2012/13
ANNUAL REPORT
ASTC SCIENCE WORLD SOCIETY

SUSTAINABLE MOMENTUM

SCIENCE WORLD
BRITISH COLUMBIA
This year’s annual report theme is Sustainable Momentum. Sustainable, because we have planned for the future to support our growth along with our many green initiatives. Momentum, because our facility is fully operational and we are driven by the passion and commitment of our staff, volunteers, the community and you!

WE’RE BIGGER AND BETTER THAN EVER!

The Facility Renovations are complete and we are looking forward and headed for the future.

30,626 Volunteer Hours
12,621 Facebook Likes
631,617 Visitors and Program Participants
16,304 Attended Free Day
5,522 Twitter Followers
47,141 Members
374 Volunteers

2012/13
The Park focuses on themes of environmental sustainability and suggests actions you can take that will create a positive impact on the environment. Visitors are encouraged to become aware of and engaged with the results. The expanded lobby provides a brighter welcome for visitors and the new spectacular, new rooftop deck that overlooks the Vancouver skyline.

In 2012/13 we completed the $35 million renovation to the TELUS World of Science building, enabling the organization to provide enhanced service to the community for many years to come. The project was most challenging, at times impacting the experience we could provide for visitors, but we are thrilled with the results. The renovated facility—what we call our “ages and stages” model. This model aims to provide activities that interest a wider range of audiences and stimulate the community to deepen their engagement with science and technology. New and expanded programs include Future Science Leaders, which deeply engages a select group of our brightest young scientists in grades 10-11, expands their science horizons and boosts their commitment to science-related careers; and Future Science Leaders, which deeply engages a select group of our brightest young scientists in grades 10-11, expands their science horizons and boosts their commitment to science-related careers; and Big Science for Little Hands, which encourages preschoolers to begin their awareness and exploration of science in the world around them.

Throughout the year we have placed an emphasis on connecting with the community, through activities that range from the Scientist Initiative, which enlists keen community scientists to work with students in schools, children and students—what we call our “ages and stages” model. This model aims to provide activities that interest a wider range of audiences and stimulate the community to deepen their engagement with science and technology. New and expanded programs include Future Science Leaders, which deeply engages a select group of participants in grades 10-11, expands their science horizons and boosts their commitment to science-related careers; and Big Science for Little Hands, which encourages preschoolers to begin their awareness and exploration of science in the world around them. In addition, special evening events such as the Science World after Dark as well as our “ages and stages” model. 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MEMBERS
Pankaj Agarwal (appointed October 2)
Dr ‘Lyn Anglin
Dr John A. Cairns
Dr Candis L. Callison
Dr Steve Cardwell
Stuart Colbertson
Jenny Drake
Doug Kinsey
Dr Robin Louis
Dr Lindsay Machan
Bruce McLeod
Chris O’Reilly
Ali Pejman
Laura Rancourt
Ken A. Schneider
Rich Simons
Dinesh V. Sisodraker
Launi Skinner (appointed November 27)
Keith E. Spencer
Nicole Stefanelli

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SENIOR MANAGEMENT 2012/13

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Vice President, Finance & Administration
PAULINE FINN
Vice President, Community Engagement
SUKI LAW
Director, Human Resources
SUAN TEO
Director, Marketing, Sales & Attendance Promotion
We began the year with Lego Castle Adventure. Science designed the blocks and visitors provided the creativity in this hands-on exhibition. Over 170,000 kids-of-all-ages enjoyed this exhibition during its three-month presentation.

The embodiment of creativity and science—Da Vinci - The Genius, drew over 200,000 visitors to TELUS World of Science during its run. It was the most comprehensive exhibition ever compiled on this Renaissance master.

Creativity in Motion: Springs, Sprockets and Pulleys is a modern day masterpiece that combines art, found objects and simple machines into moving dioramas. It has been such a popular exhibition, that we are presenting it into the fall of 2013!

The migration of the grey whales is a scientific phenomenon told in a very compelling fashion through creative paintings, sculpture, literature and multimedia. In Travesía: Journey of the Grey Whale, the exhibition documents the struggle for survival in the longest animal migration on Earth. Made possible through a special partnership with the Mexican Consulate.

