



2014/15 **ANNUAL REPORT**
ASTC SCIENCE WORLD SOCIETY



REMEMBER

1989?

Leg warmers and parachute pants were in. Minesweeper represented the forefront of video game technology, Michael J. Fox went *Back to the Future* (again!) and, most importantly, Science World at TELUS World of Science opened its doors for the first time! And while some of these icons have faded into the past, Science World has remained at the forefront of informal science and technology education.

Welcome to the 25th edition of our Annual Report!



2014/15

47,652 Members

37,997 Volunteer hours

434 Volunteers

19,178 Attended the Around the Dome
Science Festival Free Weekend

688,049 Visitors
(including 60,874 community participants)

23,238 Facebook likes

9,742 Twitter Followers

405 Instagram Followers



In order to appreciate science, you have to be excited
by science; this is exactly what we can get here at Science World. **-CHRIS HAMMING**

What a celebration! The activities during 2014–15 to mark Science World's 25th Anniversary recalled amazing moments and created wonderful new memories.

On May 3–4, we celebrated the Anniversary Weekend with the entire community—admission prices were rolled back to the original level and *Beavers*, the film which opened in 1989, was presented in the OMNIMAX® Theatre. Then, on May 5, the dome was alive with music on Music Monday—a nation-wide event featuring Maestro Bramwell Tovey of the Vancouver Symphony Orchestra, with a streamed appearance by Commander Chris Hadfield.

May 6 saw Science World erupt into a full-on celebration, with an explosive Centre Stage show of 25 of our beloved science demos performed back-to-back in 5 minutes. This was followed by a special media challenge and cake-cutting celebration for all our visitors to enjoy. And, throughout the year, visitors contributed to the Science World British Columbia Memories—our digital photo album, where visitors could share their personal memories of Science World.

Feature exhibitions added a special spark to the year, starting with the *LEGO® Travel Adventure* in the spring, continuing with the *Science of Sports*, in the summer and then ending with the creation of *LIGHT: Illuminating Science & Art* in the fall—the community-based exhibition that featured local and international artists, whose installations each highlighted a scientific phenomenon.

The pinnacle event of our year-long celebration occurred in October, with our Geodesic Ball. Founders and supporters helped launch an exciting fundraising campaign for Wonder, our new early learner's gallery.

We closed the year by partnering with Chimp for a special Family Day event that highlighted the Science of Giving and raised awareness of our campaign for the Wonder Gallery.



Science World's 25th Anniversary has been a wonderful year of celebrating the past and preparing for the future.

The success that Science World has experienced results largely from the enthusiastic support it receives from the residents of British Columbia—from the children and families who visit the False Creek facility or participate in outreach programs across British Columbia, to the individuals and corporations who generously donate to our activities. We look forward to the next 25 years of working with residents across the province, to promote science and technology in our communities.

Walter Segsworth
Chair

What an amazing year of celebration! Our 25th Anniversary was a great way to look back and see how much we've grown—our programs, our physical space and our resources.

This past year was also a good time to look to the future and the continuation of our growth as a leader in science literacy. We look forward to sharing the love of science with you, over the next 25 years.

Bryan Tisdall
President & CEO

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I think that many people think that Science World is a place where young children come, maybe on a rainy day, but in fact Science World has many programs for teenagers and a surprising number for adults. **-DR BRUCE BEAIRSTO**

This year, Science World celebrated the past, embraced the present and looked towards the future. The festivities started with a weekend of 1989 admission prices and the return of our first OMNIMAX[®] film, *Beavers*, thanks to the support from our amazing donors.



On Tuesday, May 6, exactly 25 years after we opened, we celebrated doing what we do best—presenting science in an accessible way. We led off with a jaw-dropping 25 science demos in 5 minutes! Once the flames went out and the rubber chickens were corralled, we proceeded with an anniversary cake-cutting ceremony and speeches from our Chair, Walter Segsworth, Science World founder, Barbara Brink and Science World President & CEO, Bryan Tisdall.

Throughout the year, we encouraged everyone to upload photos of their Science World experiences from the past 25 years, whether it be a visit to TELUS World of Science or an *On the Road* experience somewhere in BC, to support the Science World British Columbia Memories—an online album where people could share, reminisce and be entered to win fabulous prizes, including a 25-year Science World Family Membership. In addition to the memories, TELUS donated \$2.50 for each photo shared.

The pinnacle event of our year-long celebration occurred in October, with our 25th Anniversary Geodesic Ball. CityTV's Jody Vance guided the evening's festivities that included: the designation of Gordon Campbell, Canada's High Commissioner to the UK, as a Friend of Science World; the performance of live science demonstrations; and the launch of a new fundraising capital campaign for Wonder, our new gallery for early learners.

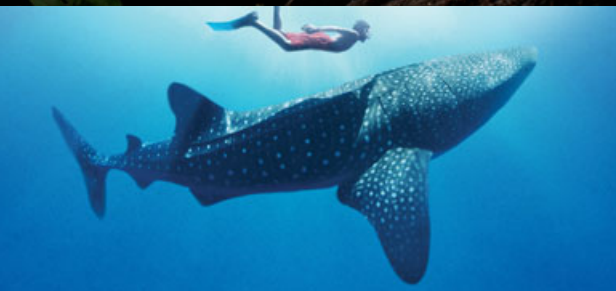
Digitally, we celebrated the stories of 25 people who have each, in their own way, helped Science World become British Columbia's hub of curiosity and scientific exploration—their stories, which were aired on CityTV, are a part of our story. You can find these inspirational stories on our YouTube channel at youtube.com/scienceworldtv.

Science World has had an incredible 25 years thanks to the remarkable support from the community, which includes our donors and sponsors, whose continuous support has laid the groundwork for another amazing 25 years of science, under the dome and around the province.





Science World gave me a place to realize that it's okay to be wrong. You learn a lot from your mistakes and you learn a lot from your second take on things. **-BRIAN ANDERSON**



In 2014/2015, Science World presented a variety of films that engaged, entertained and informed our audiences.

OMNIMAX® THEATRE

Beavers^{1,2}

*Bugs! A Rainforest Adventure*¹

Extra-Large Shorts

Flight of the Butterflies

Hidden Universe

*Hubble*²

*Human Body*²

Island of Lemurs: Madagascar

Journey to the South Pacific

*Mysteries of Egypt*²

*Pulse: A STOMP Odyssey*²

*Rescue*¹

Rocky Mountain Express

Santa vs. the Snowman

*Super Speedway*²

The Light Before Christmas

To The Arctic

*Ultimate Wave Tahiti*²

¹ also shown in French

² Teacher's Choice/Private Event

SCIENCE THEATRE

Bear Witness

Deconstructing Dinner—Honey

Dinosaur Revolution: Watering Hole

Discover Science: A Salty Wedding

Discover Science: Bring Light to Darkness

Discover Science: Human Power Generation

Discover Science: Lemon Car

Hotel Heliconia

Human Body: Pushing the Limits—Strength

LEGO® Shorts

Magic School Bus: In the Rainforest

One Six Right

Project X: Flight

Saving the Life Keepers

Space Racers

Stories of BC's Species at Risk

Truck Farm

Vancouver Film School Animated Shorts

The success of *LEGO® Travel Adventure*^{1,2} kept building as we began 2014. Visitors travelled all over the world in vehicles they designed themselves and were still home in time for dinner.

Activity in the Feature Gallery really took off when the *Science of Sports*^{3,4} arrived as our summer exhibition. Visitors made tracks to the gallery to jump like a cat, race like an Olympic sprinter and pitch like a Major League pro.

