



WE'RE BIGGER AND BETTER THAN EVER!

THE FACILITY RENOVATIONS ARE COMPLETE AND WE ARE LOOKING FORWARD AND HEADED FOR THE FUTURE.

This year's annual report theme is Sustainable Momentum. Sustainable, because we have planned for the future to support our growth along with our many green initiatives. Momentum, because our facility is fully operational and we are driven by the passion and commitment of our staff, volunteers, the community and you!

2012/13

30,626 VOLUNTEER HOURS 12,621 FACEBOOK LIKES 631,617 VISITORS AND PROGRAM PARTICIPANTS 16,304 ATTENDED FREE DAY 5,522 TWITTER FOLLOWERS 47,141 MEMBERS 374 VOLUNTEERS



📲 CEO & CHAIR REPORT

IT HAS BEEN A MOST UNUSUAL. STIMULATING AND, IN THE END, GRATIFYING YEAR AT SCIENCE WORLD.

In scientific terms, the inertia of our construction period has evolved into momentum in pursuing our Mission of stimulating science and technology leadership across BC. This year has laid the foundation for very exciting times ahead.

In 2012/13 we completed the \$35 million renovation to the TELUS World of Science building, enabling the organization to provide enhanced service to the community for many years to come. The project was most challenging, at times impacting the experience we could provide for visitors, but we are thrilled with the results. The expanded lobby provides a brighter welcome for visitors and the new gallery space for Eureka! offers stunning vistas of False Creek. The renovation also created our spectacular, new roof-top deck that overlooks the Vancouver skyline.

An essential part of the renovation was the Ken Spencer Science Park, which now greets visitors as they approach TELUS World of Science. The Park focusses on themes of environmental sustainability and suggests actions you can take that will create a positive impact on the world around us. The Park includes exhibits on

transportation, energy, food, water, housing and waste. We are most grateful to all the donors and community partners for their support.

We are also pleased with the progress we are making to expand Science World activities beyond our traditional interactions with families, children and students-what we call our "ages and stages" model. This model aims to provide activities that interest a wider range of audiences and stimulate the community to deepen their engagement with science and technology. New and expanded programs include Future Science Leaders, which deeply engages a select group of our brightest young scientists in grades 10–11. expands their science horizons and boosts their commitment to science-related careers; and *Bia Science for Little Hands*, which encourages preschoolers to begin their awareness and exploration of science in the world around them. In addition, special evening events such as Science World after Dark (SWAD) for adults and Science World Extravagant Evening for Teens (SWEET) connect Science World with new segments of the community.

Throughout the year we have placed an emphasis on connecting with the community. through activities that range from the *Community* Scientist Initiative, which enlists keen community

volunteers with specific scientific knowledge to share their passion with others; to partnering with organizations such as Genome BC and TRIUMF to present their stories to the public. One particularly notable undertaking this year was Around the Dome in 30 Days: A Science Celebration—the first science festival in Vancouver, building on the model of Community Science Celebrations which have been presented in communities around the province over recent years.

This year proved to be very rewarding and has provided us with a platform for ambitious activity in the months ahead. We truly appreciate the support and involvement of all British Columbians as we work (and play) together to increase the support for science and technology throughout the province.

EDUCATION IS A HUMAN RIGHT WITH IMMENSE POWER TO TRANSFORM. ON ITS FOUNDATION REST THE CORNERSTONES OF FREEDOM. DEMOCRACY AND SUSTAINABLE HUMAN DEVELOPMENT. ~KOFI ANNAN

"AMAZING!"

That's the only way to describe the experience as Chair of Science World's Board of Directors, which has been my joy and privilege for the last three years. What we do in our home at False Creek and in the community looks quite a bit different since the Olympics when we hosted Sochi 2014-itself about to become reality.

We are encouraging our children to become aware of and pursue careers in science, technology, engineering and math like never before. They will be the natural resources of our knowledge-based economy. For the parents and grandparents, we have new, exciting and engaging opportunities for you to become current about what's going on in these fields and why it matters. It has been my great pleasure to work with all three levels of government, our partners including TELUS, our community affiliates, our board and staff: and above all to work for you, our members. Thanks for bearing with us during our rejuvenation and thanks for supporting us as we launch new initiatives to build awareness of, and turn young minds onto, the importance and opportunities of science. My term as Chair is up and along with my ongoing support, I wish Bryan, his team and our incoming Chair, every success in the future. Thanks to all!