Our KEVA exhibition has proven to be extremely popular with people of every age and skill level. Imagine building works of art using principles of engineering! The sky’s the limit when it comes to this exhibition.

Science世界提供了这一年中令人惊叹的特色展览，吸引了许多人。

*Produced by the Children’s Museum of Indianapolis in cooperation with Legoland Systems, Inc. LEGO and the LEGO logo are trademarks of the LEGO Group. ©2011 The LEGO Group. All rights reserved.

**There is no science without creativity and there is no creativity without science. Their relationship is not competitive, it’s symbiotic. Creativity and science provided us with this year’s amazing feature exhibitions that so many enjoyed.**

**FEATURE EXHIBITIONS**

**OMNIMAX® THEATRE**

A Freedom to Live
Animal Adventure
Bugs! A Rainforest Adventure
Dinosaurs Alive!
The Human Body
IMAX Hubble
Journey Into Amazing Caves
The Living Sea
Mysteries of Egypt
The Ultimate Wave Tahiti
The Ultimate Wave Tahiti 2

**SCIENCE THEATRE**

At Home With Mrs Hen
Bear Snores On
Brick Flick Fun
Christmas Cracker
Cosmic Vistas
Earth: Power of the Planet – Volcano
End of the Line
The Energy Carol
Engine 371
Extreme Nature of Bats
Footprint Renovation
How Dinosaurs Learned to Fly
How Do Dinosaurs Say Goodnight?
If You Want to Get Married…You Have to Learn How to Build an Igloo!
Life: Challenges of Life
Life: Plants
Little Armadillos
Ludovic—A Crocodile in My Garden
Ludovic—The Snow Gift
Magic School Bus Holiday Special
Meltdown
Nature’s Great Events: The Great Salmon Run
On the Edge of Destruction: The Frank Slide Story
Our Green Dome (in-house production)
Project X: Invasive Species
Project X: What’s to Eat?
Pumpkin Circle
Railroaders
The Romance of Transportation in Canada
Runaway
Science Please! (various short clips)
Stars, Stars, Stars
Tick Talk (Public Service Message)
Walking with Dinosaurs
Walking with Dinosaurs 3D
Walking with Dinosaurs: Meet & Greet
Washington 1820: The Making of a Nation

**IN 2012/2013, SCIENCE WORLD PRESENTED A VARIETY OF FILMS THAT ENGAGED, ENTERTAINED AND INFORMED OUR AUDIENCES.**

**FILMS**

*Also shown in French
**private event
***audience testing
A new initiative for Science World! This month-long science celebration had one goal—to excite the community about science and technology by incorporating organizational partnerships and collaborations. The events were designed to encourage all visitors to value science studies and consider the fields of science and technology as viable career options.

With 22 partner organizations on board, we shared this celebration with over 43,000 attendees. Signature events included: the opening of the Ken Spencer Science Park; a weekend community science celebration with 16 participant organizations; a marathon non-stop science show during a free weekend; and talks by TRIUMF staff and Canadian astronaut, Jeremy Hanson.

Around the Dome was such a success that it will become an ongoing event on the yearly calendar.

BIRTHDAY PARTIES
Science World—we've got birthday parties down to a science. We celebrated 258 birthdays under the dome this year! Whether you're two or twelve, we have a themed party just for you.

UNVEILING THE UNIVERSE LECTURE SERIES
This year, Science World, in partnership with TRIUMF, presented a series of physics lectures that covered everything from ephemeral neutrinos to the Big Bang Theory…and beyond. This was another first for us and we are happy to report that nearly 1,000 people attended the series of three lectures.

CHRISTMAS BREAK 2012/13
Over 25,000 visitors enjoyed our cool Christmas break activities during the Science Snowdown. Activities included: ice carving, growing snowmen in test tubes, finger knitting and optical illusions. Many visitors participated in the interactive GeoBurst programming where they created intricate sculptures while learning about 3D geometry. Many visitors participated in the interactive GeoBurst programming where they created intricate sculptures while learning about 3D geometry.