The Feature Gallery was radiant in the fall, with *LIGHT: Illuminating Science & Art*. Visitors discovered the beauty, complexity and intensity of one of life's most compelling subjects. The exhibition showcased works from local and international artists and scientists and provided visitors with the opportunity to investigate light phenomena through interactive exhibits.

We ended the year with child-like enthusiasm, as we presented *Animation* featuring Cartoon Network⁵. The topic of animation provided a fun and engaging way to introduce concepts used in science and math. Visitors experienced animation from behind the camera lens and discovered their inner director, artist and storyteller.

We will continue to draw in visitors, as *Animation* carries on into our next fiscal year.

¹ Produced by The Children's Museum of Indianapolis

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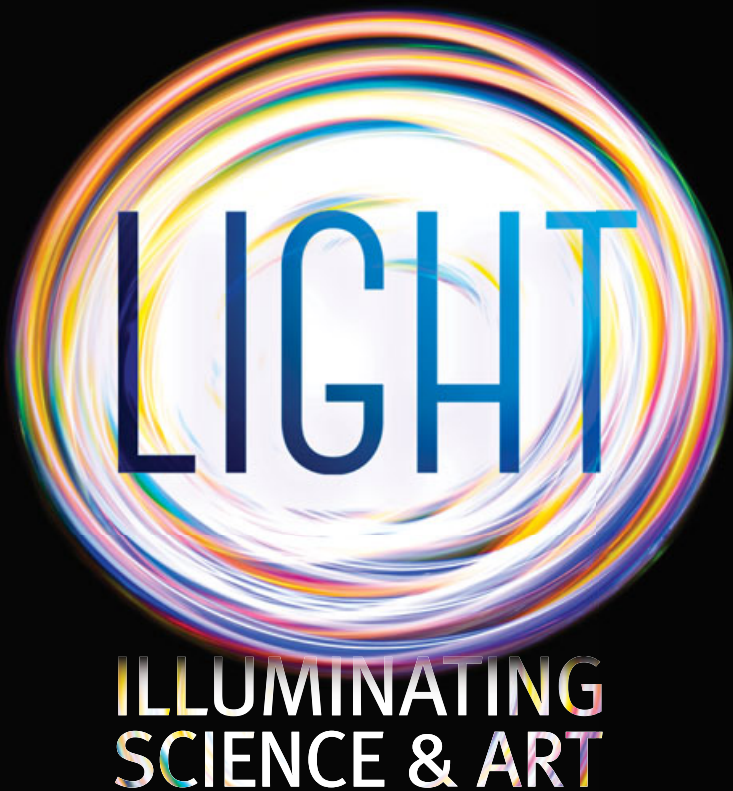
² Presented by YVR

³ Created by the Ontario Science Centre

⁴ Presented by RBC

⁵ Presented by the Vancouver Film School





Light is one of life's most compelling subjects. With the help of local and international artists and scientists, Science World was able to create an exhibition and programming that had people see light in a whole new way.

To create an exhibition that would explore the phenomena of light from both scientific and artistic perspectives, we sourced 10 works of art from both local and international artists.

These stand-alone pieces were combined with 11 interactive exhibits that were designed and created in-house and highlighted the scientific phenomenon related to each art piece. The exhibition was supported by 8 *Illuminator* volunteers, who encouraged visitors to engage in deeper exploration of the exhibits.

The result was an extremely popular exhibition that generated some amazing programming, technological exploration and legacy pieces, including:

- The piloted use of YouTube and TedED videos on 6 small screens to support science content
- The piloted use of interactive tablets to generate content for social media
- A live Light Show in the Science Theatre that explored black light fluorescence, lasers, polarization and colour mixing
- The creation of the Light Fantastic school workshop, for grades 3–5, that became so popular that we have added it to our regular roster of school workshops
- A record number of high school visitors in late fall, which can be attributed to the strong connection between *LIGHT* and the grade 8 science curriculum
- The acquisition of 4 legacy pieces:
 - *Halo*, a large interactive work by Alex Beim, installed in the Puzzles and Illusions Gallery
 - Two new illusion posters, for the Puzzles and Illusions Gallery
 - Two colour-mixing exhibits, to be installed in the Eureka! Gallery
 - Large light tables, for the new early learner's gallery



SCIENCE WORLD AFTER DARK

Adults deserve to have fun just like kids, so we design adult-only evenings to invoke the kid in us all. Science World hosted seven adult evenings this year, including two sold-out murder mysteries, a very popular LEGO-themed *SWAD*—attended by over 1,200 adults—and our first Fabulous After Dark that celebrated Pride.

SCIENCE WORLD EXTRAVAGANT EVENING FOR TEENS

SWEET events are conceived, planned and delivered by our Teen Advisory Group (TAG) of youth, ages 13 to 18. This year, almost 600 teens enjoyed six events and participated in activities based on themes that included Winter Carnival, Global Rewind and a murder mystery event that was held in partnership with Genome British Columbia.

SPRING BREAK 2014

We celebrated transportation and the physics of movement with Speed, Sail and Soar, our spring break program this year. Over 55,500 visitors created their own vehicles, raced balloon dragsters and made paper airplanes! The ever-popular Fizzical Fizzicks performed their live science show, using circus techniques to illustrate various types of motion.

WINTER BREAK 2014

This year's Winter Lab welcomed 39,500 visitors to explore the science of light and colour, during the holidays. Visitors got creative with light by making LED wristbands, designing thaumatropes and drawing in our Glow Room with flashlights, under UV light. Local performance artist, Dianna David created a new show especially for Winter Lab—*Light of Mu*—a lovely complement to our feature exhibition, *LIGHT: Illuminating Science & Art*. We also had several Meet an Artist opportunities throughout the break.

GREEN MONTH

This year's Green Month was another great success with a total of 53,793 visitors sharing our enthusiasm for greener living. This initiative was made possible by Vancity, who also held a Member Day—a day where Vancity community partners came to TELUS World of Science, to share their sustainability activities.

Green Month launched on Earth Day and featured the Mindil Beach band, performing two shows of The Jellyfish Project for school groups. The band discussed the declining health of the world's oceans and performed several songs. *BC Green Games* submissions were showcased and many schools were able to visit TELUS World of Science, to share their green projects and receive their awards. Notable Green Month presentations included: an EarthWork Day bike tune up station; the Great Canadian Shoreline Cleanup; The Starfish Canada Top 25 Environmentalists Under 25 celebration; Global Rewind III *SWEET* event, co-presented with Metro Vancouver's Youth4action network; and programs by over 35 other community partners.

AROUND THE DOME SCIENCE FESTIVAL

This was the third year for this festival that focussed on exciting the community about science, technology and STEM careers. The month-long science festival, presented by Genome British Columbia, was a huge success, with 26 community partners and almost 52,000 people in attendance.

Highlights from the festival included: the first ever Around the Dome: Short Film Festival, where 5 films were showcased in the Science Theatre; a Water Education Weekend, in partnership with the BCWWA; the *Community Science Celebration*—a free weekend, sponsored by Genome British Columbia and BC Hydro, that was enjoyed by 20,000 visitors; the weekend-long Global Cardboard Challenge where over 800 kids participated; the First Responders Weekend where over 50 first responders engaged over 3,500 visitors; and a Meet The Artist evening with photographer Connor Stefanison, in collaboration with a Café Scientifique event.