ANDREW HARRIES Chair

IN 2012/13 WE PREPARED FOR THE FUTURE

We completed the extensive renovations to the TELUS World of Science facility and created the Ken Spencer Science Park. I would like to extend a heartfelt THANK YOU to all the Science World Directors, donors, contractors and team members who contributed so significantly to this project. I would particularly like to thank all our Members and visitors who continued with their support throughout the project and have returned so enthusiastically now that the work has been completed.

> **BRYAN TISDALL** President & CEO

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SENIOR MANAGEMENT 2012/13



FEATURE EXHIBITIONS

THERE IS NO SCIENCE WITHOUT CREATIVITY AND THERE IS NO CREATIVITY WITHOUT SCIENCE. THEIR RELATIONSHIP IS NOT COMPETITIVE, IT'S SYMBIOTIC. CREATIVITY AND SCIENCE PROVIDED US WITH THIS YEAR'S AMAZING FEATURE EXHIBITIONS THAT SO MANY ENJOYED.

We began the year with *Lego Castle Adventure*.¹ Science designed the blocks and visitors provided the creativity in this hands-on exhibition. Over 170,000 kids-of-all-ages enjoyed this exhibition during its three-month presentation.

The embodiment of creativity and science—*Da Vinci* - *The Genius*, drew over 200,000 visitors to TELUS World of Science during its run. It was the most comprehensive exhibition ever compiled on this Renaissance master.

Creativity in Motion: Springs, Sprockets and Pulleys is a modern day masterpiece that combines art, found objects and simple machines into moving dioramas. It has been such a popular exhibition, that we are presenting into the fall of 2013! The migration of the grey whales is a scientific phenomenon told in a very compelling fashion through creative paintings, sculpture, literature and multimedia. In *Travesía: Journey of the Grey Whale*, the exhibition documents the struggle for survival in the longest animal migration on Earth. Made possible through a special partnership with the Mexican Consulate.

Our KEVA exhibition has proven to be extremely popular with people of every age and skill level. Imagine building works of art using principles of engineering! The sky's the limit when it comes to this exhibition.

¹Produced by the Children's Museum of indianapolis in cooperation with LEGO Systems, inc. LEGO and the LEGO logo are trademarks of the LEGO Group. ©2011 The LEGO Group, All rights reserved. TO RAISE NEW QUESTIONS, NEW POSSIBILITIES, TO REGARD OLD PROBLEMS FROM A NEW ANGLE, REQUIRE CRE-ATIVE IMAGINATION AND MARKS REAL ADVANCE IN SCIENCE. ~ALBERT EINSTEIN

IN 2012/2013, SCIENCE WORLD PRESENTED A VARIETY OF FILMS THAT ENGAGED, ENTERTAINED AND INFORMED OUR AUDIENCES.

states in the

OMNIMAX® THEATRE A Freedom to Move ** Arabia Reavers * Buas! A Rainforest Adventure * Dinosaurs Alive! The Human Body IMAX Hubble Journey Into Amazing Caves The Living Sea Enaine 371 Mysteries of Egypt Pulse: A STOMP Odyssey Fishv Rocky Mountain Express Space lunk *** Super Speedway ** The Liaht Before Christmas To The Arctic The Ultimate Wave Tahiti Life: Plants * also shown in French ** private event *** audience testing

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SCIENCE THEATRE

At Home With Mrs Hen Bear Snores On Brick Flick Fun Christmas Cracker Cosmic Vistas Earth: Power of the Planet – Volcano End of the Line The Energy Carol Engine 371 Extreme Nature of Bats

Footprint Renovation How Dinosaurs Learned to Fly How Do Dinosaurs Say Goodnight? If You Want to Get Married...You Have to Learn How to Build an Igloo! Life: Challenges of Life Life: Plants Little Armadillos Ludovic—A Crocodile in My Garden Ludovic—The Snow Gift Magic School Bus Holiday Special

Meltdown

Nature's Great Events: The Great Salmon Run On the Edge of Destruction: The Frank Slide Story Our Green Dome (in-house production) Project X: Invasive Species Project X: What's to Eat? Pumpkin Circle Railroaders The Romance of Transportation in Canada Runaway Science Please! (various short clips) Stars, Stars, Stars Tick Talk (Public Service Message) Walking With Dinosaurs: Giant of the Skies



SPECIAL EVENTS

SCIENCE WORLD AFTER DARK (SWAD)

Adults deserve to have fun just like kids, so we designed adult-only evenings to invoke the kid in us all. Science World hosted five adult evenings this year with themes ranging from a murder mystery to our popular kids' challenge, the Iron Scientist. Our most popular *SWAD* for the year was our *KEVA Mixer*—an evening that attracted over 700 adults to compete for fun and prizes.

