Leg warmers and parachute pants were in. Minesweeper represented the forefront of video game technology, Michael J. Fox went *Back to the Future* (again!) and, most importantly, Science World at TELUS World of Science opened its doors for the first time! And while some of these icons have faded into the past, Science World has remained at the forefront of informal science and technology education.

Welcome to the 25th edition of our Annual Report!
### 2014/15

<table>
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<td>Instagram Followers</td>
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In order to appreciate science, you have to be excited by science; this is exactly what we can get here at Science World. –CHRIS HAMMING
Science World’s 25th Anniversary has been a wonderful year of celebrating the past and preparing for the future.

The success that Science World has experienced results largely from the enthusiastic support it receives from the residents of British Columbia—from the children and families who visit the facility, to the next 25 years of working with residents across the province, to promote science and technology in our communities.

Walter Segsworth
Chair

What an amazing year of celebration! Our 25th Anniversary was a great way to look back and see how much we’ve grown—our programs, our physical space and our resources.

This past year was also a good time to look to the future and the continuation of our growth as a leader in science literacy. We look forward to sharing the love of science with you, over the next 25 years.

Bryan Tisdall
President & CEO

On May 3–4, we celebrated the Anniversary Weekend with the entire community—admission prices were rolled back to the original level and Beavers, the film which opened in 1989, was presented in the OMNIMAX® Theatre. Then, on May 5, the dome was alive with music on Music Monday—a nation-wide event featuring Maestro Bramwell Tovey of the Vancouver Symphony Orchestra, with a streamed appearance by Commander Chris Hadfield.

May 6 saw Science World erupt into a full-on celebration, with an explosive Centre Stage show of 25 of our beloved science demos performed back-to-back in 5 minutes. This was followed by a special media challenge and cake-cutting celebration for all our visitors to enjoy.

And, throughout the year, visitors contributed to the Science World British Columbia Memories—our digital photo album, where visitors could share their personal memories of Science World.

Feature exhibitions added a special spark to the year, starting with the LEGO® Travel Adventure in the spring, continuing with the Science of Sports, in the summer and then ending with the creation of LIGHT: Illuminating Science & Art in the fall—the community-based exhibition that featured local and International artists, whose installations each highlighted a scientific phenomenon.

The pinnacle event of our year-long celebration occurred in October, with our Geodesic Ball. Founders and supporters helped launch an exciting fundraising campaign for Wonder, our new early learner’s gallery.

We closed the year by partnering with Chimp for a special Family Day event that highlighted the Science of Giving and raised awareness of our campaign for the Wonder Gallery.

What a celebration! The activities during 2014–15 to mark Science World’s 25th Anniversary recalled amazing moments and created wonderful new memories.

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Bryan Tisdall
President & CEO
I think that many people think that Science World is a place where young children come, maybe on a rainy day, but in fact Science World has many programs for teenagers and a surprising number for adults.

–DR BRUCE BEAIRSTO
This year, Science World celebrated the past, embraced the present and looked towards the future. The festivities started with a weekend of 1989 admission prices and the return of our first OMNIMAX® film, Beavers, thanks to the support from our amazing donors.

On Tuesday, May 6, exactly 25 years after we opened, we celebrated doing what we do best—presenting science in an accessible way. We led off with a jaw-dropping 25 science demos in 5 minutes! Once the flames went out and the rubber chickens were corralled, we proceeded with an anniversary cake-cutting ceremony and speeches from our Chair, Walter Segsworth, Science World founder, Barbara Brink and Science World President & CEO, Bryan Tisdall.

Throughout the year, we encouraged everyone to upload photos of their Science World experiences from the past 25 years, whether it be a visit to TELUS World of Science or an On the Road experience somewhere in BC, to support the Science World British Columbia Memories—an online album where people could share, reminisce and be entered to win fabulous prizes, including a 25-year Science World Family Membership. In addition to the memories, TELUS donated $2.50 for each photo shared.

The pinnacle event of our year-long celebration occurred in October, with our 25th Anniversary Geodesic Ball. CityTV’s Jody Vance guided the evening’s festivities that included: the designation of Gordon Campbell, Canada’s High Commissioner to the UK, as a Friend of Science World; the performance of live science demonstrations; and the launch of a new fundraising capital campaign for Wonder, our new gallery for early learners.

Digitally, we celebrated the stories of 25 people who have each, in their own way, helped Science World become British Columbia’s hub of curiosity and scientific exploration—their stories, which were aired on CityTV, are a part of our story. You can find these inspirational stories on our YouTube channel at youtube.com/scienceworldtv.

Science World has had an incredible 25 years thanks to the remarkable support from the community, which includes our donors and sponsors, whose continuous support has laid the groundwork for another amazing 25 years of science, under the dome and around the province.
Science World gave me a place to realize that it's okay to be wrong. You learn a lot from your mistakes and you learn a lot from your second take on things. –BRIAN ANDERSON
The success of LEGO® Travel Adventure‡,‡ kept building as we began 2014. Visitors travelled all over the world in vehicles they designed themselves and were still home in time for dinner.

Activity in the Feature Gallery really took off when the Science of Sports§,§ arrived as our summer exhibition. Visitors made tracks to the gallery to jump like a cat, race like an Olympic sprinter and pitch like a Major League pro.

The Feature Gallery was radiant in the fall, with LIGHT: Illuminating Science & Art. Visitors discovered the beauty, complexity and intensity of one of life’s most compelling subjects. The exhibition showcased works from local and international artists and scientists and provided visitors with the opportunity to investigate light phenomena through interactive exhibits.

We ended the year with child-like enthusiasm, as we presented Animation featuring Cartoon Network®. The topic of animation provided a fun and engaging way to introduce concepts used in science and math. Visitors experienced animation from behind the camera lens and discovered their inner director, artist and storyteller.

We will continue to draw in visitors, as Animation carries on into our next fiscal year.

In 2014/2015, Science World presented a variety of films that engaged, entertained and informed our audiences.