SUMMER SCIENCE CAMP
This year marked the tenth successful year of summer programming. Students from kindergarten to grade seven explored their inner geniuses with Da Vinci-themed activities. The camps were sold out, with 360 students enrolled in eight weeks of camps. Thanks to TELUS Community Ambassadors, we were able to subsidize camp fees for eight Super Science Club students.

SPRING BREAK 2012
This year we sprang forward by stepping back—in time. Over 45,000 visitors enjoyed our Medieval Mayhem program. Visitors explored medieval science by participating in: Crazy Catapulting, Create a Crown, Pocket Full of Posies, Wondrous Weaving and Sword Science presentations. The Society for Creative Anachronism was on hand for Knight School archery and weaving demonstrations.

CAMP-IN-OUT
Over 1,000 children and nearly 500 adults from a variety of schools and organizations joined us for this new multi-faceted activity program. This year we piloted our first public Camp-in which proved to be very popular.

TEACHERS’ NIGHT OUT
More than just a night out! Over 300 teachers, pre-service teachers and activity/program coordinators attended our two events which are designed to entertain, inform and integrate. This was a great opportunity for educators to experience and understand the new and expanded galleries at TELUS World of Science, engage in centre stage shows, screen OMNIMAX® films, learn about Science World’s educational resources and network with colleagues.

ADULTS ARE ONLY KIDS GROWN UP ANYWAY.
~WALT DISNEY

89
When visitors first enter the facility, they immediately notice how much more welcoming it is. The $35 million campaign allowed us to expand the lobby and increase the overall exhibition space by 50%. In addition to expanding the Search, Eureka! and Feature Gallery spaces, we were able to create new features: the Green Roof, the Connection Zone and the 35,000 sq ft Ken Spencer Science Park. Learning labs were also integrated into renewed gallery spaces. Science World sends its sincere thanks to the Federal and Provincial Government, leading BC companies and the many individuals from across BC who provided the necessary leadership funding required to reach our funding goal. We would also like to thank our amazing capital campaign committee chaired by Dr Robin Louis.

WE ARE READY TO ENGAGE!

COMMUNITY ENGAGEMENT PROGRAMS

EDUCATION IS AN ADVENTURE

The Science World Community Outreach team travelled locally and across BC during 2012/13, to provide opportunities for children, teachers and families to discover the excitement science. This year our face-to-face programming engaged 130,661 participants and digital outreach activities engaged an additional 40,804 individuals. In total, we reached over 171,000 British Columbians!
Science isn’t static, it’s continuous and hence the need for Science World on the Road. Our four-month tour covered the area from Haida Gwaii to Dawson Creek and 150 Mile House to Castlegar. We helped over 10,000 students explore science topics such as forms of energy, types of pressure and the amazing properties of air through three amazing shows: Energy in Action, Under Pressure and It’s a Gas. This year we introduced a new show, Extra Sensory Science, that explains how we experience the world using our five senses.

Locally, we were able to connect with over 12,000 people through public events in schools, malls and festivals. To celebrate BC’s first Family Day, we performed shows in seven cities!

Taking science on the road is just one of the many ways we continue to build leadership and momentum.
This year, Science World introduced the Community Scientist Initiative. This program is designed to assist scientists, researchers and other science-based professionals in becoming science communicators and ambassadors. CSI has helped Science World foster stronger institutional relationships with local scientists, businesses and government agencies. Most importantly, CSI has provided opportunities for our visitors to explore current science and research with local, passionate professionals.

During this inaugural year, the CSI program provided professional development for 21 local scientists. We connected these community scientists with 3,186 visitors during CSI scientist partner activities. Many of these local scientists, researchers and other science-based professionals in our province have helped us promote science awareness among our visitors. We connected these community scientists with 3,186 visitors during our first CSI scientist partner activities.

For many scientists, scientists bring the concept of science to life. The goal of CSI is to inspire students with exciting, in-school presentations by real scientists. The program is free and connects established scientists, engineers, technologists, technicians and tradespeople with students in schools across the province. This year CSI delivered 150 presentations across our province. The program was supported by more than 170 volunteer scientists.

