

Jump, Fly, Dive and Climb at Science World's Feature Exhibition Extreme Sports: Beyond Human Limits



Extreme Sports: Beyond Human Limits brings kids on an action-packed ride into the mind, body, and world of extreme sports, as well as the psychology and science behind them.

Photos can be found at this <u>link</u>. Photo: Science North

Vancouver, BC, January 9, 2025 - Prepare to defy gravity and push your boundaries as Science World unveils its latest adrenaline-pumping exhibition, *Extreme Sports: Beyond Human Limits*, presented by White Spot Restaurants. Opening January 31, 2025, this immersive experience will take you on a mind-blowing journey into the world of extreme athletes and the science that fuels their extraordinary feats.

Developed by Science North in partnership with Ontario Science Centre, this exhibition is not just for thrill-seekers. It's an exploration of human potential, where visitors of all ages can jump, fly, dive and climb inside the minds and bodies of extreme athletes to explore the psychology, physiology, and physicality of some of the most extreme activities in the world. In this high-energy exhibition, visitors explore the technology, creativity, and innovation inherent in these sports, through interactive and immersive environments.

In this exhibition, visitors of all ages can:

• **Defy Gravity:** Experience the rush of a simulated wingsuit flight, carve through virtual powder on skis or a snowboard, balance on a slackline above a canyon and so much more.

- **Test Your Limits:** Conquer a parkour course, feel the grip of a climbing wall, and even 'spend a night' in a portaledge hanging tent (if you dare!).
- **Explore the Science:** Discover the psychology behind risk-taking, the physiology of extreme athletes, and the cutting-edge technology that makes these sports possible.

Visitors will also explore wheelchair motocross, play with gravity as a BMX-er, and hear from real athletes, researchers, and innovators pushing the boundaries of human potential.

"We can't wait for visitors of all ages to put themselves in situations that they may not have gotten to experience in real life," says Jesse Brydle, Interpretive Planner and Extreme Sports Curator at Science World. "Extreme Sports: Beyond Human Limits is a chance to step outside your comfort zone, challenge your perceptions, and discover the extreme athlete within. We're thrilled to bring this experience to British Columbia, a province renowned for its breathtaking landscapes and thriving extreme sports community."

This exhibition demonstrates that everyone is capable, able, and invited to play. Visitors will learn more about themselves - their personality, motivations, and propensity for extreme sports - and inspire them to achieve their personal life goals.

"White Spot is thrilled to sponsor this new and inspiring exhibition for all ages to enjoy at Science World that showcases the incredible things extreme athletes can do," said David Comuzzi, Vice President of Marketing & Business Development at White Spot. "This exhibition is a perfect blend of education, inspiration and fun, that shows how science and drive can push human potential. Just as these athletes fuel their bodies to achieve greatness, we believe in fueling families with wholesome, delicious meals that bring people together. We're proud to sponsor this exhibition that the whole family can enjoy, learn from, and be inspired from."

Extreme Sports: Beyond Human Limits is open daily to the public from 10 a.m. to 5 p.m. from January 31, 2025, until May 19, 2025. Tickets can be purchased at scienceworld.ca or at the dome.

About Science World

Science World is a charity that provides engaging and playful STEAM (science, technology, engineering, art & design and math) learning experiences. Visitors to the iconic dome in Vancouver explore interactive, hands-on exhibits, galleries and events that nurture discovery and inspire connection with their natural, physical and built environments. Beyond the dome, outreach programs inspire students, teachers and families in every region of British Columbia through virtual and in-person visits and programs. Science World's mission is to ignite wonder and empower dreams through science and nature. And their vision is a sustainable future filled with critical thinkers, problem solvers and wonder seekers. Learn more at scienceworld.ca.

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