**SCIENCE THEATRE**

Bear Witness
Deconstructing Dinner—Honey
Dinosaur Revolution: Watering Hole
Discover Science: A Satiny Wedding
Discover Science: Bring Light to Darkness
Discover Science: Human Power Generation
Discover Science: Lemon Car
Hotel Heliconia
Human Body: Pushing the Limits—Strength
LEGO® Shorts
Magic School Bus: In the Rainforest
One Six Right
Project X: Flight
Saving the Life Keepers
Space Racers
Stories of BC’s Species at Risk
Truck Farm
Vancouver Film School Animated Shorts

**FEATURE EXHIBITIONS**

Produced by The Children’s Museum of Indianapolis
LEGO and the LEGO logo are trademarks of the LEGO Group. ©2012 The LEGO Group. All rights reserved.

Presented by YVR
Created by the Ontario Science Centre
Presented by RBC
Presented by the Vancouver Film School
Light is one of life’s most compelling subjects. With the help of local and international artists and scientists, Science World was able to create an exhibition and programming that had people see light in a whole new way.

To create an exhibition that would explore the phenomena of light from both scientific and artistic perspectives, we sourced 10 works of art from both local and international artists.

These stand-alone pieces were combined with 11 interactive exhibits that were designed and created in-house and highlighted the scientific phenomenon related to each art piece. The exhibition was supported by 8 Illuminator volunteers, who encouraged visitors to engage in deeper exploration of the exhibits.

The result was an extremely popular exhibition that generated some amazing programming, technological exploration and legacy pieces, including:

- The piloted use of YouTube and TedEd videos on 6 small screens to support science content
- The piloted use of interactive tablets to generate content for social media
- A live Light Show in the Science Theatre that explored black light fluorescence, lasers, polarization and colour mixing
- The creation of the Light Fantastic school workshop, for grades 3–5, that became so popular that we have added it to our regular roster of school workshops
- A record number of high school visitors in late fall, which can be attributed to the strong connection between LIGHT and the grade 8 science curriculum
- The acquisition of 4 legacy pieces:
  - Halo, a large interactive work by Alex Beim, installed in the Puzzles and Illusions Gallery
  - Two new illusion posters, for the Puzzles and Illusions Gallery
  - Two colour-mixing exhibits, to be installed in the Eureka! Gallery
  - Large light tables, for the new early learner’s gallery
SCIENCE WORLD AFTER DARK
Adults deserve to have fun just like kids, so we design adult-only evenings to invoke the kid in us all. Science World hosted seven adult evenings this year, including two sold-out murder mysteries, a very popular LEGO-themed SWAD—attended by over 1,200 adults—and our first Fabulous After Dark that celebrated Pride.

SCIENCE WORLD EXTRAVAGANT EVENING FOR TEENS
SW20 events are conceived, planned and delivered by our Teen Advisory Group (TAG) of youth, ages 13 to 18. This year, almost 600 teens enjoyed six events and participated in activities based on themes that included Winter Carnival, Global Rewind and a murder mystery event that was held in partnership with Genome British Columbia.

SPRING BREAK 2014
We celebrated transportation and the physics of movement with Speed, Sail and Soar, our spring break program this year. Over 55,500 visitors created their own vehicles, raced balloon dragsters and made paper airplanes! The ever-popular Fizzical Fizzicks performed their live science show, using circus techniques to illustrate various types of motion.

WINTER BREAK 2014
This year’s Winter Lab welcomed 39,500 visitors to explore the science of light and colour, during the holidays. Visitors got creative with light by making LED wristbands, designing thaumatropes and drawing in our Glow Room with flashlights, under UV light. Local performance artist, Dianna David created a new show especially for Winter Lab—Light of Mu was a lovely complement to our feature exhibition, LIGHT: Illuminating Science & Art. We also had several Meet an Artist opportunities throughout the break.

GREEN MONTH
This year’s Green Month was another great success with a total of 53,793 visitors sharing our enthusiasm for greener living. This initiative was made possible by VanCity, who also held a Member Day—a day where VanCity community partners came to TELUS World of Science, to share their sustainability activities.

GREEN MONTH
Green Month launched on Earth Day and featured the Mindil Beach band, performing two shows of The Jellyfish Project for school groups. The band discussed the declining health of the world’s oceans and performed several songs. BC Green Games submissions were showcased and many schools were able to visit TELUS World of Science, to share their green projects and receive their awards. Notable Green Month presentations included: an EarthWork Day bike tune up station; the Great Canadian Shoreline Cleanup; The Starfish Canada Top 25 Environmentalists Under 25 celebration; Global Rewind III SW20 event, co-presented with Metro Vancouver’s Youth4action network; and programs by over 35 other community partners.

AROUND THE DOME SCIENCE FESTIVAL
This was the third year for this festival that focussed on exciting the community about science, technology and STEM careers. The month-long science festival, presented by Genome British Columbia, was a huge success, with 26 community partners and almost 52,000 people in attendance.

Highlights from the festival included: the first ever Around the Dome: Short Film Festival, where 5 films were showcased in the Science Theatre; a Water Education Weekend, in partnership with the BCWWA; the Community Science Celebration—a free weekend, sponsored by Genome British Columbia and BC Hydro, that was enjoyed by 20,000 visitors; the week-end long Global Cardboard Challenge where over 800 kids participated; the First Responders Weekend where over 50 first responders engaged over 3,500 visitors; and a Meet The Artist evening with photographer Connor Stefanison, in collaboration with a Café Scientifique event.

SPECIAL EVENTS

SPRING BREAK 2014

WINTER BREAK 2014

GREEN MONTH

AROUND THE DOME SCIENCE FESTIVAL
COMMUNITY ART
The Science World curatorial team regularly works with local artists interested in, and inspired by, science. This year, the curatorial team showcased a variety of works that included Owen Perry, Connor Stefanison and a collective of 6 art students from Emily Carr University, who were inspired by experiences they had at TRIUMF.

Science World also hosts an annual display of the Nikon Small World Photomicrography Competition winners. The most recent display—Invisible Portraits, from the Beaty Biodiversity Museum, showcased 22 stunning microbial photographs, plus two display cases with microbial sculptures. This year, we worked with a total of 5 artists and 10 organizations.

SUMMER SCIENCE CAMP
During our 12th year of summer camps, Science World had a total of 475 participants join our 4 concurrently-running, age-specific programs. Seven students who could not afford the registration fees, were able to join the fun, thanks to a TELUS Community Ambassador donation that provided bursaries to those students.

Science World mobilized a successful extension of science camp programs for 2 weeks in September, to provide support for local families seeking an enriching social and educational experience, during the public school closures.