COMMUNITY ART

The Science World curatorial team regularly works with local artists interested in, and inspired by, science. This year, art installations showcased a variety of works that included Owen Perry, Connor Stefanison and a collective of 6 art students from Emily Carr University, who were inspired by experiences they had at TRIUMF.

Science World also hosts an annual display of the Nikon Small World Photomicrography Competition winners. The most recent display—*Invisible Portraits*, from the Beaty Biodiversity Museum, showcased 22 stunning microbial photographs, plus two display cases with microbial sculptures. This year, we worked with a total of 5 artists and 10 organizations.

SUMMER SCIENCE CAMP

During our 12th year of summer camps, Science World had a total of 475 participants join our 4 concurrently-running, age-specific programs. Seven students, who could not afford the registration fees, were able to join the fun, thanks to a TELUS Community Ambassador donation that provided bursaries to those students.

Science World mobilized a successful extension of science camp programs for 2 weeks in September, to provide support for local families seeking an enriching social and educational experience, during the public school closures.

UNVEILING THE UNIVERSE LECTURE SERIES

During the third year of this series, Science World, in partnership with TRIUMF, presented two lectures. On May 7, University of Chicago Professor Dr Rocky Kolb spoke on The Quantum and the Cosmos, elaborating on the inner space/outer space connection. The second lecture was in partnership with the Royal Canadian Institute and the Natural Sciences and Engineering Research Council (NSERC), to bring their Foundation Lecture series to Vancouver, for the first time. What's the Matter with Antimatter featured TRIUMF scientist, Dr Makoto Fujiwara, leader of the ALPHA-Canada team—winners of the prestigious, 2013 NSERC John C. Polanyi Prize, who discussed their ground-breaking experimental work on antimatter. The two lectures had a total of 675 people in attendance.

This year, face-to-face programming outside of our Vancouver facility engaged 43,419 participants. Science World also participated in four community consultation meetings in four different communities, to explore ways we can support communities and teachers around the province, during the upcoming curriculum changes. Fifty-seven science education stakeholders attended these meetings.

FUTURE SCIENCE LEADERS

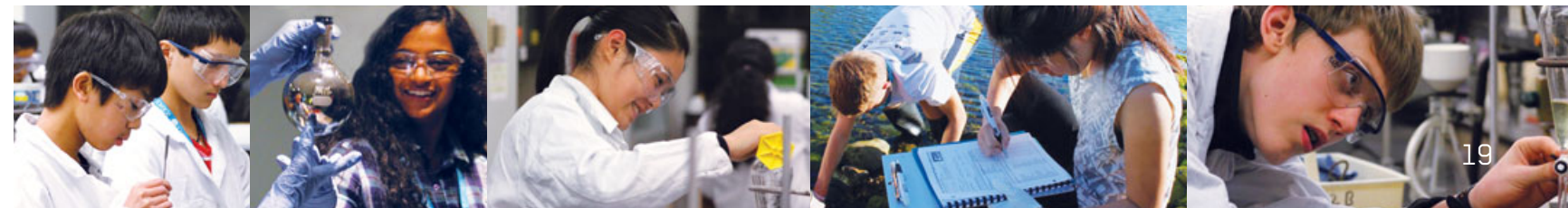
The *Future Science Leaders* program helps inspire and challenge the next generation of scientists and innovators, with activities and learning normally reserved for universities. The students interact with science and technology leaders and explore scientific research, academic theory and industry applications.

Future Science Leaders is now a three-year program. The first-year group had 26 students exploring different scientific themes. The more intense second year had sixteen students focussing their interests in either Research or Engineering. This year, the Research group prepared two

papers for publication and the Engineering group presented their independent projects at Vancouver's Maker Faire.

The piloted year three group had students research a topic using methodology similar to that of an undergraduate thesis paper and then present the findings to the Science World audience. All year two and year three original projects were collected for the new *Future Science Leaders* journal.

Thank you to the donors, who make this program possible.



SCIENCE WORLD ON THE ROAD

Science World's *On The Road* program continues to bring a love of science to communities throughout the province, thanks to the support from donors. With appearances at malls, festivals, the Grey Cup and Canada Day celebrations, we reached over 12,000 people. School visits enabled us to connect with over 6,000 students, with audience sizes that ranged from 1,800 students at Cambie Secondary (where they connected live with the International Space Station), to Prophet River in Northern BC, where the entire school population of 7 students came up on stage as volunteers during the show. We are excited that during 2015–16, full-scale school touring will be returning to our programs!



Occasionally you get to drive a very well labelled van. One of my best memories is having a group of children cheer as the Science World van drove by. I felt like a rock star. **—DR SANDY EIX**

SUPER SCIENCE CLUB

September, 2014 marked the fourteenth year of *Super Science Club* programs that motivate inner-city youth to be more inquisitive about the world around them. This year, the programs were able to reach over 950 children at eighteen different locations, across Vancouver and the Fraser Valley, thanks to our presenting sponsor, HSBC and many other donors, who make this enriching after-school program possible.

In partnership with the University of the Fraser Valley, the University of British Columbia and the Chilliwack and Mission School Districts, Science World provides the planning, curriculum, training and coaching necessary for university students to deliver this after-school program to at-risk children in the Fraser Valley and community centres in Vancouver.

In addition to continued work with the PAC Committee at École Anne Hébert, the *Super Science Club* now has affiliate programs that reach more than 300 students across seven locations.

EARLY LEARNING

Big Science for Little Hands (BSLH) offers hands-on, professional enrichment workshops for educators as well as resources and activities for parents and their preschool-aged children.

This year, workshops involved 418 early childhood educators and caregivers from around the province. During two Ready Set Learn events in Vancouver and five Play to Learn events in Burnaby, the *BSLH* team met 345 children and adults. Working with the Nanaimo Science and Sustainability Society, we have developed six new *BSLH* resource packages, plus additional activities for three existing packages. The *BSLH* library of family activity pages continues to increase and these resources are offered online as well as being distributed in the Kidspace Gallery.

BSLH continues to act as a mentor in the development and delivery of activity boxes for the Parksville, Abbotsford and Sechelt school districts that are based on *BSLH* resources. We have recently begun working with South Vancouver Neighbourhood House on a similar project.

In January, Science World collaborated with Decoda Literacy Solutions and the Vancouver Public Library on a whole weekend of special programming at TELUS World of Science that focussed on the relationship between literacy and STEAM subjects.

This is the second year of collaboration in the Budding Scientist Research program with the CRECHE at SFU. Children participating in this research project also participate in specially designed literacy and science programs at TELUS World of Science. The results of these research programs were co-presented by Science World staff, at an international conference.

This year, over 140 children participated in the *Preschool Curiosity Club*. This perennially popular program, attended by preschoolers with their special adults, has been expanded to include a toddler session for two year olds.



COMMUNITY SCIENTIST INITIATIVE

The *Community Scientist Initiative* program is designed to assist scientists, researchers and other science-based professionals in becoming science communicators and ambassadors. *CSI* has helped Science World foster stronger institutional relationships with local scientists, businesses and government agencies. More importantly, *CSI* has provided opportunities for our visitors to explore current science and research with local, passionate professionals.

This year, Science World provided professional development for 46 local scientists. This support enabled 71 scientists to make a total of 336 visits to TELUS World of Science, to engage 45,932 of our visitors with science and research happening in our community, through our Meet a Scientist and Café Scientifique events!