SCIENCE WORLD EXTRAVAGANT EVENING FOR TEENS (SWEET)

Our inaugural year of engaging youth with science was a great success. *SWEET* events are conceived, planned and delivered by our Teen Advisory Group (TAG) of youth ages 13 to 18. This year, 300 teens enjoyed five unique events and participated in activities based on themes that included Parkour and Beat Street.

ADULTS ARE ONLY KIDS GROWN UP, ANYWAY. ~WALT DISNEY SPRING BREAK 2012 This year we sprung forward by stepping back—in time. Over 45,000 visitors enjoyed our *Medieval Mayhem* programming. Visitors explored medieval science by participating in: Crazy Catapulting, Create a Crown, Pocket Full of Posies, Wondrous Weaving and Sword Science presentations. The Society for Creative Anachronism was on hand for Knight School archery and weaving demonstrations.

SUMMER SCIENCE CAMP

This year marked the tenth successful year of summer programming. Students from kindergarten to grade seven explored their inner geniuses with Da Vinci-themed activities. The camps were sold out, with 360 students enrolled in the eight weeks of camps. Thanks to TELUS Community Ambassadors, we were able to subsidize camp fees for eight *Super Science Club* students.



CHRISTMAS BREAK 2012/13

Over 25,000 visitors enjoyed our cool Christmas break activities during the *Science Snowdown*. Activities included: ice carving, growing snowmen in test tubes, finger knitting and optical illusions. Many visitors participated in the interactive *GeoBurst* programming where they created intricate sculptures while learning about 3D geometry.

CAMP-INS

Over 1,000 children and nearly 500 adults from a variety of schools and organizations joined us for this fun and educational dusk-to-dawn program. This year we piloted our first public *Camp-In* which proved to be very popular.

TEACHERS' NIGHT OUT

More than just a night out! Over 300 teachers, preservice teachers and activity/program coordinators attended our two events which are designed to entertain, inform and integrate. This was a great opportunity for educators to experience and understand the new and expanded galleries at TELUS World of Science, engage in centre stage shows, screen OMNIMAX® films, learn about Science World's educational resources and network with colleagues. becor BIRT Scien a scie dome have

AROUND THE DOME IN 30 DAYS

A new initiative for Science World! This monthlong science celebration had one goal—to excite the community about science and technology by incorporating organizational partnerships and collaborations. The events were designed to encourage all visitors to value science studies and consider the fields of science and technology as viable career options.

With 22 partner organizations on board, we shared this celebration with over 43,000 attendees. Signature events included: the opening of the Ken Spencer Science Park; a weekend community science celebration with 16 participant organizations; a marathon non-stop science show during a free weekend; and talks by TRIUMF staff and Canadian astronaut, Jeremy Hanson.

Around the Dome was such a success that it will become an ongoing event on the yearly calendar.

BIRTHDAY PARTIES

Science World—we've got birthday parties down to a science. We celebrated 258 birthdays under the dome this year! Whether you're two or twelve, we have a themed party just for you.

TEDXKIDS@BC

Young people are the future of science and technology in British Columbia. The TEDxKids conference provides children, youth and young adults the opportunity to share their actions of social change with their friends, families and communities. This year, 12 presenters engaged a packed house of 400 attendees in the OMNIMAX® Theatre, along with guests and members who viewed the simulcast in the Science Theatre, with their world-changing ideas.

UNVEILING THE UNIVERSE LECTURE SERIES

This year, Science World, in partnership with TRIUMF, presented a series of physics lectures that covered everything from ephemeral neutrinos to the Big Bang Theory...and beyond.

This was another first for us and we are happy to report that nearly 1,000 people attended the series of three lectures.



WE ARE READY TO ENGAGE!