UNVEILING THE UNIVERSE LECTURE SERIES
During the third year of this series, Science World, in partnership with TRIUMF, presented two lectures. On May 7, University of Chicago Professor Dr Rocky Kolb spoke on The Quantum and the Cosmos, elaborating on the inner space/outer space connection. The second lecture was in partnership with the Royal Canadian Institute and the Natural Sciences and Engineering Research Council (NSERC), to bring their Foundation Lecture series to Vancouver, for the first time. What’s the Matter with Antimatter featured TRIUMF scientist, Dr Makoto Fujikawa, leader of the ALPHA-Canada team—winners of the prestigious, 2013 NSERC John C. Polanyi Prize, who discussed their ground-breaking experimental work on antimatter. The two lectures had a total of 675 people in attendance.

FUTURE SCIENCE LEADERS
The Future Science Leaders program helps inspire and challenge the next generation of scientists and innovators, with activities and learning normally reserved for universities. The students interact with science and technology leaders and explore scientific research, academic theory and industry applications.

Future Science Leaders is now a three-year program. The first-year group had 26 students exploring different scientific themes. The more intense second year had sixteen students focusing their interests in either Research or Engineering. This year, the Research group prepared two papers for publication and the Engineering group presented their independent projects at Vancouver’s Maker Faire.

The piloted year three group had students research a topic using methodology similar to that of an undergraduate thesis paper and then present the findings to the Science World audience. All year two and year three original projects were collected for the new Future Science Leaders journal. Thank you to the donors, who make this program possible.

This year, face-to-face programming outside of our Vancouver facility engaged 43,419 participants. Science World also participated in four community consultation meetings in four different communities, to explore ways we can support communities and teachers around the province, during the upcoming curriculum changes. Fifty-seven science education stakeholders attended these meetings.

FARE: Future Science Leaders program helped inspire and challenge the next generation of scientists and innovators, with activities and learning normally reserved for universities. The students interact with science and technology leaders and explore scientific research, academic theory and industry applications. Future Science Leaders is now a three-year program. The first-year group had 26 students exploring different scientific themes. The more intense second year had sixteen students focusing their interests in either Research or Engineering. This year, the Research group prepared two papers for publication and the Engineering group presented their independent projects at Vancouver’s Maker Faire.

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COMMUNITY ENGAGEMENT PROGRAMS

SCIENCE WORLD ON THE ROAD

Science World’s On The Road program continues to bring a love of science to communities throughout the province, thanks to the support from donors. With appearances at malls, festivals, the Grey Cup and Canada Day celebrations, we reached over 12,000 people. School visits enabled us to connect with over 6,000 students, with audience sizes that ranged from 1,800 students at Cambie Secondary (where they connected live with the International Space Station), to Prophet River in Northern BC, where the entire school population of 7 students came up on stage as volunteers during the show. We are excited that during 2015–16, full-scale school touring will be returning to our programs!

EARLY LEARNING

Big Science for Little Hands (BSLH) offers hands-on, professional enrichment workshops for educators as well as resources and activities for parents and their preschool-aged children.

This year, workshops involved 418 early childhood educators and caregivers from around the province. During two Ready Set Learn events in Vancouver and five Play to Learn events in Burnaby, the BSLH team met 345 children and adults. Working with the Nanaimo Science and Sustainability Society, we have developed six new BSLH resource packages, plus additional activities for three existing packages. The BSLH library of family activity pages continues to increase and these resources are offered online as well as being distributed in the Kidspace Gallery.

BSLH continues to act as a mentor in the development and delivery of activity boxes for the Parksville, Abbotsford and Sechelt school districts that are based on BSLH resources. We have recently begun working with South Vancouver Neighbourhood House on a similar project.

In January, Science World collaborated with Decoda Literacy Solutions and the Vancouver Public Library on a whole weekend of special programming at TELUS World of Science that focussed on the relationship between literacy and STEAM subjects.

This is the second year of collaboration in the Budding Scientist Research program with the CRECHE at SFU. Children participating in this research project also participate in specially designed literacy and science programs at TELUS World of Science. The results of these research programs were co-presented by Science World staff, at an international conference.

This year, over 145 children participated in the Preschool Curiosity Club. This perennially popular program, attended by preschoolers with their special adults, has been expanded to include a toddler session for two year olds.

SUPER SCIENCE CLUB

September, 2014 marked the fourteenth year of Super Science Club programs that motivate inner-city youth to be more inquisitive about the world around them. This year, the programs were able to reach over 950 children at eighteen different locations, across Vancouver and the Fraser Valley, thanks to our presenting sponsor, HSBC and many other donors, who make this enriching after-school program possible.

In partnership with the University of the Fraser Valley, the University of British Columbia and the Chilliwack and Mission School Districts, Science World provides the planning, curriculum, training and coaching necessary for university students to deliver this after-school program to at-risk children in the Fraser Valley and community centres in Vancouver.

In addition to continued work with the PAC Committee at École Anne Hébert, the Super Science Club now has affiliate programs that reach more than 300 students across seven locations.

Occasionally you get to drive a very well labelled van. One of my best memories is having a group of children cheer as the Science World van drove by. I felt like a rock star.

–DR SANDY EIX

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–DR SANDY EIX
COMMUNITY SCIENTIST INITIATIVE
The Community Scientist Initiative program is designed to assist scientists, researchers and other science-based professionals in becoming science communicators and ambassadors. CSI has helped Science World foster stronger institutional relationships with local scientists, businesses and government agencies. More importantly, CSI has provided opportunities for our visitors to explore current science and research with local, passionate professionals.

This year, Science World provided professional development for 46 local scientists. This support enabled 71 scientists to make a total of 336 visits to TELUS World of Science, to engage 45,932 of our visitors with science and research happening in our community, through our Meet a Scientist and Café Scientifique events!

LIVING LAB
The Living Lab is now in its fourth year of operation in Science World at TELUS World of Science. It first started running studies in several temporary locations around the building, back in 2010. The product of an exciting partnership between Science World and the Department of Psychology at the University of British Columbia, the Living Lab is funded by the Canada Foundation for Innovation and the Social Sciences and Humanities Research Council of Canada.