LIVING LAB

The *Living Lab* is now in its fourth year of operation in Science World at TELUS World of Science. It first started running studies in several temporary locations around the building, back in June 2010. The product of an exciting partnership between Science World and the Department of Psychology at the University of British Columbia, the *Living Lab* is funded by the Canada Foundation for Innovation and the Social Sciences and Humanities Research Council of Canada.

In the *Living Lab*, visitors get to work directly with UBC researchers, who are studying cognitive, language and social development. This year, the *Lab* tested over 1,500 children, 3 months to 2 years of age and over 6,000 children, 3 years of age or older. The *Lab* also tested close to 1,600 adult visitors. Researchers spoke with another approximately 8,000 visitors about the research occurring in the *Living Lab*.

Research is an important building block of science and with it we can make decisions, advance knowledge and solve problems.



SCIENTISTS AND INNOVATORS IN THE SCHOOLS

For many children, it's the scientist who brings the concepts of science to life. The goal of *SIS* is to inspire students with exciting, in-school presentations by real scientists. The program is free and connects established scientists, engineers, technologists, technicians and tradespeople with students and teachers in British Columbia.

This year, *SIS* delivered presentations and hands-on workshops to over 17,000 K–12 students and 1,200 teachers across the province. The program was supported by 216 volunteer scientists. Science World also hosted a volunteer networking event, as well as science communication workshops, in Vancouver, Campbell River and Victoria. In addition, we reached out to Girl Guides, Sparks and Brownie groups as well as childcare providers.

This program is proudly supported by a grant from the Natural Sciences and Engineering Research Council of Canada, along with many donors.

OPENING THE DOOR

Opening the Door is a networking event that encourages students to keep the door to their future open, by introducing them to a variety of career paths. This year's event was presented in partnership with Genome British Columbia and featured 16 mentors with information about careers in microbiology, medicine, genomics, immunology and biotechnology.



My most memorable moment was when [we performed on the road and] the principal called us the day after we had done a show and said, "All our science books are checked out today!"

—NICOLA KABOLI

There are over 400 free K-7 curriculum-connected lesson plans and activities on the Science World website. The curriculum was designed by the award-winning *Super Science Club* and tested by teachers and students. On average, 4,000 visitors a week use the online resources.



To bring awareness to these resources and to keep educators up-to-date on opportunities, we distribute an e-newsletter to 550 teachers and principals.

This year Science World was honoured to receive the British Columbia Association of Broadcasters (BCAB) Humanitarian Award, which provided a full year of complimentary television and radio airtime across BC networks, to promote our online resource library. Thank you, BCAB for your outstanding support of Science World.

CATALYST FOR SCIENCE

High school is a time of growth and change for teens. Science World has partnered with the BC Science Teachers' Association to facilitate this growth. *Catalyst for Science* is an ever-growing online collection of newly developed high school, science-based resources that we manage and share with teachers, non-formal educators, parents and students. These resources include teacher-reviewed and classroom-tested lessons, activities and links. Science World is proud of its ongoing role as a catalyst in the growth of young science leaders.

BC GREEN GAMES

BC Green Games is a province-wide, environmental-action contest for students from kindergarten to grade 12 that inspires, shares, rewards and celebrates the green efforts of BC schools.

Science World manages *BC Green Games* with help from community partners in the areas of youth, government, school district, university, science and environmental education. Presenting sponsors of *BC Green Games* are BC Hydro and Encorp Pacific, with supporting sponsor Call2Recycle and prize sponsorship from Sony Canada.

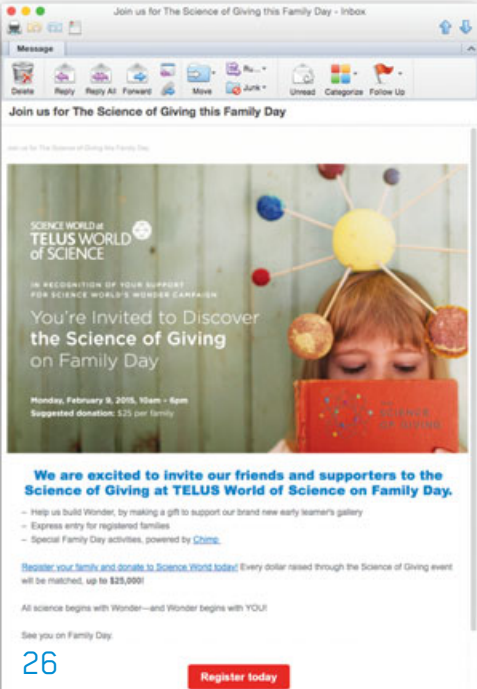
During year six (which ended April 2014), 4,713 votes were cast in the Viewer's Choice awards and 175 community organizations stepped up to act as sponsors, committee members, judges and promotional partners.

This is year seven and with it comes 55 impressive entries, bringing the online gallery total to 760 inspirational projects! The winning schools across BC will receive \$24,000 in prize money, six Sony Canada digital media devices and \$3,000 in travel subsidies.

In 2014, Science World joined forces with Encorp Pacific and its Return-It School program, which offers teams outside the Lower Mainland the Return-It Trip prize. The prize allocates up to \$3,000 in travel subsidies to schools that may otherwise find it cost prohibitive to collect their free Green Month field trip to TELUS World of Science, due to travel costs.



As technology advances, the number of people who rely on digital communications on a daily basis, has increased. Embracing this reality comes with its challenges and rewards. Here are a couple of highlights that reflect our successes with digital media.



GETTING GREAT AT EMAIL

In July, the Canadian Anti-Spam Legislation took effect, challenging Science World to rethink some of the current e-newsletter policies and procedures. Fortunately, we were already doing many things well. The small changes that we did make, however, are allowing us to connect in a deeper way, with the people that really care about our content and our organization.

AVERAGE OPEN RATE FOR E-NEWSLETTERS*

- Science World Members: 57%
- Educators: 45%
- Adult Evenings: 66%
- General Public: 52%

AVERAGE CLICK-THROUGH RATE FOR E-NEWSLETTERS*

- Science World Members: 13%
- Educators: 24%
- Adult Evenings: 9%
- General Public: 13%

* July to Dec 2014

CELEBRATING AND STORYTELLING WITH VIDEO

Some people are calling 2015 the year of video, especially in the online world. Luckily, Science World is ahead of the game, having gotten our feet wet a year in advance. With the help of War Room Inc, we put together a series of animated video ads to promote *Science World After Dark*. We also worked with filmmaker Peter Carlone, to develop a series of video shorts that highlighted Science World Resource activities. The two projects were a success, both in the number of views they gained and, more importantly, in the experience our organization earned, by using a rapidly-evolving medium to captivate and inspire an audience.



WATTS NEW UNDER THE DOME

The daily consumption of electrical energy at TELUS World of Science dropped another 9% over last year’s 12.5% reduction. That’s a savings of over \$52,000 per year! This is in part due to the Encelium lighting controls installed last year and the replacement of lights with more energy-efficient fixtures.

Here’s another reason to celebrate: the consumption of hot water, supplied to the facility by the Neighbourhood Energy Utility to heat the dome and for domestic use, has been cut nearly in half over the last 2 years, which translates into an annual savings of over \$31,000.

Saving energy is the anniversary gift that keeps on giving.



The Science Charter is dedicated to building a province that creates and employs scientific knowledge and technological innovation to enable a healthy, prosperous and sustainable society.

Since 2013, Science World has been working collaboratively with a number of agencies in the science promotion sector, to promote science to the community-at-large. This collaborative work included the development of the Science Charter for British Columbia.