Opening the Door career networking events provide a unique opportunity for high school students to learn more about career opportunities in science, technology, engineering and mathematics by connecting students with local, well-established science leaders. This year, 375 students opened the door to their future by networking with 25 science professionals during two events hosted at TELUS World of Science. This program is designed to assist scientists, researchers and other science-based professionals in becoming science communicators and ambassadors. CSI has helped Science World foster stronger institutional relationships with local scientists, businesses and government agencies. Most importantly, CSI has provided opportunities for our visitors to explore current science and research with local, passionate professionals.

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LEAVE YOUR MARK!

THE FOLLOWING DONORS GENEROUSLY CONTRIBUTED TO SCIENCE WORLD’S BRIDGING THE SCIENCE GAP CAMPAIGN AND THE KEN SPENCER SCIENCE PARK.

AS PART OF THE LEAVE YOUR MARK CAMPAIGN, THEIR NAMES AND THE NAMES OF THEIR LOVE ONES ARE RECOGNIZED ON BEAUTIFUL GLASS TILES PROVIDED BY INTERSTYLE.

AND PLACED WITHIN THE KEN SPENCER SCIENCE PARK.

LEAVE YOUR MARK!
INFLUENTIAL BUSINESS LEADERS AND FAMILIES PAVING THE WAY FOR A WORLD-CLASS SCIENCE CENTRE FOR THE INNOVATORS OF TOMORROW. THEIR INDIVIDUAL COMMITMENT OF $25,000 ANNUALLY FOR THREE OR FOUR YEARS DEMONSTRATES INCREDIBLE DEDICATION TO SCIENCE AND TECHNOLOGY IN BRITISH COLUMBIA.

Chairs’ Club & Pillars of Support

EQUITY GIVING PROGRAM

WITH A REMARKABLE CONTRIBUTION OF $5,000 PER YEAR FOR A THREE-YEAR PERIOD, THIS GROUP OF PASSIONATE COMMUNITY LEADERS IS DEDICATED TO HELPING SCIENCE WORLD INSPIRE YOUNG MINDS THROUGHOUT THE PROVINCE.

Champions Circle

CORPORATE DONORS

INfluential Business Leaders and Families Paving the Way for a World-Class Science Centre for the Innovators of Tomorrow. Their Individual Commitment of $25,000 Annually for Three or Four Years Demonstrates Incredible Dedication to Science and Technology in British Columbia.

Chair’s Club & Pillars of Support

With a Remarkable Contribution of $5,000 Per Year for a Three-Year Period, This Group of Passionate Community Leaders is Dedicated to Helping Science World Inspire Young Minds Throughout the Province.

Corporate Donors

In recognition of companies or individuals whose pledges were realized this year, we’d like to congratulate the following:

* Bycast
  * Wolverine Distribution Company Inc.

Influential Business Leaders and Families Paving the Way for a World-Class Science Centre for the Innovators of Tomorrow. Their Individual Commitment of $25,000 Annually for Three or Four Years Demonstrates Incredible Dedication to Science and Technology in British Columbia.

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  * Wolverine Distribution Company Inc.
GALLERIES

OUR WORLD: BMO SUSTAINABILITY GALLERY
BC Dairy Council
BC Hydro
BC Oil & Gas Management Association
Blue Planet Links Foundation
BMO Financial Group
Canadian Wireless Telecommunications Association
Electronics Stewardship Association of BC
Encorp Pacific
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Post Consumer Pharmaceutical Stewardship Association
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EUREKA! MITCHELL ODYSSEY FOUNDATION
Syndy Foundation

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Fei Disbrow
Marna Disbrow
Patti Eix
Imperial Oil Foundation
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SCIENCE WORLD FREE DAY
BC Hydro
Geeves British Columbia

INVESTORS IN INNOVATION
TRIUMF

MYSTERIES IN SCIENCE
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Willow Grove Foundation,
Dr Andrew S. Wright & Dr Helen Newton