THIS YEAR WE REALIZED A DREAM-A BIGGER FACILITY WITH MORE OPPORTUNITIES TO ENGAGE VISITORS. THANKS TO THE SUPPORT RECEIVED THROUGH BRIDGING THE SCIENCE GAP CAPITAL CAMPAIGN, WE ARE NOW ABLE TO SHARE THE EXPANDED TELUS WORLD OF SCIENCE FACILITY WITH THE COMMUNITY.

When visitors first enter the facility, they immediately notice how much more welcoming it is. The \$35 million campaign allowed us to expand the lobby and increase the overall exhibition space by 50%. In addition to expanding the Search, Eureka! and Feature Gallery spaces, we were able to create new features: the Green Roof, the Connection Zone and the 35,000 sq ft Ken Spencer Science Park. Learning labs were also integrated into renewed gallery spaces.

Science World sends its sincere thanks to the Federal and Provincial Government, leading BC companies and the many individuals from across BC who provided the necessary leadership funding required to reach our funding goal. We would also like to thank our amazing capital campaign committee chaired by Dr Robin Louis.

EDUCATION IS AN ADVENTURE

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EDUCATION IS AN ADVENTURE. IT HAS ITS CHALLENGES AND ITS REWARDS. THE CHALLENGES ARE TO REACH AND INSPIRE AS MANY PEOPLE AS POSSIBLE. THE REWARDS ARE EXPONENTIAL.

The Science World Community Outreach team travelled locally and across BC during 2012/13, to provide opportunities for children, teachers and families to discover the excitement science.

This year our face-to-face programming engaged 130,661 participants and digital outreach activities engaged an additional 40,804 individuals. In total, we reached over 171,000 British Columbians!



COMMUNITY ENGAGEMENT PROGRAMS -

UBC Researchers are busy studying child development

in here.

COMMUNITY ENGAGEMENT PROGRAMS (CONT'D)



The Future Science Leaders program encourages the development of the next generation of scientists and innovators. We create extra opportunities and challenges for the top high school students in science and technology. The program builds a network of support for students to further develop the talent, drive and discipline needed to excel in scientific research and innovation.

This year *Future Science Leaders* expanded to include two levels: the Discover Year and the Innovate Year. Discover students applied their attention to projects in math, life sciences, physical sciences, earth and space, and technology.

The Innovate program was a more intensive program of research or engineering. The students in the research group have been characterizing wild yeast from Okanagan grapes. We plan to publish their research results in a peerreviewed journal.

The engineering group was involved in robot building and placed in the top 10 during a robot competition. The engineering group is currently creating a bonsai tree of solar panels to charge cell phones.



Science is everywhere: it's in the home, the school and in the community. To promote the importance of science and innovation, Science World travels to communities across BC to engage and entertain local industries, businesses, government agencies, schools and organizations. Each weeklong event helps foster community relationships, sets the stage for ongoing science activities and inspires students to explore future careers in science and technology.

This year Science World visited Williams Lake, Castlegar, Dease Lake, Dawson Creek and Quesnel. Through these celebrations we inspired over 3,350 students, families and community leaders to discover the science all around them.

science world

Science isn't static, it's continuous and hence the need for *Science World on the Road*. Our four-month tour covered the area from Haida Gwaii to Dawson Creek and 150 Mile House to Castlegar. We helped over 10,000 students explore science topics such as forms of energy, types of pressure and the amazing properties of air through three amazing shows: *Energy in Action, Under Pressure* and *It's a Gas.* This year we introduced a new show, *Extra Sensory Science*, that explains how we experience the world using our five senses.

Locally, we were able to connect with over 12,000 people through public events in schools, malls and festivals. To celebrate BC's first Family Day, we performed shows in seven cities!

Taking science on the road is just one of the many ways we continue to build leadership and momentum.



September 2012 marked the twelfth year of *Super Science Club* motivating inner-city youth to be more inquisitive about the world around them. This year the number of programs were increased, inspiring over 980 children at sixteen different locations across Vancouver and the Fraser Valley.

In partnership with the University of the Fraser Valley and the Chilliwack School District, Science World provides the planning curriculum, training and coaching necessary for university students to deliver this after-school program to at-risk children.

In addition to continued work with the PAC Committee at École Anne Hébert, the *Super Science Club* now has affiliate programs that reach more than 210 students across five locations. The presenting sponsor of *Super Science Club* is HSBC.