Two convening, annual events that embody the intentions of the Charter are the Around the Dome Science Festival, which has been exciting the community about science and STEM careers for the past three years, and the BC Science Outreach Workshop.

The Science Charter organizations reintroduced the BC Science Outreach Workshop, an event first conceived by the NSERC-Pacific and the BC Innovation Council, because they felt that it is a tremendous

opportunity to bring together members of the science outreach community, from across the region, for a day of networking, learning, collaborating and fun.

This year's event was a success with 12 of 14 Science Charter organizations represented and 27 different science outreach organizations participating in total. The BC Science Outreach Workshop emphasized the importance of supporting and enhancing excellence among British Columbia's science outreach organizations, as well as the need for regular community-building and professional enrichment gatherings. In response to the enthusiasm of participants, Science World committed to hosting the 2015 BC Science Outreach Workshop.

SCIENCE PROMOTION AGENCIES SIGNING THE SCIENCE CHARTER:

APEGBC
Applied Science Technologists and Technicians of BC
BC Association of Institutes & Universities
BC Colleges
BC Science Teachers' Association
BC Technology Industry Association
Genome British Columbia
Geoscience BC
LifeSciences BC
Mitchell Odyssey Foundation
Science Fair Foundation of British Columbia
Science World British Columbia
Society for Canadian Women in Science and Technology
TRIUMF

To review the values expressed in the Science Charter, please visit scienceworld.ca/science-charter-bc.



It's just the perfect place for anybody who's interested in science and that's a major part of how I became a meteorologist—a place like Science World and the foundations of science. It's so cool! —MARK MADRYGA

BRIDGING THE GAP CAPITAL CAMPAIGN

DIAMOND

BC Hydro
Infrastructure Canada
Province of British Columbia
Dr Ken Spencer
Western Economic
Diversification Canada

SAPPHIRE

BMO Financial Group
Encana Corporation
Goldcorp Inc.
Peter & Joanne Brown Foundation
Taseko Mines Ltd.
TD
Westport Innovations Inc.

PLATINUM

ACL Services Ltd.
Appia Developments
(2001) Limited
Aurizon Mines
Ross Beaty
Jim & Samantha Bosa
Ryan & Tonya Bosa
CIBC
Embassy Development
Corporation
Norm & Pat Francis
Paul & Nicole Geyer
Great Basin Gold Ltd.
Imperial Oil Foundation
V. Paul Lee & Family

The Louis Family—
Robin, Linda, Aron & Owen
Dr Lindsay Machan
MDA Corporation
John & Dana Montalbano
John Murphy & Leslie Lee
Plutonic Power
Robert Quartermain
RBC Foundation
Walter & Nancy Segsworth
Sierra Wireless, Inc.
Rich & Linda Simons
The Spencer Family—
Keith, Sheryl, Bridget & Virginia
Deb & Jim Yeates

GOLD

City of Vancouver
Haywood Securities Inc.
Lisa & Mike Hudson & Family
Lehigh Hanson Materials Limited
Silver Wheaton
David & Gaylean Sutcliffe
Anonymous

SILVER

Val & Dick Bradshaw
Concord Pacific Developments Inc.
Concord Pacific Foundation
Fortis BC
Andrew Harries & Family
Caroline Jellinck & Gordon Exel
Cheryl & Randy Jespersen
Knight Piésold Ltd.
KPMG Foundation
Fasken Martineau
Bruce & Julia McLeod
Peter J. O’Callaghan
Donna O’Neill
Jim Pickles
Garry & Leonne Rasmussen
Sony Canada
Morgan & Lisa Sturdy
TELUS
Vancouver Foundation
Anonymous

BRONZE

Bachechi Bros Realty Fund,
held at Vancouver Foundation
Canadian Natural Resources Ltd.
CANTEST Ltd.
David & Debbi Cottrell
Casey Forrest
Hemmera Envirochem Inc.
KGHM International Ltd.
Levelton Consultants Ltd.
Noordin & Nancey Nanji
On Demand Production Network
Pinton Forrest & Madden Group Inc.
Tetra Tech
TMH Capital Corp.
Melissa & Greg Weinrauch
Anonymous

COPPER

Mazana Armstrong
Bruce & Brenda Beairsto
Dan & Ursula Bowditch
Lydia Burchell
Cynthia Burton, in honour of
Tyler Shore Bedford
John Cairns
Jim Cameron
Stephanie Forsyth
Graham Fox, in honour of
Ian Mitchell
Gage-Babcock
Jennifer Hughes
Doug Kinsey
Xiangxiang Kong
Stewart Ladyman
William Lang
Carol Ya Ting Lee
Stephen Lewis
Munro MacKenzie
Catherine McPherson
David Michelson
Diana Movold
Anna Nosek
Conrad & Dorli Pinette Fund,
held at Vancouver Foundation
Projects in Place
Paul A. Reilly
Donald H. Risk
Jennifer Ryan
Science World Visitors
Blair Steeves
Nicole Stefanelli
Student Association of BCIT
Tangerine
Lee Vishloff
James Vlasban
Rosemary & Bob Wakefield
Wavefront Wireless Innovation
Society of BC
Verona Wong

With remarkable support from the community, Science World completed its \$35 million Bridging the Gap Capital Campaign in 2012. Science World would like to recognize the many donors who contributed to this ambitious endeavour, up to the completion of our renovations and into 2014.

Science World's 25th Anniversary year was a wonderful celebration of where we've been, what we've accomplished and the promise of what we will be doing in the years ahead. Thank you to everyone who joined us to mark this milestone!



**25TH ANNIVERSARY
COMMEMORATION DONATIONS**

Jonathan Bagger
Lane Caputo Compensation Inc.
Catherine McPherson
Bob & Carol Wiens
Don & Roberta Young

**ANNIVERSARY WEEKEND
WITH 1989 ADMISSION RATES**

Concord Pacific Developments
Dehoney Financial Group
Manulife Financial
PricewaterhouseCoopers LLP
White Spot Restaurants

**SCIENCE WORLD
BRITISH COLUMBIA MEMORIES
DIGITAL PHOTO ALBUM**

Rocky Mountaineer Vacations
SAP
TELUS

**SCIENCE WORLD
BRITISH COLUMBIA MEMORIES
DIGITAL PHOTO ALBUM WINNERS**

**25-YEAR SCIENCE WORLD
FAMILY MEMBERSHIP**
Erika Fula, Mario Gullusci & daughter Sienna

**ROCKY MOUNTAINEER
TRIP TO WHISTLER**
Jonathan, Alicia & Noah Ng

GEODESIC BALL SPONSORS & SUPPORTERS

Thank you to our special guests: former Premier Gordon Campbell; Monique Mercier; representatives from TELUS; emcee Jody Vance, from CityTV; and auctioneer Barry Scott from Maynards. Many thanks to Brian Moylan of ThinkUp Communications for producing our commemorative, 25th Anniversary video, with special messages from Rick Mercer, Jimmy Pattison, Kirk McLean, Vancouver Mayor Gregor Robertson, Premier Christy Clark and Colonel Chris Hadfield.