BIG SCIENCE FOR LITTLE HANDS
TRIUMF

GREEN MONTH
BMO Financial Group

IT HAD LONG SINCE COME TO MY ATTENTION THAT PEOPLE OF ACCOMPLISHMENT RARELY SAT BACK AND LET THINGS HAPPEN TO THEM. THEY WENT OUT AND HAPPENED TO THINGS.
—LEONARDO DA VINCI

COMMUNITY ENGAGEMENT

SCIENCE WORLD IS COMMITTED TO PROMOTING A SCIENCE-RICH CULTURE THROUGHOUT THE PROVINCE BY ACTIVELY ENGAGING THE WHOLE COMMUNITY — STUDENTS, TEACHERS AND FAMILIES — IN THE STUDENTS’ LEARNING. OUR FUNDRAISING ALLOWS US TO CONTINUE TO DELIVER PROGRAMMING TO 160,000+ STUDENTS ACROSS THE PROVINCE.

ON THE ROAD
$0–$14,999

SUPER SCIENCE CLUB
$0–$14,999

OLYMPIC METRO COMMUNITY SERVICES
$15,000–$99,999

CONTRIBUTING TO THE VANCITY FOUNDATION
$15,000–$99,999

TRIUMF OUTREACH PROGRAMMING
$0–$14,999

TELUS COMMUNITY AMBASSADORS

BIG SCIENCE FOR LITTLE HANDS
$0–$14,999

INVESTORS IN INNOVATION
$15,000–$99,999

Summer Science Camps
$0–$14,999

IT WAS IN THE PAST AS WELL AS IN THE FUTURE. WHAT I MEAN IS THAT THE PEOPLE WHO HAVE INVENTED THINGS ARE THE ONES WHO ARE IN TROUBLE. THEY NEVER HAD THE OPPORTUNITY TO ADAPT TO THE TIMES. THEY ARE NOT THE PEOPLE WHO HAVE INVENTED THINGS. THEY ARE THE PEOPLE WHO ARE IN TROUBLE.
—LEONARDO DA VINCI

IT HAD LONG SINCE COME TO MY ATTENTION THAT PEOPLE OF ACCOMPLISHMENT RARELY SAT BACK AND LET THINGS HAPPEN TO THEM. THEY WENT OUT AND HAPPENED TO THINGS.
—LEONARDO DA VINCI
SCIENCE WORLD ANNUAL FUND

GIFTS TO THE SCIENCE WORLD ANNUAL FUND HELP SUPPORT A WIDE VARIETY OF PROGRAMS AND ACTIVITIES THAT SPARK CREATIVITY AND PROVIDE A WORLD OF ENDLESS OPPORTUNITIES FOR LEARNERS OF ALL AGES. WE’D LIKE TO THANK THE FOLLOWING DONORS FOR THEIR SUPPORT THIS YEAR:

$15,000–$99,999
City of Vancouver

$0–14,999
Pankaj, Rita, Malika & Anushka Agarwal
Boye & Eike Ahlborn
Ambit Consulting Inc.
Dr ’Lyn Anglin
A.S.T.C. Science World Endowment Fund held by the Vancouver Foundation
Alan Au
Rhylin Bailie
George & Donna Battye Fund
Bruce & Brenda Beairsto
Katherine Bertram
Barbara Brink
Burnaby Online School
John Cairns
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Nelam Carlson
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Robin & Linda Lea
Dr Lucid Lease
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D.A. Chang
Todd Cullen
Lawrence Coggins
Christine Couwen
Andrzej Coveney
Rudi & Carol Davis
Drin N. Zhang
Same Snider
Cecilia Juneta
Aimantis

EMPLOYEE & VOLUNTEER GIVING

SCIENCE WORLD EMPLOYEES AND VOLUNTEERS SHOWED THEIR DEDICATION TO OUR MISSION AND COMMITMENT TO OUR COMMUNITY OUTREACH PROGRAMS AND BRIDGING THE GAP CAPITAL CAMPAIGN.