You are never too young to become a community scientist. *Big Science for Little Hands* is part of our early childhood programming that engages and excites preschoolers about science.

This program offers hands-on, professional enrichment workshops for educators, and resources and activities for parents and their preschool-aged children. In collaboration with Building Learning Together in Parksville, we were able to train leaders to run the program at their school locations. This year workshops involved 607 early childhood educators and caregivers around the province. In partnership with the Burnaby School District and Creekside Childcare, we reached an additional 400 children, parents and leaders.

This year over 200 children participated in our *Preschool Curiosity Club*, which is filled with songs, stories and activities that stimulate a young child's natural curiosity.

> THE MORE THAT YOU READ, THE MORE THINGS YOU WILL KNOW. THE MORE THAT YOU LEARN, THE MORE PLACES YOU'LL GO.

~DR. SEUSS

SCIENTIST PARTNERED ACTIVITIES



This year, Science World introduced the Community Scientist Initiative. This program is designed to assist scientists, researchers and other science-based professionals in becoming science communicators and ambassadors. CSI has helped Science World foster stronger institutional relationships with local scientists, businesses and government agencies. More importantly, CSI has provided opportunities for our visitors to explore current science and research with local, passionate professionals. During this inaugural year, the CSI program provided professional development for 21 local scientists. We connected these community scientists with 3,186 visitors during our first Meet a Scientist and Café Scientifique events here at TELUS World of Science.



The Living Lab is the product of an exciting partnership between Science World and the Department of Psychology at the University of British Columbia and is funded by the Canada Foundation for Innovation.

In the *Living Lab*, TELUS World of Science visitors get to work directly with UBC researchers who are studying cognitive, language and social development. This year the Lab tested over 6,000 visitors and spoke to another 6,000 about the cognitive development of young children.

Research is an important building block of science. With it we can make decisions, advance knowledge and solve problems.



For many children, scientists bring the concept of science to life. The goal of *SIS* is to inspire students with exciting, in-school presentations by real scientists. The program is free and connects established scientists, engineers, technologists, technicians and tradespeople with BC students and teachers.

This year SIS delivered presentations and hands-on workshops to over 24,500 K-12 students and teachers across the province. The program was supported by more than 170 volunteer scientists.



Opening the Door career networking events provide a unique opportunity for high school students to learn more about career opportunities in science, technology, engineering and mathematics by connecting students with local, well-established science leaders. This year, 175 students opened the door to their future by networking with 25 science professionals during two events hosted at TELUS World of Science.





There are over 400 free K-7 curriculum-connected lesson plans and activities on our website. The curriculum was designed by our award-winning *Super Science Club* and tested by teachers and students. An average of 1,500 visitors a week use our online resources. Visitors can search for activities by topic, grade level. type or keyword.

To help bring awareness to these resources and to keep educators up-to-date on opportunities, this year we piloted an e-newsletter with a distribution to 7,000 teachers and principals.



High school is a time of growth and change for teens. Science World has partnered with the BC Science Teachers' Association to facilitate this growth. Catalyst for Science is an online collection of high school, science-based resources that we manage and share with non-formal educators, parents and students. These resources include teacherreviewed and classroom-tested lessons, activities and links. We are proud of our ongoing role as a catalyst in the growth of young science leaders.

ONLINE RESOURCES 🚽

BCgreen

The BC Green Games is a provincewide environmental action contest for students from kindergarten to grade 12 that inspires, shares, rewards and celebrates the green efforts of BC schools.

Science World manages the BC Green Games with help from community partners in the areas of youth, government, school district, university, science and environmental education. Presenting sponsors of BC Green Games are BC Hydro and FortisBC, with prize sponsorship from Sony Canada.

During year four (which ended April 2012), 8,198 votes were cast in the Viewer's Choice awards and the number of community organizations

involved as sponsors, committee members, judges and promotional partners increased to 151. This is year five and with it comes an impressive 132 entries, bringing the online gallery total to 615 inspirational projects! The winning schools across BC will receive \$24,000 in prize money and six Sony Canada digital media devices.

In May, BC Green Games won the award for Best Energy Literacy Project in the 2012 CASCADE Awards for Outstanding Science Achievement. The award was presented by the Canadian Association of Science Centres (CASC) on May 5 in Ottawa, Ontario.