In the Living Lab, visitors get to work directly with UBC researchers, who are studying cognitive, language and social development. This year, the Lab tested over 1,500 children, 3 months to 2 years of age and over 6,000 children, 3 years of age or older. The Lab also tested close to 1,600 adult visitors. Researchers spoke with another approximately 8,000 visitors about the research occurring in the Living Lab.

Research is an important building block of science and with it we can make decisions, advance knowledge and solve problems.

SCIENTISTS AND INNOVATORS IN THE SCHOOLS
For many children, it’s the scientist who brings the concepts of science to life. The goal of SIS is to inspire students with exciting, in-school presentations by real scientists. The program is free and connects established scientists, engineers, technologists, technicians and tradespeople with students and teachers in British Columbia.

This year, SIS delivered presentations and hands-on workshops to over 17,000 K–12 students and 1,200 teachers across the province. The program was supported by 216 volunteer scientists. Science World also hosted a volunteer networking event, as well as science communication workshops, in Vancouver, Campbell River and Victoria. In addition, we reached out to Girl Guides, Sparks and Brownie groups as well as childcare providers.

This program is proudly supported by a grant from the Natural Sciences and Engineering Research Council of Canada, along with many donors.

OPENING THE DOOR
Opening the Door is a networking event that encourages students to keep the door to their future open, by introducing them to a variety of career paths. This year’s event was presented in partnership with Genome British Columbia and featured 16 mentors with information about careers in microbiology, medicine, genomics, immunology and biotechnology.

My most memorable moment was when [we performed on the road and] the principal called us the day after we had done a show and said, “All our science books are checked out today!”

– NICOLA KABOLI

COMMUNITY ENGAGEMENT PROGRAMS
HOW IS YOUR TEAM?

There are over 400 free K–7 curriculum-connected lesson plans and activities on the Science World website. The curriculum was designed by the award-winning Super Science Club and tested by teachers and students. On average, 4,000 visitors a week use the online resources.

BC GREEN GAMES

BC Green Games is a province-wide, environmental-action contest for students from kindergarten to grade 12 that inspires, shares, rewards and celebrates the green efforts of BC schools.

Science World manages BC Green Games with help from community partners in the areas of youth, government, school districts, university, science and environmental education. Presenting sponsors of BC Green Games are BC Hydro and Encorp, with supporting sponsor Call2Recycle and prize sponsorship from Sony Canada.

During year six (which ended April 2014), 4,713 votes were cast in the Viewer’s Choice awards and 175 community organizations stepped up to act as sponsors, committee members, judges and promotional partners.

This is year seven and with it comes 55 impressive entries, bringing the online gallery total to 760 inspirational projects! The winning schools across BC will receive $24,000 in prize money, six Sony Canada digital media devices and $3,000 in travel subsidies.

In 2014, Science World joined forces with Encorp and its Return-It School program, which offers teams outside the Lower Mainland the Return-It Trip prize. The prize allocates up to $3,000 in travel subsidies to schools that may otherwise find it cost prohibitive to collect their free Green Month field trip to TELUS World of Science, due to travel costs.
As technology advances, the number of people who rely on digital communications on a daily basis, has increased. Embracing this reality comes with its challenges and rewards. Here are a couple of highlights that reflect our successes with digital media.

**GETTING GREAT AT EMAIL**

In July, the Canadian Anti-Spam Legislation took effect, challenging Science World to rethink some of the current e-newsletter policies and procedures. Fortunately, we were already doing many things well. The small changes that we did make, however, are allowing us to connect in a deeper way, with the people that really care about our content and our organization.

**AVERAGE OPEN RATE FOR E-NEWSLETTERS**

- Science World Members: 57%
- Educators: 45%
- Adult Evenings: 66%
- General Public: 52%

**CELEBRATING AND STORYTELLING WITH VIDEO**

Some people are calling 2015 the year of video, especially in the online world. Luckily, Science World is ahead of the curve. In 2014, we took a risk, and in advance of releasing three popular science-related videos, we worked with filmmaker Peter Carlone, to develop a series of video shorts that highlighted Science World Resource activities. The two projects were a success, both in the number of views they gained and, more importantly, in the experience our organization earned, by using a rapidly-evolving medium to captivate and inspire an audience.

**AVERAGE CLICK/THROUGH RATE FOR E-NEWSLETTERS**

- Science World Members: 13%
- Educators: 24%
- Adult Evenings: 9%
- General Public: 13%

*July to Dec 2014

**WATTS NEW UNDER THE DOME**

The daily consumption of electrical energy at TELUS World of Science dropped another 9% over last year’s 12.5% reduction. That’s a savings of over $52,000 per year! This is in part due to the Encelium lighting controls installed last year and the replacement of lights with more energy-efficient fixtures.

Here’s another reason to celebrate: the consumption of hot water, supplied to the facility by the Neighbourhood Energy Utility to heat the dome and for domestic use, has been cut nearly in half over the last 2 years, which translates into an annual savings of over $31,000.

Saving energy is the anniversary gift that keeps on giving.
The Science Charter is dedicated to building a province that creates and employs scientific knowledge and technological innovation to enable a healthy, prosperous and sustainable society.

Since 2013, Science World has been working collaboratively with a number of agencies in the science promotion sector, to promote science to the community-at-large. This collaborative work included the development of the Science Charter for British Columbia.

Two convening, annual events that embody the intentions of the Charter are the Around the Dome Science Festival, which has been exciting the community about science and STEM careers for the past three years, and the BC Science Outreach Workshop.

The Science Charter organizations reintroduced the BC Science Outreach Workshop, an event first conceived by the NSERC-Pacific and the BC Innovation Council, because they felt that it is a tremendous opportunity to bring together members of the science outreach community, from across the region, for a day of networking, learning, collaborating and fun.

This year’s event was a success with 12 of 14 Science Charter organizations represented and 27 different science outreach organizations participating in total. The BC Science Outreach Workshop emphasized the importance of supporting and enhancing excellence among British Columbia’s science outreach organizations, as well as the need for regular community-building and professional enrichment gatherings. In response to the enthusiasm of participants, Science World committed to hosting the 2015 BC Science Outreach Workshop.