Michelle Abushabd
Sandra Alshukhaiti
Jeanne Anderstig
Maggie Appelbe
Rebecca Asimakopulos
Tina Baran
Aiyanna Chu
Tracy Chen
Michelle Chin
Noel Chu
Tricia Chua
Walter & Nancy Segsworth
Rich & Linda Simons
Michael Smith Endowment held by the Vancouver Foundation
Krishna Tailor
Justin Taylor
Mary Thomas
Aaron Tong
Bill & Carol Woo
Mr Ji-Ming Zhu

IN-KIND DONATIONS AND PARTNERSHIPS

THROUGHOUT THE YEAR, SCIENCE WORLD RECEIVED DONATIONS IN KIND OF GOODS AND SERVICES THROUGH PARTNERSHIPS WITH COMMUNITY MEMBERS. THEIR SUPPORT IS AN IMPORTANT HELPING US DELIVER OUR PROGRAMS, OUTREACH AND EXHIBITS.

Coca Cola
Emelle’s Catering – Ken Spencer Science Park Opening
EventCorp Services Inc.
Interstyle Ceramic & Glass – Leave Your Mark! Community Campaign
On Demand Production Network – Leave Your Mark! Community Campaign
Rhino Print Solutions
Sony Canada
West Coast Seeds

Coca Cola
Emelle’s Catering – Ken Spencer Science Park Opening
EventCorp Services Inc.
Interstyle Ceramic & Glass – Leave Your Mark! Community Campaign
On Demand Production Network – Leave Your Mark! Community Campaign
Rhino Print Solutions
Sony Canada
West Coast Seeds

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25
The recipient is characterized by a love of science, a dedication to community service and a commitment to the evolution of British Columbia as an international centre of science and technology.

The Friend has contributed significantly to the development of a science culture in our province through their activities on behalf of the Society and/or by the example they provide by their life’s achievements.

FRIENDS OF SCIENCE WORLD (LIFETIME)

2010 ……. Dr Ken Spencer
2009 ……. Stan Hagen
2006 ……. John Potts
1994 ……. Dr Michael Smith

PATRONS OF SCIENCE WORLD

TO BE NAMED A PATRON OF SCIENCE WORLD IS AN HONOUR BESTOWED BY THE MEMBERS OF THE SCIENCE WORLD SOCIETY.

These volunteers or former employees have contributed in a significant way to the development of the Society. Science World thrives because it receives the collective energy, wisdom, time, financial resources and goodwill from leaders in the community we serve. Science World gratefully acknowledges the following leaders:

2012 ……. Bruce O’Neill
2012 ……. Dr Andrew Wright
2011 ……. Dr Ken Spencer
2011 ……. Michael Lee
2011 ……. Munro MacKenzie
2010 ……. Trudi Coblenz
2009 ……. Bob Wiens
2009 ……. Jeff Devins
2009 ……. John Murphy
2009 ……. Dr Ken Spencer
2009 ……. Michael Lee
2009 ……. Munro MacKenzie

TO BE NAMED A FRIEND OF SCIENCE WORLD IS AN HONOUR BESTOWED ON AN INDIVIDUAL THAT PERSONIFIES THE GOAL AND ASPIRATIONS OF THE SCIENCE WORLD SOCIETY.

1997 ……. Dr Maria Klawe
1996 ……. Dr Elke Frosch
1995 ……. Michael Francis
1995 ……. Dr Michael Fooke
1994 ……. Don Morgan
1994 ……. John Stern
1994 ……. Dr E. Z. C. Laut
1993 ……. Dr Roland E. Schenke
1993 ……. Dr John M. Marlow
1993 ……. Dr John Polanyi
1993 ……. Dr Robert H. Wognum
1992 ……. Dr Harold Copp
1992 ……. Don Graham
1992 ……. John Pitts
1992 ……. Dr Erich Vogt
1991 ……. Dr Erich Vogt
1990 ……. Don Morgan
1990 ……. John Stern
1990 ……. Dr E. Z. C. Laut
1990 ……. Dr John M. Marlow
1990 ……. Dr Roland E. Schenke
1990 ……. Dr John Polanyi
1990 ……. Dr Robert H. Wognum
1988 ……. Hon. David C. Lam
1987 ……. Dr Gerhard Herzberg
1987 ……. Dr John Polanyi
1987 ……. Hon Robert C. Barlow
1986 ……. Hon. David C. Lam
1986 ……. Dr Roland E. Schenke
1986 ……. Dr John M. Marlow
1986 ……. Dr John Polanyi
1986 ……. Don Morgan
1986 ……. John Stern
1986 ……. Dr E. Z. C. Laut
1986 ……. Dr Roland E. Schenke
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1986 ……. Dr Roland E. Schenke
1986 ……. Dr John M. Marlow
1986 ……. Don Morgan
1986 ……. John Stern
1986 ……. Dr E. Z. C. Laut
### FINANCIAL SUMMARY

#### Statement of Operations extracted from the financial statements for the year ended February 28, 2013 (in thousands of dollars).