PRESENTING SPONSORS



-EAVE YOUR MARK!

THE FOLLOWING DONORS GENEROUSLY CONTRIBUTED TO SCIENCE WORLD'S BRIDGING THE SCIENCE GAP CAMPAIGN AND THE KEN SPENCER SCIENCE PARK

AS PART OF THE LEAVE YOUR MARK CAMPAIGN. THEIR NAMES AND THE NAMES OF THEIR LOVED ONES ARE RECOGNIZED ON BEAUTIFUL GLASS TILES PROVIDED BY INTERSTYLE AND PLACED WITHIN THE KEN SPENCER SCIENCE PARK.

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AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST. ~BENJAMIN FRANKLIN

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CHAIR'S CLUB & PILLARS OF SUPPORT

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INFLUENTIAL BUSINESS LEADERS AND FAMILIES PAVING THE WAY FOR A WORLD-CLASS SCIENCE CENTRE FOR THE INNOVATORS OF TOMORROW. THEIR INDIVIDUAL COMMITMENT OF \$25,000 ANNUALLY FOR THREE OR FOUR YEARS DEMONSTRATES INCREDIBLE DEDICATION TO SCIENCE AND TECHNOLOGY IN BRITISH COLUMBIA.

Ross Beaty

Jim & Samantha Bosa Ryan & Tonya Bosa Norm and Pat Francis Paul & Nicole Geyer V. Paul Lee & Family The Louis Family: Robin, Linda, Aron & Owen Dr Lindsay Machan John & Dana Montalbano Walter & Nancy Segsworth Rich & Linda Kathleen Simons Keith, Sheryl, Bridget & Virginia Spencer Dr Ken Spencer & Judy Gale Willow Grove Foundation, Dr Andrew S. Wright & Dr Newton Deb & Jim Yeates WITH A REMARKABLE CONTRIBUTION OF \$5,000 PER YEAR FOR A THREE-YEAR PERIOD, THIS GROUP OF PASSIONATE COMMUNITY LEADERS IS DEDICATED TO HELPING SCIENCE WORLD INSPIRE YOUNG MINDS THROUGHOUT THE PROVINCE.

Chip & Shannon Wilson Family Brian & Meryl Begert Kerry & Paula Curtis Philip Dubois Jim Fletcher Randy & Monika Garg & Family Dr Martin Gleave David Levi Robin & Linda Louis Chris O'Riley

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Mark Payne Kerry Peacock Eric K. Pringle, Hemmera Envirochem Inc. Patrick Robinson, Leigh Sauder & Family Seltzer Family The Sisodraker Family Lauri Skinner Keith, Sheryl, Bridget & Virginia Spencer Olivier Vincent BC COMPANIES AND THEIR INVESTORS SHARE THEIR SUCCESS WITH SCIENCE WORLD BY SUPPORTING US THROUGH GIFTS OF COMMON SHARES, STOCK OPTIONS OR PLEDGES OF EQUITY. THEIR SUPPORT IS AN INVESTMENT IN THE SCIENCE AND TECHNOLOGY LEADERS OF TOMORROW.

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ONE WAY TO KEEP MOMENTUM GOING IS TO HAVE CONSTANTLY GREATER GOALS. ~MICHAEL KORDA

EQUITY GIVING PROGRAM

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In recognition of companies or individuals whose pledges were realized this year, we'd like to congratulate the following:

Bycast

Wolverine Distribution Company Inc.



OUR WORLD: BMO SUSTAINABILITY GALLERY

BC Dairy Council BC Hydro BC Used Oil Management Association Blue Planet Links Foundation BMO Financial Group Canadian Wireless Telecommunications Association Electronics Stewardship Association of BC

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SCIENCE WORLD IS COMMITTED TO PROMOTING A SCIENCE-RICH CULTURE THROUGHOUT THE PROVINCE BY ACTIVELY ENGAGING THE WHOLE COMMUNITY - STUDENTS, TEACHERS AND FAMILIES – IN THE STUDENTS' LEARNING. OUR FUNDRAISING ALLOWS US TO CONTINUE TO DELIVER PROGRAMMING TO 160.000+ STUDENTS ACROSS THE PROVINCE.