It’s just the perfect place for anybody who’s interested in science and that’s a major part of how I became a meteorologist—a place like Science World and the foundations of science. It’s so cool! –MARK MADRYGA

To review the values expressed in the Science Charter, please visit scienceworld.ca/science-charter-bc.
With remarkable support from the community, Science World completed its $35 million Bridging the Gap Capital Campaign in 2012. Science World would like to recognize the many donors who contributed to this ambitious endeavour, up to the completion of our renovations and into 2014.
Science World’s 25th Anniversary year was a wonderful celebration of where we’ve been, what we’ve accomplished and the promise of what we will be doing in the years ahead. Thank you to everyone who joined us to mark this milestone!

25TH ANNIVERSARY COMMEMORATION DONATIONS
Jonathan Bagger
Lane Caputo Compensation Inc.
Catherine McInnes
Bob & Carol Wiens
Don & Roberta Young

ANNIVERSARY WEEKEND WITH 1989 ADMISSION RATES
Concord Pacific: Developments
Dehoney Financial Group
Manulife Financial
PricewaterhouseCoopers LLP
White Spot Restaurants

SCIENCE WORLD BRITISH COLUMBIA MEMORIES DIGITAL PHOTO ALBUM
Rocky Mountaineer Vacations
SAP
TELUS

SCIENCE WORLD BRITISH COLUMBIA MEMORIES DIGITAL PHOTO ALBUM WINNERS
25-YEAR SCIENCE WORLD FAMILY MEMBERSHIP
Erika Pula, Mario Guadaloupe & daughter Sienna

ROCKY MOUNTAINEER TRIP TO WHISTLER
Jonathan, Alicia & Noah Ng

GEODESIC BALL SPONSORS & SUPPORTERS
Thank you to our special guests: former Premier Gordon Campbell; Monique Mercier; representatives from TELUS; emcee Jody Vance, from CityTV; and auctioneer Barry Scott from Maynards. Many thanks to Brian Moylan of ThinkStop Communications for producing our commemorative, 25th Anniversary video, with special messages from Rick Mercer, Jimmy Patterson, Kirk McLean, Vancouver Mayor Gregor Robertson, Premier Christy Clark and Colonel Chris Hadfield.

SPONSORS
BC Innovation Council
BEN Chocolates
BID Group of Companies
Canaccord Genuity
Concert Properties
Culinary Capers
Epic Design
Frull
Hemlock Printers
Imperial Parking
Kubera Payments Corporation
Meridian Valet
Microsoft Canada
Parallel 49 Brewing Company
Pedersen’s Rentals
Road 13 Vineyards
Roland Canada
Smart TELUS
The Perfect Gift
Martin Smith Jewellers
Vancouver Economic Commission

SUPPORTERS
Atonic 2 Lighting
BCTIA
Canucks Sports & Entertainment
Central City Brewers & Distillers
Chamber
Flowerz
Freeman Audio Visual
Gotham Steakhouse
Innovation-Lighting
Listel Hotel
Recon Instruments
STEMCELL Technologies
Techno
Tesla Motors
Time Limo
White Space Innovation and R&D Team

GEODESIC BALL ADVISORY COMMITTEE
Jenny Drake
Nicole Geyer
Tracey McVicar
Allison
Wallen Segsworth
Rich Simons
At the 25th Anniversary Geodesic Ball, Science World kicked off a $2 million campaign to raise funds for Wonder, the new early learner’s gallery. These early supporters have laid the foundation for a space that will inspire our youngest guests and support childhood development research.

Applied Science Technologists & Technicians of BC
Julie & Lee Blanchard
Barbara & Russell Brink
John & Wendy Carson
Stuart Culbertson, in honour of Benjamin Butterfield’s 1st Birthday
Lara Dauphinee
James Dean
Stephanie Doug
Samantha & Terren Fall
Casey & Jean Forrest
Gail & Clifford Fraser
Robert Jung
Dan & Daphne Gelbart
Paul & Nicole Geyer
Deby Gullekson
Julie & Ella Guzman
Andrew & Nuala Harries
George & Jane Hungerford
Jennifer & James Ingham
Kubera Payments Corporation
Craig Langdon
Suki Law & Ian Edwards
Lily & Robert Law
Mary & Jarred Lenihan
Robin & Linda Louis
Lindsay MacKen
John & Dana Montalbano
John Murphy & Leslie Lee
Wade Nesmith
Miilah Ngan
David Parker
Cam & Misky Peterson
Greg & Marilyn Peet
Ali & Kirsten Pejman
Ken Schneider
Barry & Drinda Scott
Walter & Nancy Segsworth
Rich & Linda Simons
Kailyn Shuban
Cheryl Sissonshak & Kevin Gulsine
Martin & Barbara Smith
Ken Spencer & Judy Gale
Pascal & Isabelle Spatheller
Michael Steinmann
STERL.IGS, Technologies
Eileen Stewart
Morgan & Lisa Sturdy
Susan Tse
Eira Thomas
Morgan Tierney
Bill & Helinda Vanderkooi
Pavel Volfbeyn & Beth Chen
Boris Wetzl & Luisa Matter-Wetzl
Fei Wong
Anonymous

2015 FAMILY DAY—SCIENCE OF GIVING FOR WONDER
POWERED BY CHARITABLE IMPACT FOUNDATION (CHIMP)

On Monday, February 9, Science World and Chimp welcomed families to explore how they can change the world, with charitable giving. All funds raised on Family Day were matched dollar for dollar, by an anonymous donor from Chimp, with a total of $50,000 being raised that will be directed towards Science World’s new Wonder Gallery.

Science World is the first building block in creating curiosity that leads to innovation. —MORGAN STURDY
CHAIR’S CLUB & PILLARS OF SUPPORT
This multi-year commitment ensures a strong financial foundation for Science World, allowing us to focus on what really matters—inspiring the next generation of science and technology leaders. The following group is composed of influential business leaders and families, who with their individual commitments of $25,000 annually for three or four years, demonstrate their incredible dedication to science and technology in British Columbia.

