

# MEDIA RELEASE



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## FOR IMMEDIATE RELEASE

February 4, 2016

### **Science can be a Family Affair this Family Day in Science World at TELUS World of Science**

(Vancouver, BC)—Science is more fun when explored with the whole family. Science World would like to foster that sense of shared discovery. This Family Day, Monday, February 8, Science World is offering 20% off admission to TELUS World of Science.

Family Day celebrates the importance of families. It became a statutory holiday in British Columbia in 2013 and is celebrated annually on the second Monday of February.

As a relatively new holiday, many people are searching to create new family traditions. Science World would like to be a part of that new tradition. With live science shows, hands-on exhibits and mind-blowing feature exhibitions, it has something for the whole family...and you may accidentally learn a thing or two as you have fun exploring.

“We see the importance of family on a daily basis, here at TELUS World of Science,” said Bryan Tisdall, President and CEO of Science World. “Our intent is to spark curiosity. We want people to ask questions and explore the world around them. There is science everywhere and what better way to discover it than as a family!”

There is so much to discover at TELUS World of Science. The feature exhibition, *BODY WORLDS: ANIMAL INSIDE OUT*, takes a closer look at animal biology and helps us understand and appreciate the creatures that coexist with us on Earth.

If you love space, we have the Red Bull Stratos exhibit, which showcases the space capsule and space suit that Felix Baumgartner wore when he made history by breaking the sound barrier, during his free fall from the stratosphere to Earth. This is the exhibit's last stop on its world tour and your last chance to experience it before it heads back to Austria. During your visit, you can also build with KEVA, solve puzzles and enjoy a feature film in the OMNIMAX® Theatre.

So this Family Day, come to Science World at TELUS World of Science and start your own family tradition. Save 20% on admission (subsequent ticket upgrades do not apply to the discount) and enjoy your experience as a family.

Plan your visit by visiting [scienceworld.ca](http://scienceworld.ca) today.

#### **About Science World**

Science World British Columbia is a charitable organization that engages British Columbians in science and inspires future science and technology leadership throughout our province.

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