SPONSORS

BC Innovation Council	Meridian Valet
BETA5 Chocolates	Microsoft Canada
BID Group of Companies	Parallel 49 Brewing Company
Canaccord Genuity	Pedersen's Rentals
Concert Properties	Road 13 Vineyards
Culinary Capers	Roland Canada
Epic Design	Smart
Flüff	TELUS
Hemlock Printers	The Perfect Gift,
Imperial Parking	Martin Smith Jewellers
Kubera Payments Corporation	Vancouver Economic Commission

SUPPORTERS

Atomic 2 Lighting
BCTIA
Canucks Sports & Entertainment
Central City Brewers & Distillers
Chambar
Flowerz
Freeman Audio Visual
Gotham Steakhouse
Innovation Lighting
Listel Hotel
Recon Instruments
STEMCELL Technologies
Techvibes
Tesla Motors
Time Limo
White Space Innovation and R&D Team

**GEODESIC BALL
ADVISORY COMMITTEE**

Jenny Drake
Nicole Geyer
Tracey McVicar
Ali Pejman
Walter Segsworth
Rich Simons

THE GEODESIC BALL



SCIENCE WORLD'S SILVER ANNIVERSARY CELEBRATION



At the 25th Anniversary Geodesic Ball, Science World kicked off a \$2 million campaign to raise funds for Wonder, the new early learner's gallery. These early supporters have laid the foundation for a space that will inspire our youngest guests and support childhood development research.



Applied Science Technologists
& Technicians of BC
Julie & Lee Blanchard
Barbara & Russell Brink
John & Wendy Cairns
John & Heather Carson
Stuart Culbertson, in honour of
Benjamin Butterfield's 1st Birthday
Lara Dauphinee
James Dean
Stephanie Dong
Samantha & Terron Falk
Casey & Jean Forrest
Gail & Clifford Fraser
Robert Fung
Dan & Daphne Gelbart
Paul & Nicole Geyer
Deby Gullekson
Julio & Ella Guzman
Andrew & Nuala Harries

George & Jane Hungerford
Jennifer & James Ingham
Kubera Payments Corporation
Craig Langdon
Suki Law & Ian Edwards
Lily & Robert Lee
Mary & Jarrod Levitan
Robin & Linda Louis
Lindsay Machan
John & Dana Montalbano
John Murphy & Leslie Lee
myBestHelper
Wade Nesmith
Milah Ngan
David Parker
Cam & Misty Paterson
Greg & Marlyn Peet
Ali & Kirsten Pejman
Ken Schneider
Barry & Drinda Scott

Walter & Nancy Segsworth
Rich & Linda Simons
Kailyn Skuban
Cheryl Slusarchuk & Kevin Gulstene
Martin & Barbara Smith
Ken Spencer & Judy Gale
Pascal & Isabelle Spothelfer
Michael Steinmann
STEMCELL Technologies
Eileen Stewart
Morgan & Lisa Sturdy
Suan Teo
Eira Thomas
Morgan Tierney
Bill & Helinda Vanderkooi
Pavel Volfbeyn & Beth Chen
Boris Wertz & Luisa Mather-Wertz
Fei Wong
Anonymous

2015 FAMILY DAY—SCIENCE OF GIVING FOR WONDER
POWERED BY CHARITABLE IMPACT FOUNDATION (CHIMP)
On Monday, February 9, Science World and Chimp welcomed families to explore how they can change the world, with charitable giving. All funds raised on Family Day were matched dollar for dollar, by an anonymous donor from Chimp, with a total of \$50,000 being raised that will be directed towards Science World's new Wonder Gallery.



Science World is the first building block
in creating curiosity that leads to innovation. **—MORGAN STURDY**

CHAIR’S CLUB & PILLARS OF SUPPORT

This multi-year commitment ensures a strong financial foundation for Science World, allowing us to focus on what really matters—inspiring the next generation of science and technology leaders. The following group is composed of influential business leaders and families, who with their individual commitments of \$25,000 annually for three or four years, demonstrate their incredible dedication to science and technology in British Columbia.

- Ross Beaty

Jim & Samantha Bosa

Ryan & Tonya Bosa

Norm & Pat Francis

Paul & Nicole Geyer

V. Paul Lee & Family

The Louis Family—
Robin, Linda, Aron & Owen

Dr Lindsay Machan
- John & Dana Montalbano

John Murphy & Leslie Lee

Bob Quartermain

Walter & Nancy Segsworth

Rich & Linda Kathleen Simons

The Spencer Family—
Keith, Sheryl, Bridget & Virginia

Dr Ken Spencer & Judy Gale

Deb & Jim Yeates

CHAMPIONS CIRCLE

This group of passionate community leaders is dedicated to helping Science World inspire young minds throughout the province, with their remarkable contributions of \$5,000 per year, for a three-year period.

- Michael Cole

Philip M. Dubois

Randy & Monika Garg

Hemmera Envirochem Inc.

Robin & Linda Louis

Chris O’Riley

The Sisodraker Family

Launi Skinner

Jeff Stibbard, JDS Energy & Mining

EQUITY GIVING PROGRAM

Science World relies on the support of donors in the community, in order to pursue its mission of nurturing the next generation of innovators in BC. We would like to thank the following technology leaders, who through the Equity Giving Program, supported Science World with pledges and gifts of stock options and private shares.

CORPORATE DONORS

- BuildDirect.com

Delta-Q Technologies

Genius Factor Games

Inetco Systems Ltd.

Intech Environmental Canada Corp

Lighthouse Logic

myBestHelper

ResponseTek Networks Corp

Softsearch Inc.

Tee Times Net Golf Reservation Inc.

Tradable Bits

Working Opportunity Fund,
managed by GrowthWorks
Capital Ltd.

INDIVIDUAL DONORS

- Jason Billingsley

Harry Chemko

Larry Cole

Bret Conkin

Clay Haeber

Daryl Hatton

Jeff Hobbs

Malcolm Kendall

Dave Koo

David Main

Ian McEachern

Robert Park
- Jeremy Ralph

Danny Robinson

Garry Shearer

Mischa Steiner-Jovic

Morgan Sturdy

Bill Tam

Sibylle Tinsel & Ean Jackson,
CFA Sports Inc.

Bruce Townson

Mark Williams

Anonymous

In recognition of companies or individuals whose pledges were realized this year, we’d like to congratulate the following:

In Motion Technology Inc.

Scorpion Software

Strutta.com

ANNUAL EQUITY GIVING EVENT SPONSORS

- Cartems Donuterie

McMillan LLP

Parallel 49 Brewing Company

Thank you to Dr Michael Laberge, from Fusion Energy, for being our keynote speaker.

INAUGURAL EQUITY GIVING LUNCH & LEARN SPONSORS

- Erin Dalzell

Sean Elbe

Food.ee

JJ Bean

Boris Mann

Fernando Medrano

Amy Rae

Danny Robinson

The Zone Vancouver



GALLERIES

OUR WORLD: BMO SUSTAINABILITY GALLERY

- BC Dairy Council

BC Hydro

BC Used Oil Management Association

Blue Planet Links Foundation

BMO Financial Group

Canadian Wireless

Telecommunications Association

Electronics Stewardship

Association of BC
- Encorp Pacific

Newalta

Post Consumer Pharmaceutical

Stewardship Association

Product Care

Stewart Fund, held at

Vancouver Foundation

TD Friends of the Environment

The Hamber Foundation

Tire Stewardship BC

KEN SPENCER SCIENCE PARK

- Encana

Goldcorp

Government of Canada

Province of British Columbia

RBC Blue Water

Dr Ken Spencer & Judy Gale

TD

Tire Stewardship BC

Western Economic

Diversification Canada

Westport Innovations

EUREKA

- Dyson Foundation

Ideum

PETER BROWN FAMILY CENTRE STAGE

- City of Vancouver

Peter and Joanne Brown Foundation

LEGO TRAVEL ADVENTURE

- Vancouver International Airport (YVR)

SCIENCE OF SPORTS

- RBC Royal Bank

ANIMATION

- Vancouver Film School

COMMUNITY OUTREACH

Science World delivers a variety of programming within our Vancouver facility and to communities and schools across the province. Community Outreach donors provide vital funding that allows Science World to inspire curiosity and learning in inner-city classrooms, support promising young scientists and encourage innovative thinking for a sustainable future.