BC GREEN GAMES \$0-\$14,999 KGHM International Ltd. Sony Canada Patti Eix \$15.000-\$99.999 BC Hydro FortisBC FUTURE SCIENCE **I FADERS** \$0-\$25.000 Pankai, Rita, Malika & Anushka Agarwal Jenny Drake & Mike Cormack Paul & Nicole Gever Andrew Harries & Family William R. Johnston IT HAD LONG SINCE COME TO Walter & Nancy Segsworth TRIUMF **Ralph Turfus**

COMMUNITY ENGAGEMENT

ON THE ROAD \$0-\$14,999

Fei Disbrow Marna Disbrow

Imperial Oil Foundation

Spectra Energy

SCIENCE WORLD FRFF DAY

BC Hydro Genome British Columbia

MY ATTENTION THAT PEOPLE OF ACCOMPLISHMENT RARELY SAT BACK AND LET THINGS HAPPEN TO THEM. THEY WENT OUT AND HAPPENED TO THINGS. ~LEONARDO DA VINCI

SUPER SCIENCE CLUB \$0-\$14.999

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INVESTORS IN INNOVATION \$15,000-\$99,000

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OUTREACH PROGRAMMING \$0-\$14,999

Willow Grove Foundation. Dr Andrew S. Wright & Dr Helen Newton

- SCIENCE WORLD ANNUAL FUND

GIFTS TO THE SCIENCE WORLD ANNUAL FUND HELP SUPPORT A WIDE VARIETY OF PROGRAMS AND ACTIVITIES THAT SPARK CREATIVITY AND PROVIDE A WORLD OF ENDLESS OPPORTUNITIES FOR LEARNERS OF ALL AGES. WE'D LIKE TO THANK THE FOLLOWING DONORS FOR THEIR SUPPORT THIS YEAR:

\$15,000-\$99,999

City of Vancouver The Province Of British Columbia-Community Gaming Grant TELUS

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SCIENCE WORLD EMPLOYEES AND VOLUNTEERS SHOWED THEIR DEDICATION TO OUR MISSION AND COMMITMENT TO OUR GROWTH BY MAKING A PLEDGE TO OUR COMMUNITY OUTREACH PROGRAMS AND BRIDGING THE GAP CAPITAL CAMPAIGN.

n Alshukhaiti	Dustin Dubois	Tamı
Alshukhaiti	Sandy Eix	Jacki
Appenheimer	Erika Finlay	Louis
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tson	Linda Flegel	Fride
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THROUGHOUT THE YEAR. SCIENCE WORLD RECEIVES DONATIONS IN KIND, OF GOODS AND SERVICES THROUGH PARTNERSHIPS WITH COMMUNITY MEMBERS, THEIR SUPPORT IS AN IMPORTANT PART OF HELPING US DELIVER OUR PROGRAMS, OUTREACH AND EXHIBITS.

Coca Cola

Emelle's Catering - Ken Spencer Science Park Opening EventCorp Services Inc. Interstyle Ceramic & Glass - Leave Your Mark! Community Campaign On Demand Production Network - Leave Your Mark! Community Campaign Rethink Rhino Print Solutions Sony Canada West Coast Seeds

25

FRIENDS OF SCIENCE WORLD (LIFETIME)

TO BE NAMED A FRIEND OF SCIENCE WORLD IS AN HONOUR BESTOWED ON AN INDIVIDUAL THAT PERSONIFIES THE GOAL AND ASPIRATIONS OF THE SCIENCE WORLD SOCIETY.

The Friend has contributed

their life's achievements.

significantly to the development of a

science culture in our province through

their activities on behalf of the Society

and/or by the example they provide by

The recipient is characterized by a love of science, a dedication to community service and a commitment to the evolution of British Columbia as an international centre of science and technology.

2010 Dr Ken Spencer 2009 Stan Hagen 2006 John Pitts 1994 Dr Michael Smith 1992 Haig Farris 1991 Barbara Brink 1990 Dr Cecil Green

PATRONS OF SCIENCE WORLD

TO BE NAMED A PATRON OF SCIENCE WORLD IS AN HONOUR BESTOWED BY THE MEMBERS OF THE SCIENCE WORLD SOCIETY.