<table>
<thead>
<tr>
<th>YEAR ENDED FEBRUARY 28</th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Customer admission and membership</td>
<td>6,499</td>
<td>4,221</td>
<td>4,892</td>
</tr>
<tr>
<td>Customer retail revenue and contracted services</td>
<td>2,341</td>
<td>1,374</td>
<td>1,927</td>
</tr>
<tr>
<td>Donations and sponsorships</td>
<td>1,119</td>
<td>1,201</td>
<td>1,133</td>
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<tr>
<td>Grants</td>
<td>639</td>
<td>951</td>
<td>1,112</td>
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<tr>
<td>Interest</td>
<td>196</td>
<td>159</td>
<td>137</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>60</td>
<td>45</td>
<td>37</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Customer and donor services and facilities</td>
<td>3,029</td>
<td>2,544</td>
<td>2,909</td>
</tr>
<tr>
<td>Customer information, communication and sales</td>
<td>2,048</td>
<td>1,484</td>
<td>1,573</td>
</tr>
<tr>
<td>Exhibits, theatres and programs</td>
<td>2,012</td>
<td>2,013</td>
<td>1,917</td>
</tr>
<tr>
<td>Support services</td>
<td>1,412</td>
<td>1,273</td>
<td>1,358</td>
</tr>
<tr>
<td>Outreach programming</td>
<td>950</td>
<td>902</td>
<td>1,055</td>
</tr>
<tr>
<td><strong>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES BEFORE AMORTIZATION</strong></td>
<td>1,425</td>
<td>(359)</td>
<td>566</td>
</tr>
<tr>
<td>Amortization of exhibits and property equipment</td>
<td>(2,380)</td>
<td>(1,537)</td>
<td>(1,629)</td>
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<tr>
<td>Amortization of deferred contributions related to exhibits and property equipment</td>
<td>2045</td>
<td>1,239</td>
<td>1,056</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>(335)</td>
<td>(299)</td>
<td>(583)</td>
</tr>
<tr>
<td><strong>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES</strong></td>
<td>1,086</td>
<td>(793)</td>
<td>(107)</td>
</tr>
</tbody>
</table>

### REVENUES

- **Customer admission and membership** (50.6%)
- **Customer retail revenue and contracted services** (18.3%)
- **Donations and sponsorships** (8.7%)
- **Grants** (5.0%)
- **Interest** (0.9%)
- **Miscellaneous** (0.5%)

### EXPENSES

- **Customer and donor services and facilities** (25.8%)
- **Amortization of exhibits and property equipment** (20.3%)
- **Customer information, communication and sales** (17.5%)
- **Exhibits, theatres and programs** (17.2%)
- **Support services** (12.0%)
- **Outreach programming** (7.2%)

The financial statements of A.S.T.C. Science World Society for the year ended February 28, 2013 have been audited by PricewaterhouseCoopers LLP, Chartered Accountants. These financial statements are available upon request.

This table shows revenues and expenses relative to fiscal years 2012/13 and 2013/14.

They are an illustrative summary only and are not intended to replace the full audited financial statements.

(Statement of Operations extracted from the financial statements for the year ended February 28, 2013 (in thousands of dollars).)
SCIENCE WORLD BRITISH COLUMBIA IS A NOT-FOR-PROFIT ORGANIZATION THAT ENGAGES BRITISH COLUMBIANS IN SCIENCE AND INSPIRES FUTURE SCIENCE AND TECHNOLOGY LEADERSHIP THROUGHOUT OUR PROVINCE.