BC GREEN GAMES

- BC Hydro

Call2Recycle

Encorp Pacific

FortisBC

KGHM International Ltd.

Sony Canada

FUTURE SCIENCE LEADERS

- Catherine Anderson

Craft Geeks

Jenny Drake & Mike Cormack

PNG Enterprise Foundation

STEMCELL Technologies

TRIUMF

Wertz Family Foundation

ON THE ROAD

- Marna Disbrow

Imperial Oil Foundation

SUPER SCIENCE CLUB

- BC Hydro

Connor, Clark & Lunn Foundation

Diamond Foundation

HSBC Bank Canada

NWM Private Giving Foundation

Provincial Employees

Community Services Fund

RBC Foundation

SAP Canada Inc.

Stewart Fund, held at

Vancouver Foundation

Tula Community Fund, held at

Vancouver Foundation

UBC Student Services

Vancouver Firefighters Union

WA-2!

Willow Grove Foundation,

Dr Andrew S. Wright &

Dr Helen Newton

AROUND THE DOME

- Genome British Columbia

SUMMER SCIENCE CAMPS

- TELUS Community Ambassadors

BIG SCIENCE FOR LITTLE HANDS

- Imperial Oil Foundation

GREEN MONTH

- Vancity Credit Union

INVESTORS IN INNOVATION

- TRIUMF

OUTREACH PROGRAMMING

- Lohn Foundation

Willow Grove Foundation, Dr Andrew S.

Wright & Dr Helen Newton

SCIENTISTS & INNOVATORS IN THE SCHOOLS

- Trudi Coblenz

Natural Sciences and

Engineering Research Council

COMMUNITY SCIENTIST INITIATIVE

- Edward McGrath

SCIENCE WORLD AFTER DARK

- Charitable Impact Foundation (Chimp)

Futurpreneur Canada

Vancouver Economic Commission



I travelled all over BC [as Science World staff] doing science shows and I could see the difference in those children getting engaged with science. **-ARASH KABOLI**

SCIENCE WORLD ANNUAL FUND

Donations to Science World’s Annual Fund are directed to areas of greatest need, allowing us to keep the dome shining, exhibits humming and to bring engaging science programming to kids across BC. Thank you to everyone for helping us do what we do best!

VISIONARY

City of Vancouver
Province Of British Columbia—
Community Gaming Grant
TELUS

PARTNERS

Diana Barkley
George & Donna Battye Fund,
held at Vancouver Foundation
Angela Bearman
Gwendoline Ben
Lorna Braber
Andrew Brown
Geoffrey Chum
Helen & Wayne Collinge
Bret Conkin
Dyson Canada Ltd.
Patti Eix, in honour of Dr Sandy Eix
Peter & Annamarie Fricker
Anne & Don Graham
Andrew & Nora Harmsworth
Kevin Harris
Caroline Jellinck & Gordon Exel
Tracy Lau
Judith Levang, in memory of
Les Francis

Stephen Lewis
John & Sidney Madden
John & Patsy McMillan
David Parker
Jim & Celia Pickles
PIXSTAR Photobooth Rentals
PWO Investments
Rhino Print Solutions
Haydn Richardson
Science World Visitors
Terracycle Inc.
Man Ying Tse & Choe Kun Kenneth Lee
Vancouver Taxi Association
Robert & Rosemary Wakefield
Bruno Wall
Bob & Carol Wiens
Windsor Plywood Foundation,
held at Vancouver Foundation
Don & Roberta Young
Anonymous

LEAVE YOUR MARK

Valerie Duke
Pauline Finn
Interstyle Ceramic & Glass
The Killam Family
Robin & Linda Louis, in honour of
Aron & Sheila Louis
Rebecca Mear
Katherine Ng

PREMIER MEMBERSHIPS

Dr ’Lyn Anglin & Dan Marshall
Patricia Aroca-Ouellete
Mona Chan
James Duess
Guy Duport
Claire Farrell
Jing Guo
Jesse Houston
Georgia Husby
Eni Keszthelyi
Dessi Kokkinis
Cheryl Mckim
Joel & Cynthia McLean
Richard Nichols
Collin Rogers
Cheryl Slusarchuk & Kevin Gulstene
Laurence & Karola Stinson
Michael Thompson
Linda Weinberg

LIGHT THE WAY

We graciously acknowledge our legacy donors, who made impactful gifts through their wills or estates, helping us to cultivate curiosity and inspire innovation.

Estate of Gordon Anderson Hall
Estate of Frieda Meyer
Estate of Louise Rossander



IN-KIND DONATIONS

Science World would like to extend a huge thank you to the individuals and organizations who chose to support us through donations of goods and services—often with the added bonus of priceless expertise!

Philip Arundel
BC Hydro
BETA5 Chocolates
Coca Cola
Darcy Higgs
Hootsuite Media
Ombrages
Parallel 49 Brewing Company
Rethink Communications
Siemens Canada Ltd., Nick Beretanos
Sony Canada
Tradable Bits

EMPLOYEE & VOLUNTEER GIVING

Science World employees and volunteers continue to show their passion and dedication towards making us a science leader. The following individuals showed their commitment to our Mission by making a pledge or cash donation to Science World, during the 2014 Employee Giving Week.

Sarah Alshukhaiti
Brian Anderson
Steven Ball
Carolina Becerra
Jason Bosher
Clare Charnley
Tracy Chen
Trudi Coblenz
Christina Coomer
Mila Cotic
Nikko de Guzman
Christine Duguay
Andrea Durham
Sandra Eix
Pauline Finn
Gail Fraser

Avena Guppy
Julio Guzman
Chris Hamming
Elizabeth Hand
Lap W. Hum
Jennifer Ingham
Rhoda Klein
Madeline Koeberling
Suki Law
Kristin Lee
Robert Lunde
Jacki Mayo
Louise McCall
Dale Minchin
Iliya Mochev
Friderike Moon

Kim Peterson
Jeff Porter
Stephanie Puleo
Sara Reid
Jessica Sashaw
Walter & Nancy Segsworth
Kailyn Skuban
Ryan Southammavong
Kasia Stepien
Aryana Sye
Suan Teo
Bryan Tisdall
Erica Vigneron
Cindy Wagner
Greg Weinrauch



I think it [what motivates children to interact with the exhibits] is about the exploration of looking for answers. **—DR RAYMOND NAKAMURA**

To be named a Friend of Science World is an honour bestowed on an individual who personifies the goal and aspirations of the Science World Society.

The recipient is characterized by a love of science, a dedication to community service and a commitment to the evolution of British Columbia as an international centre of science and technology. Either through their activities on behalf of the Society and/or by the example they provide by their life's achievements, the Friend has contributed significantly to the development of a science culture in our province.



2014
Gordon Campbell



2010
Dr Ken Spencer



2009
Stan Hagen



2006
John Pitts



1994
Dr Michael Smith



1992
Haig Farris



1991
Barbara Brink



1990
Dr Cecil Green

To be named a Patron of Science World is an honour bestowed by the members of the Science World Society.