These volunteers or former employees have contributed in a significant way to the development of the Society. Science World thrives because it receives the collective energy, wisdom, time, financial resources and goodwill from leaders in the community we serve. Science World gratefully acknowledges the following leaders:

2012 Donna O'Neill	2009 Trudi Coblenz	2001 Dr Alan Pelman	1997 Dr Maria Klawe	1993 Lynn Patterson
2012 Dr Andrew Wright	2008 Bob Wiens	2000 Drinda Scott	1996 Dr Elmer Froese	1993 Don Risk
2011 Bruce Drake	2008 Jeff Devins	1999 Peter Lige	1996 Nairn (Buz) Knott	1993 Ron Stern
2011 Morgan Sturdy	2007 Eileen Stewart	1999 Fei Wong	1996 Ron Woznow	1993 Milton Wong
2011 Peggie Terry	2006 Bill Bullis	1998 George Battye	1995 Michael Francis	1993 Dr John Wormsbecker
2011 Stewart Ladyman	2006 Don Young	1998 Dr Sid Katz	1995 David Ingram	1992 Dr Harold Copp
2010 Ross Mitchell	2005 Stuart Culbertson	1998 Kevin O'Neill	1995 Lucille Pacey	1992 Don Graham
2010 Garry Rasmussen	2005 Chris Kelly	1997 Anthony Barke	1993 Larry Bell	1992 John Pitts
2009 Caroline Jellinck	2005 Dr Ron Marteniuk	1997 Brian Canfield	1993 John Fraser	1991 Dr Erich Vogt
2009 John Murphy	2005 Anne Sutherland	1997 Robert Carlisle	1993 Jane Hungerford	1988 Hon. David C. Lam
2009 Dr Ken Spencer	2004 Eric Kong	1997 Robert A. Dickinson	1993 Alex Klopfer	1987 Dr Gerhard Herzberg
2009 Michael Lee	2004 Victoria Withers	1997 Danny Gaw	1993 Nurjehan Mawani	1987 Dr John Polanyi
2009 Munro MacKenzie	2003 Dr Lorne Whitehead	1997 Dr Colin Jones	1993 Rudolph North	1987 Hon Robert G. Rogers



FINANCIAL SUMMARY

REVENUES



		YEAR ENDED FEBRUARY 28 2013	YEAR ENDED FEBRUARY 29 2012	YEAR ENDED FEBRUARY 28 2011
	REVENUES			
The financial statements	Customer admission and membership	6,499	4,221	4,892
of A.S.T.C. Science	Customer retail revenue and contracted services	2,341	1,374	1,997
World Society for the	Donations and sponsorships	1,119	1,201	1,133
year ended February 28,	Grants	639	951	1,112
2013 have been audit-	Interest	116	159	137
ed by Pricewaterhouse	Interest on contribution from Province of British Columbia	-	-	70
Coopers LLP, Chartered	Miscellaneous	60	45	37
Accountants. These		10,774	7,951	9,378
financial statements are	EXPENSES			
available upon request.	Customer and donor services and facilities	3,029	2,544	2,909
	Customer information, communication and sales	2,048	1,484	1,573
This table shows	Exhibits, theatres and programs	2,012	2,103	1,917
revenues and expenses	Support services	1,412	1,273	1,358
relative to fiscal years	Outreach programming	850	902	1,055
2011/12 and 2010/11.		9,351	8,306	8,812
They are an illustrative	EXCESS (DEFICIENCY) OF REVENUES OVER			
summary only and are	EXPENSES BEFORE AMORTIZATION	1,423	(355)	566
not intended to replace				
the full audited financial	Amortization of exhibits and property and equipment	(2,380)	(1,537)	(1,629)
statements.	Amortization of deferred contributions related			
Statement of Operations extracted	to exhibits and property and equipment	2,045	1,239	1,036
from the financial statements for the year ended February 28, 2013		(335)	(298)	(593)
(in thousands of dollars).	EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	1,088	(653)	(27)

50.6% Customer admission

- **16.0%** Amortization of deferred contributions related to exhibits and property and equipment

EXPENSES





SCIENCE WORLD

TELUS World of Science 1455 Quebec Street Vancouver, BC Canada V6A 327 scienceworld.ca aritable BN 10673 4809 RR0001 SCIENCE WORLD BRITISH COLUMBIA IS A NOT-FOR-PROFIT ORGANIZATION THAT ENGAGES BRITISH COLUMBIANS IN SCIENCE AND INSPIRES FUTURE SCIENCE AND TECHNOLOGY LEADERSHIP THROUGHOUT OUR PROVINCE.

