

# Science World's Fundraising Event Science of Cocktails Raises a Cumulative \$1.2 Million for Class Field Trip Bursary Program in its fifth sell-out event

The funding from this year's event will help send over 9,000 kids from underserved schools on field trips to Science World in 2020/2021



**VANCOUVER, BC, February 7, 2019** – Last night, Science World at TELUS World of Science hosted its largest annual fundraising event, *Science of Cocktails*, surpassing a cumulative milestone of \$1.2Million raised for the Class Field Trip Bursary Program since the fundraiser began in 2016. The Class Field Trip Bursary Program allows classes from underserved schools to visit Science World by covering 50-100% of their admission and transportation.

A sell-out event five years running, the full sensory experience allowed guests to engage with the city's most talented bartenders who showcased the connection between ingredients, technique and science at more than 35 cocktail stations. Along with expertly crafted beverages presented by award-winning bartenders, attendees were also treated to tasty food pairings created by acclaimed local restaurant venues and caterers. Guests were enthralled by the flaming science activities and marvelled at Science World programming including the new Reuben's Tube, where sound waves create spectacular columns of flames.

All proceeds from *Science of Cocktails*, including ticket sales, 50/50, coat check, and silent auction funds, go to support the <u>Class Field Trip Bursary Program</u>, which will allow over 9,000 kids from underserved schools to visit the geodesic dome in 2020/2021 by covering their entry and school bus fee. In addition to the funds raised, year over year dedicated event teams, bartenders, and chefs volunteer their time and efforts to make this event successful.

"Science of Cocktails is an evening for us to celebrate the city's top talent in bartending and culinary expertise – and more importantly, the result of this amazing event fully funds Science World's Class Field Trip Bursary program," said Janet Wood, President & CEO of Science World. "To be able to host one of Vancouver's most notable cocktail events is something we're proud of, and we're thrilled that this iconic night has also exceeded our expectations with over \$1.2M raised in the five years it's been running. We're inspired to see Vancouverites continue to come out year over year to support this worthy cause and enjoy a fabulous night on the town."

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By the end of this school year, over 30,000 kids will have benefitted from funds raised in the five years *Science of Cocktails* has been running.

#### Presale tickets are already available for next year's event:

When: February 4, 2021
Where: TELUS World of Science | 1455 Quebec St, Vancouver, BC
Price: Presale General Admission tickets cost \$135 with a charitable tax receipt of \$30. Presale VIP tickets cost \$225 with a charitable tax receipt of \$125
Tickets: Presale tickets are available until February 28 at <a href="https://www.scienceworld.ca/science-of-cocktails/tickets/">https://www.scienceworld.ca/science-of-cocktails/tickets/</a>
Hashtag: #ScienceOfCocktails

#### **About Science World**

Science World is a BC-based charitable organization that engages the people of British Columbia in STEAM literacy. Their mission is to ignite wonder and empower dreams through science and nature. Their vision is that within a generation, Canada will be a country of thriving, sustainable communities rooted in science, innovation and a deep connection to nature.

## About Class Field Trip Bursary Program

Everyone deserves access to the wonders of Science World, and a Class Field Trip Bursary benefits children who otherwise might not be able to attend. By the end of this school year, over 30,000 students from some of the most underserved schools in the Lower Mainland will have received subsidized or free (depending on need) round-trip transportation and general admission, since the program began in 2017. For many, this bursary-supported trip is their first visit to TELUS World of Science.

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