These volunteers or former employees have contributed in a significant way to the development of the Society. Science World thrives because it receives the collective energy, wisdom, time, financial resources and goodwill from leaders in the community we serve. Science World gratefully acknowledges the following leaders:

2014	Dr Bruce Beairst	2008	Bob Wiens	1998	Kevin O'Neill	1993	Alex Klopfer
2014	Paul Geyer	2007	Eileen Stewart	1997	Anthony Barke	1993	Nurjehan Mawani
2012	Donna O'Neill	2006	Bill Bullis	1997	Brian Canfield	1993	Rudolph North
2012	Dr Andrew Wright	2006	Don Young	1997	Robert Carlisle	1993	Lynn Patterson
2011	Bruce Drake	2005	Stuart Culbertson	1997	Robert A. Dickinson	1993	Don Risk
2011	Stewart Ladyman	2005	Chris Kelly	1997	Danny Gaw	1993	Ron Stern
2011	Morgan Sturdy	2005	Dr Ron Marteniuk	1997	Dr Colin Jones	1993	Milton Wong
2011	Peggie Terry	2005	Anne Sutherland	1997	Dr Maria Klawe	1993	Dr John Wormsbecker
2010	Ross Mitchell	2004	Eric Kong	1996	Dr Elmer Froese	1992	Dr Harold Copp
2010	Garry Rasmussen	2004	Victoria Withers	1996	Nairn (Buz) Knott	1992	Don Graham
2009	Trudi Coblenz	2003	Dr Lorne Whitehead	1996	Ron Woznow	1992	John Pitts
2009	Caroline Jellinck	2001	Dr Alan Pelman	1995	Michael Francis	1991	Dr Erich Vogt
2009	Michael Lee	2000	Drinda Scott	1995	David Ingram	1988	Hon David C. Lam
2009	Munro MacKenzie	1999	Peter Lige	1995	Lucille Pacey	1987	Dr Gerhard Herzberg
2009	John Murphy	1999	Fei Wong	1993	Larry Bell	1987	Dr John Polanyi
2009	Dr Ken Spencer	1998	George Battye	1993	John Fraser	1987	Hon Robert G. Rogers
2008	Jeff Devins	1998	Dr Sid Katz	1993	Jane Hungerford		

The financial statements of A.S.T.C. Science World Society for the year ended February 28, 2015, have been audited by PricewaterhouseCoopers LLP, Chartered Accountants. These financial statements are available upon request.

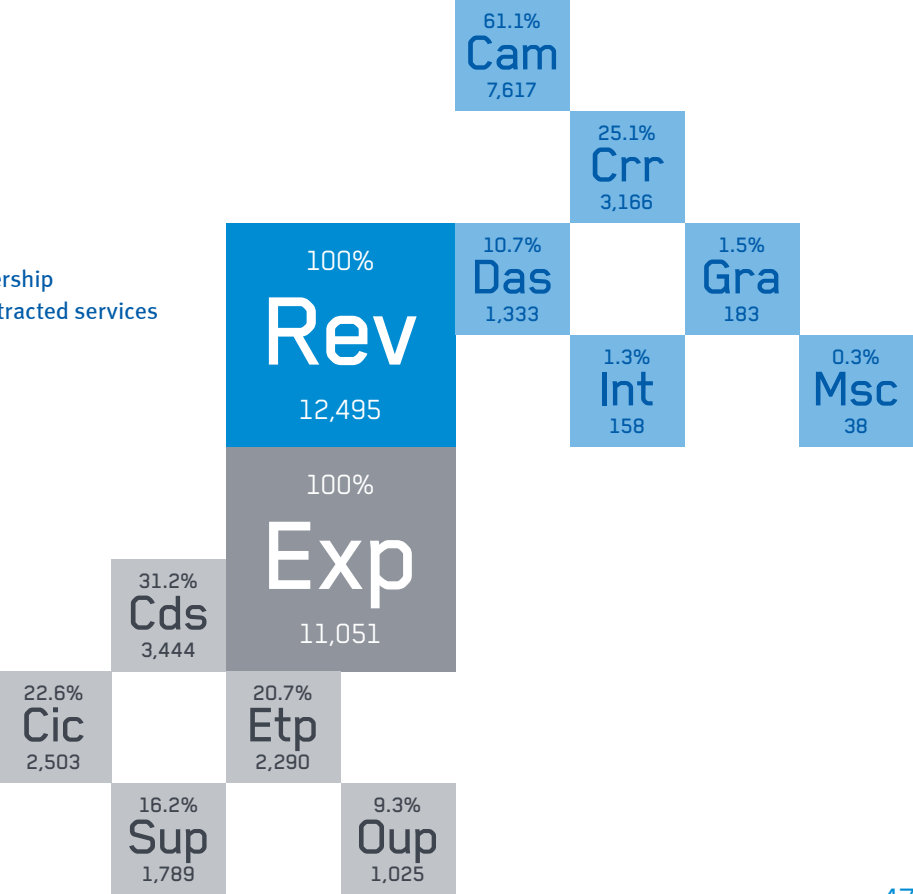
This table shows revenues and expenses relative to fiscal years 2013/14 and 2012/13. They are an illustrative summary only and are not intended to replace the full audited financial statements.

Statement of Operations extracted from the financial statements for the year ended February 28, 2015 (in thousands of dollars).

	Year ended February 28, 2015	Year ended February 28, 2014	Year ended February 28, 2013
REVENUES			
Customer admission and membership	7,617	6,588	6,499
Customer retail revenue and contracted services	3,166	2,438	2,341
Donations and sponsorships	1,333	1,399	1,119
Grants	183	192	639
Interest	158	121	116
Miscellaneous	38	30	60
	12,495	10,768	10,774
EXPENSES			
Customer and donor services and facilities	3,444	3,085	3,029
Customer information, communication and sales	2,503	1,958	2,048
Exhibits, theatres and programs	2,290	2,115	2,012
Support services	1,789	1,596	1,412
Outreach programming	1,025	789	850
	11,051	9,543	9,351
EXCESS OF REVENUES OVER EXPENSES BEFORE AMORTIZATION	1,444	1,225	1,423
Amortization of exhibits and property and equipment	(2,752)	(2,784)	(2,380)
Amortization of deferred contributions related to exhibits and property and equipment	2,067	2,169	2,045
	(685)	(615)	(335)
EXCESS OF REVENUES OVER EXPENSES	759	610	1,088

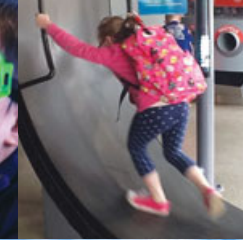
REVENUES	
61.1%	Customer admission and membership
25.1%	Customer retail revenue and contracted services
10.7%	Donations and sponsorships
1.5%	Grants
1.3%	Interest
0.3%	Miscellaneous

EXPENSES	
31.2%	Customer and donor services and facilities
22.6%	Customer information, communication and sales
20.7%	Exhibits, theatres and programs
16.2%	Support services
9.3%	Outreach programming





TASTES LIKE CHICKEN





SCIENCE WORLD

TELUS World of Science
1455 Quebec Street
Vancouver, BC
Canada V6A 3Z7
scienceworld.ca

Science World British Columbia is a not-for-profit organization that engages British Columbians in science and inspires future science and technology leadership throughout our province.

Charitable BN 10673 4809 RR0001

**SCIENCE
WORLD**
BRITISH COLUMBIA