Ross Beaty
Jim & Samantha Bosa
Ryan & Tonya Bosa
Norm & Pat Francis
Paul & Nicole Geyer
V. Paul Lee & Family
The Louis Family—
Robin, Linda, Aon & Owen
Dr Lindsay Machan

John & Dana Montalbano
John Murphy & Leslie Lee
Bob Quertman
Walter & Nancy Sadowsky
Rich & Linda Kathleen Simons
The Spencer Family—
Keith, Sheryl, Bridget & Virginia
Dr Ken Spencer & Judy Gale
Deb & Jim Yeates

Michael Cole
Philip M. Dubois
Randy & Monika Garg
Heemraam Esmirinich Inc.
Robin & Linda Louis
Chris O’Riley
The Sisodraker Family
Launi Skinner
Jeff Stibbard, DDS Energy & Mining

CHAMPIONS CIRCLE
This group of passionate community leaders is dedicated to helping Science World inspire young minds throughout the province, with their remarkable contributions of $5,000 per year, for a three-year period.

Michael Cole
Philip M. Dubois
Randy & Monika Garg
Heemraam Esmirinich Inc.
Robin & Linda Louis
Chris O’Riley
The Sisodraker Family
Launi Skinner
Jeff Stibbard, DDS Energy & Mining

EQUITY GIVING PROGRAM
Science World relies on the support of donors in the community, in order to pursue its mission of nurturing the next generation of innovators in BC. We would like to thank the following technology leaders, who through the Equity Giving Program, supported Science World with pledges and gifts of stock options and private shares.

Corporate Donors
BuildDirect.com
Delta-O Technologies
Genius Factor Games
Inetco Systems Ltd.
Intech Environmental Canada Corp
Lighthaus Logic
myBestHelper
ResponseTek Networks Corp
Softsaw Inc.
Tee Times Net Golf Reservation Inc.
Tradable Bits
Working Opportunity Fund, managed by GrowthWorks Capital Ltd.

Individual Donors
Jason Billingsley
Harry Cheng
Larry Cole
Bret Cook
Clay Hauser
Daryl Hatton
Jeff Holden
Malcolm Hendler
Dave Kuo
David Mains
Ian McEachern
Robert Park

In recognition of companies or individuals whose pledges were realized this year, we’d like to congratulate the following:
In Motion Technology Inc.
Scorpion Software
Strutta.com

Carmens Donererie
McMillan LLP
Parallel 49 Brewing Company

Thank you to Dr Michael Laberge, from Fusion Energy, for being our keynote speaker.

ANNUAL EQUITY GIVING EVENT SPONSORS

Inaugural Equity Giving Lunch & Learn Sponsors

Erin Dalzell
Sean Elbe
Food .en
[il Bean
Bors & Mann
Fernando Medrano
Amy Rae
Danny Robinson
The Zone Vancouver

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GALLERIES

OUR WORLD: BMO SUSTAINABILITY GALLERY
BC Dairy Council
BC Hydro
BC Used Oil Management Association
Blue Planet Links Foundation
BMO Financial Group
Canadian Wireless
Telecommunications Association

Electronics Stewardship Association of BC

KEN SPENCER SCIENCE PARK
Energac
Goldcorp
Government of Canada
Province of British Columbia
RBC Blue Water

Product Care
Stewart fund, held at
Vancouver Foundation

TD Friends of the Environment

The Hamber Foundation
Tire Stewardship BC

EUREKA
Dyson Foundation
Ideum

PETER BROWN FAMILY

CENTRE STAGE

City of Vancouver
Peter and Joanne Brown Foundation

LEGO TRAVEL ADVENTURE

Vancouver International Airport (YVR)

SCIENCE OF SPORTS

RBC Royal Bank

ANIMATION

Vancouver Film School

BC GREEN GAMES

BC Hydro
Call2Recycle
Encorp Pacific
FortisBC

AGI International Ltd.
Sony Canada

FUTURE SCIENCE LEADERS

Catherine Anderson

Craft Geeks

Jeremy Drake & Mike Cormack

PNG Enterprise Foundation

STEMCELL Technologies

TRIUMF

Wertz Family Foundation

ON THE ROAD

Maria Dirdrow

Imperial Oil Foundation

SUPER SCIENCE CLUB

BC Hydro
Connor, Clark & Lunn Foundation

Diamond Foundation

HSBC Bank Canada

KKP Private Giving Foundation

Provincial Employees Community Services fund

RBC Foundation

SAP Canada Inc.

Stewart fund, held at

Vancouver Foundation

Tula Community Fund, held at

Vancouver Foundation

UBC Student Services

Vancouver Firefighters Union

WA-2!

Willow Grove Foundation, Dr Andrew S. Wright & Dr Helen Newton

AROUND THE DOME

Genome British Columbia

SUMMER SCIENCE CAMPS

TELUQ’s Community Ambassadors

BIG SCIENCE FOR LITTLE HANDS

Imperial Oil Foundation

GREEN MONTH

Vancity Credit Union

INVESTORS IN INNOVATION

TRIUMF

OUTREACH PROGRAMMING

Loth Foundation

Willow Grove Foundation, Dr Andrew S. Wright & Dr Helen Newton

I travelled all over BC [as Science World staff] doing science shows and I could see the difference in those children getting engaged with science.

–ARASH KABOLI

COMMUNITY OUTREACH

Science World delivers a variety of programming within our Vancouver facility and to communities and schools across the province. Community Outreach donors provide vital funding that allows Science World to inspire curiosity and learning in inner-city classrooms, support promising young scientists and encourage innovative thinking for a sustainable future.

SCIENTISTS & INNOVATORS IN THE SCHOOLS

Trudi Collebassé

Natural Sciences and Engineering Research Council

COMMUNITY SCIENTIST INITIATIVE

Edward McGrath

SCIENCE WORLD AFTER DARK

Charitable Impact Foundation (Chimp)
Futurepreneurs Canada

Vancouver Economic Commission

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SCIENCE WORLD ANNUAL FUND
Donations to Science World’s Annual Fund are directed to areas of greatest need, allowing us to keep the dome shining, exhibits humming and to bring engaging science programming to kids across BC. Thank you to everyone for helping us do what we do best!

