in the new lobby will allow all passers-by to see the excitement inside.



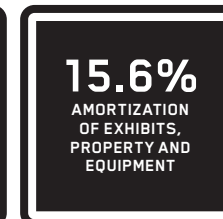
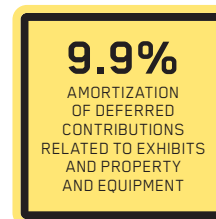
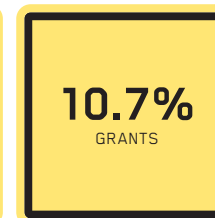
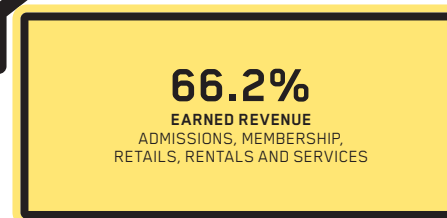
FINANCIAL HIGHLIGHTS

The financial statements of A.S.T.C. Science World Society for the year ended February 28, 2011 have been audited by Pricewaterhouse Coopers LLP, Chartered Accountants. These financial statements are available upon request.

This table shows revenues and expenses relative to fiscal years 2009/10 and 2008/09. They are an illustrative summary only and are not intended to replace the full audited financial statements.

Statement of Operations Extracted from the Financial Statements for the year ended February 28, 2011 (in thousands of dollars).

	YEAR ENDED FEBRUARY 28 2011	YEAR ENDED FEBRUARY 28 2010	YEAR ENDED FEBRUARY 28 2009
REVENUES			
Customer admission and membership	4,892	4,760	5,222
Customer retail revenue and contracted services	1,997	4,301	1,859
Donations and sponsorships	1,133	1,238	1,084
Grants	1,112	1,849	1,278
Interest	137	143	339
Interest on contribution from Province of British Columbia	70	63	256
Miscellaneous	37	44	40
	9,378	12,398	10,078
EXPENSES			
Customer and donor services and facilities	2,909	3,656	2,725
Exhibits, theatres and programs	1,917	2,347	2,233
Customer information, communication and sales	1,573	1,786	1,664
Support services	1,358	1,228	1,328
Outreach programming	1,055	991	801
	8,812	10,008	8,751
EXCESS OF REVENUES OVER EXPENSES BEFORE AMORTIZATION			
	566	2,390	1,327
Amortization of exhibits and property and equipment	(1,629)	(1,309)	(1,243)
Amortization of deferred contributions related to exhibits and property and equipment	1,036	919	919
	(593)	(390)	(324)
(DEFICIENCY) EXCESS OF REVENUES OVER EXPENSES	(27)	2,000	1,003





SCIENCE WORLD

TELUS World of Science
1455 Quebec Street
Vancouver, BC
Canada V6A 3Z7
scienceworld.ca

Science World British Columbia is a non-profit organization which engages British Columbians in science and inspires future science and technology leadership throughout our province.

Charitable BN 10673 4809 RR0001