VISIONARY
City of Vancouver
Province Of British Columbia—Community Gaming Grant
TELUS

PARTNERS
Diana Barkley
George & Donna Battyte Fund, held at Vancouver Foundation
Angela Bearman
Greendeline Ben
Lorna Braker
Andrew Brown
Geoffrey Chum
Helen & Wayne Collinge
Bret Conkin
Dyson Canada Ltd.
Patti Eix, in honour of Dr Sandy Eix
Peter & Annamarie Fricker
Anne & Don Graham
Andrew & Nora Harrisworth
Kevin Harris
Caroline Jariviski & Gordon Exel
Tracy Lau
Judith Levang, in memory of Les Francis

Stephen Lewis
John & Sidney Madsen
John & Patsy McMillan
David Parker
Jim & Colleen Pickles
PIKSTAR Photobooth Rentals
PWO Investments
Rhino Print Solutions
Haydn Richardson
Science World Visitors
Terracyle Inc.
Man Ying Tse & Choe Kun Kenneth Lee
Vancouver Taxi Association
Robert & Rosemary Wakefield
Bruno Wall
Bob & Carol Wiers
Windsor Plywood Foundation, held at Vancouver Foundation
Don & Roberta Young
Anonymous

LEAVE YOUR MARK
Valerie Duke
Interstyle Ceramic & Glass
The Killean Family
Robin & Linda Louis, in honour of Ann & Sheila Louis
Roberta Mear
Katherine Ng

PREMIER MEMBERSHIPS
Dr Lyn Anglin & Dan Martin
Patricia Arora-Ouellette
Mara Chan
James Duess
Guy Duport
Claire Farrell
Jing Guan
Jesse Houston
Georgia Hudley
Eri Keathley
Dessi Kokkinis
Cheryl McKinnon
Joel & Cynthia McLean
Richard Nicholas
Colin Rogers
Cheryl Saksaruk & Kevin Guisthene
Laurence & Karola Stinson
Michael Thompson
Linda Weinberg

LIGHT THE WAY
We gratefully acknowledge our legacy donors, who made impactful gifts through their wills or estates, helping us to cultivate curiosity and inspire innovation.

Estate of Gordon Anderson Hall
Estate of Frieda Meyer
Estate of Louise Rossander
EMPLOYEE & VOLUNTEER GIVING
Science World employees and volunteers continue to show their passion and dedication towards making us a science leader. The following individuals showed their commitment to our Mission by making a pledge or cash donation to Science World, during the 2014 Employee Giving Week.

Sarah Alshukhaiti
Brian Anderson
Steven Ball
Carolina Becerra
Jason Bosher
Clare Chantley
Tracy Chen
Trudi Cohn
Christina Coomer
Mila Cotic
Nhika de Guzman
Christine Duguay
Andrea Durham
Sandra Ela
Pauline Finn
Gail Fraser

Avena Guppy
Julie Guzman
Chris Hamming
Elizabeth Hand
Lag W. Hui
Jennifer Ingham
Rhoda Klein
Madeline Kriebel
Suki Law
Kristin Lee
Robert Lunde
Jacki Mayo
Louise McCull
Dale Minchin
Iliya Mochev
Friederike Moon

Kim Peterson
Jeff Porter
Stephanie Puleo
Sara Reid
Jessica Sashaw
Walter & Nancy Segsworth
Kailyn Slurban
Ryan Southamavang
Kasia Stepień
Arsyna Sye
Suan Teo
Bryan Tisdall
Erica Vigneron
Cindy Wagner
Greg Weirnrauch

IN-KIND DONATIONS
Science World would like to extend a huge thank you to the individuals and organizations who chose to support us through donations of goods and services—often with the added bonus of priceless expertise!

Philip Arundel
BC Hydro
BETAS Chocolates
Coca-Cola
Daniel Higgs
Hootsuite Media
Ombrares
Parallel 49 Brewing Company
Rathskir Communications
Siemens Canada Ltd., Nick Berentines
Sony Canada
Tradable Bits

Philip Arundel
BC Hydro
BETAS Chocolates
Coca-Cola
Daniel Higgs
Hootsuite Media
Ombrares
Parallel 49 Brewing Company
Rathskir Communications
Siemens Canada Ltd., Nick Berentines
Sony Canada
Tradable Bits

I think it [what motivates children to interact with the exhibits] is about the exploration of looking for answers. – DR RAYMOND NAKAMURA
To be named a Friend of Science World is an honour bestowed on an individual who personifies the goal and aspirations of the Science World Society. The recipient is characterized by a love of science, a dedication to community service and a commitment to the evolution of British Columbia as an international centre of science and technology. Either through their activities on behalf of the Society and/or by the example they provide by their life’s achievements, the Friend has contributed significantly to the development of a science culture in our province.

To be named a Patron of Science World is an honour bestowed by the members of the Science World Society. These volunteers or former employees have contributed in a significant way to the development of the Society.

Science World thrives because it receives the collective energy, wisdom, time, financial resources and goodwill from leaders in the community we serve. Science World gratefully acknowledges the following leaders:

**Friends of Science World (Lifetime) Patrons of Science World**

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
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<tbody>
<tr>
<td>2014</td>
<td>Dr. Bruce Beaird</td>
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<tr>
<td>2014</td>
<td>Paul Geyer</td>
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<tr>
<td>2012</td>
<td>Donna O'Neill</td>
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<tr>
<td>2012</td>
<td>Andrew Wright</td>
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<td>2011</td>
<td>Bruce Drake</td>
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<td>2011</td>
<td>Stewart Ladyman</td>
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<td>2011</td>
<td>Morgan Stucky</td>
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<td>2011</td>
<td>Peggie Terry</td>
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<td>2010</td>
<td>Ross Mitchell</td>
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<td>2010</td>
<td>Garry Ramsussen</td>
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<td>2009</td>
<td>Trudi Calef</td>
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<td>2009</td>
<td>Caroline Jallick</td>
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<td>2009</td>
<td>Michael Lee</td>
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<td>2009</td>
<td>Munro MacKenzie</td>
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<td>2009</td>
<td>John Murphy</td>
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<td>2009</td>
<td>Dr. Ken Spencer</td>
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<td>2008</td>
<td>Jeff Davies</td>
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<td>2008</td>
<td>Bob Wiers</td>
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<td>2008</td>
<td>Edward Stewart</td>
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<td>2006</td>
<td>Bill Bulis</td>
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<td>2006</td>
<td>Don Young</td>
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<td>2005</td>
<td>Stuart Colerboth</td>
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<td>2005</td>
<td>Chris Keely</td>
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<td>2005</td>
<td>Don Martensik</td>
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<td>2004</td>
<td>Anne Sutherland</td>
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<td>Eric Kong</td>
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<td>2003</td>
<td>Victoria Withers</td>
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<td>2003</td>
<td>Dr. Lorene Whitehead</td>
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<td>2001</td>
<td>Dr. Alan Pelman</td>
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<td>2000</td>
<td>Drinda Scott</td>
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<td>1999</td>
<td>Peter Lige</td>
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<td>1999</td>
<td>Fei Wong</td>
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<td>1998</td>
<td>George Batyue</td>
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<td>1998</td>
<td>Sid Katz</td>
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<td>1998</td>
<td>Kevin O'Neill</td>
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<td>Anthony Barke</td>
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<td>Brian Camfield</td>
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<td>Robert Car Washie</td>
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<td>Robert A. Dickinson</td>
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<td>Danny Gau</td>
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<td>1997</td>
<td>Dr. Colin Jones</td>
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<td>1997</td>
<td>Dr. Maria Klawe</td>
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<td>1996</td>
<td>Dr. Elmer Froose</td>
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<td>1996</td>
<td>Nam-Bui Knott</td>
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<td>1996</td>
<td>Ron Woznow</td>
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<td>1995</td>
<td>Michael Francis</td>
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<td>1995</td>
<td>David Ingram</td>
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<td>1995</td>
<td>Lucille Pacey</td>
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<td>1995</td>
<td>Larry Bell</td>
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<td>1995</td>
<td>John Fraser</td>
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<td>1995</td>
<td>Jane Hungerford</td>
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<td>1995</td>
<td>Alex Klopf</td>
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<td>Nargish Mawani</td>
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<td>1995</td>
<td>Rudolph North</td>
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<td>1995</td>
<td>Lynn Patterson</td>
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<td>Don Ross</td>
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<td>1995</td>
<td>Ron Stern</td>
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<td>1995</td>
<td>Milon Wong</td>
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<td>1995</td>
<td>Dr. John Woznow</td>
</tr>
<tr>
<td>1995</td>
<td>Dr. Harold Cog</td>
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<td>1995</td>
<td>Dr. Don Graham</td>
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<tr>
<td>1995</td>
<td>John Pitts</td>
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<td>1995</td>
<td>Dr. Erich Vogt</td>
</tr>
<tr>
<td>1995</td>
<td>Hon. David C. Lam</td>
</tr>
<tr>
<td>1995</td>
<td>Dr. Gerhard Herzberg</td>
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<tr>
<td>1995</td>
<td>John Polanyi</td>
</tr>
<tr>
<td>1995</td>
<td>Hon. Robert G. Rogers</td>
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</tbody>
</table>
The financial statements of A.S.T.C. Science World Society for the year ended February 28, 2015, have been audited by PricewaterhouseCoopers LLP, Chartered Accountants. These financial statements are available upon request.

This table shows revenues and expenses relative to fiscal years 2013/14 and 2012/13. They are an illustrative summary only and are not intended to replace the full audited financial statements.

### REVENUES

<table>
<thead>
<tr>
<th></th>
<th>Year ended February 28, 2015</th>
<th>Year ended February 26, 2014</th>
<th>Year ended February 28, 2013</th>
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<tr>
<td>REVENUES</td>
<td></td>
<td></td>
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<tr>
<td>Customer admission and membership</td>
<td>7,417</td>
<td>6,188</td>
<td>6,499</td>
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<td>Customer retail revenue and contracted services</td>
<td>3,166</td>
<td>2,438</td>
<td>2,341</td>
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<tr>
<td>Donations and sponsorships</td>
<td>1,333</td>
<td>1,399</td>
<td>1,119</td>
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<td>Grants</td>
<td>183</td>
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<td>Interest</td>
<td>158</td>
<td>121</td>
<td>116</td>
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<tr>
<td>Miscellaneous</td>
<td>38</td>
<td>30</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>12,952</strong></td>
<td><strong>10,766</strong></td>
<td><strong>10,774</strong></td>
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### EXPENSES

<table>
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<th>Year ended February 28, 2015</th>
<th>Year ended February 26, 2014</th>
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</thead>
<tbody>
<tr>
<td>EXPENSES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Customer and donor services and facilities</td>
<td>3,444</td>
<td>3,085</td>
<td>3,029</td>
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<tr>
<td>Customer information, communication and sales</td>
<td>2,503</td>
<td>1,958</td>
<td>2,048</td>
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<tr>
<td>Exhibits, theatres and programs</td>
<td>2,290</td>
<td>2,115</td>
<td>2,012</td>
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<tr>
<td>Support services</td>
<td>1,789</td>
<td>1,596</td>
<td>1,412</td>
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<td>Outreach programming</td>
<td>1,025</td>
<td>789</td>
<td>850</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>11,041</strong></td>
<td><strong>9,453</strong></td>
<td><strong>9,351</strong></td>
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</table>

### EXCESS OF REVENUES OVER EXPENSES BEFORE AMORTIZATION

<table>
<thead>
<tr>
<th></th>
<th>Year ended February 28, 2015</th>
<th>Year ended February 26, 2014</th>
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<tr>
<td><strong>Total</strong></td>
<td><strong>1,444</strong></td>
<td><strong>1,225</strong></td>
<td><strong>1,237</strong></td>
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### Amortization of exhibits and property and equipment

<table>
<thead>
<tr>
<th></th>
<th>Year ended February 28, 2015</th>
<th>Year ended February 26, 2014</th>
<th>Year ended February 28, 2013</th>
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</thead>
<tbody>
<tr>
<td>Total</td>
<td>(2,752)</td>
<td>(2,784)</td>
<td>(2,380)</td>
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</table>

### Amortization of deferred contributions related to exhibits and property and equipment

<table>
<thead>
<tr>
<th></th>
<th>Year ended February 28, 2015</th>
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<tbody>
<tr>
<td>Total</td>
<td>(2,067)</td>
<td>(2,169)</td>
<td>(2,045)</td>
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</table>

### EXCESS OF REVENUES OVER EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>Year ended February 28, 2015</th>
<th>Year ended February 26, 2014</th>
<th>Year ended February 28, 2013</th>
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</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>759</strong></td>
<td><strong>610</strong></td>
<td><strong>1,088</strong></td>
</tr>
</tbody>
</table>
Science World British Columbia is a not-for-profit organization that engages British Columbians in science and inspires future science and technology leadership throughout our province.

Charitable BN 10673 4809 RR0001